

NONE BETTER
Few Canadian schools are in the class with the

F.C.S. College

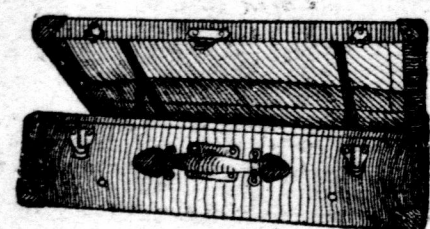
Y. M. C. A., LONDON, ONT.,
Thorough equipment, 6 regular teachers. Catalogue free.
J. W. WESTERVELT, Jun., C. A.,
Vice-Principal.

Men's Ordered Suits and Overcoats
Made to Your Measure

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Merchant Tailor,
220 DUNDAS STREET.

Classes in Sight-Singing and Choral Work
are now being formed at the
London Conservatory of Music
Ask for Particulars.

Kindling Wood.
Delivered, 75c Per Load
LONDON BOX CO., 309 BATHURST



Ladies' Satchels made from walrus leather, also crush collar and cuff boxes and bill books for Christmas presents.

TACKABERRY & CO.
PHONE 866. 354 RICHMOND ST.

COKE
Order Your Gas Coke
Now and secure prompt delivery while the roads are in good condition.
CITY GAS COMPANY
215 DUNDAS STREET.
Office Phone 364. Works Phone 821.

D. A. STEWART
(Successor to John T. Stephenson)
FUNERAL DIRECTOR AND EMBALMER
Reasonable charges. Best equipment.
Open day and night. Residence on premises.
104 DUNDAS ST. PHONE 459.
GEO. E. LOGAN, Assistant Manager.

We're Careful in Serving
We're careful in all the work of preparing meals. From the farm to the table the most care is given to securing the best for our guests.

We Want You to Eat Here
and we provide meals that will give you satisfaction. Come in.
SPECIAL DINNER, 12:00 to 2:00
REGULAR SUPPER, 5:30 to 8:00
QUICK LUNCH DAY AND NIGHT

ALEXANDRA CAFE
Quick Lunch
172 DUNDAS STREET.

A Beautiful Display of Pictures and Art Goods
There is nothing more acceptable as a Christmas gift than one of our beautiful pictures. It is a permanent adornment to the home, as well as an endless source of pleasure and education. You are cordially invited to visit our Art Store.

COLERICK BROS.
212 DUNDAS STREET.

SHORTHAND
Winter term commences Jan. 6 at
The Western Business and Shorthand College
Coe Building, corner Dundas and Talbot streets.
We guarantee a superior education in Shorthand and Typewriting and Commercial work. Every graduate placed in a situation.
WM. C. COO, C. S. R., Principal

Dividend No. 61
Notice is hereby given that the
London Loan and Savings Company of Canada
have declared their regular dividend at the rate of 6 per cent per annum, for the current half-year, and same will be payable after the 1st of December, 1907.
M. J. Ken, Manager

Good Health, Good Business and Good Prospects

This is our Christmas message, hoping that our patrons have enjoyed these three requisites.

R. E. DAVIS & CO
THE CHINA STORE
206 DUNDAS STREET

ROSS

We have more than our usual LARGE and ATTRACTIVE range of Men's Choice Furnishings, SUITABLE, SENSIBLE and USEFUL to present as Christmas gifts.
Stylish Neckwear, in boxes, 50c and 75c.
Fancy Suspenders in boxes, 50c to \$1.25.
Linen Handkerchiefs, in boxes, \$1.00 to \$1.50.
Silk Handkerchiefs, plain initial, 25c to \$1.25.
Fancy Mufflers, all styles, 50c to \$2.25.
Umbrellas, fancy mountings, \$2.00 to \$5.00.
Gloves, fur or silk lined, \$1.25 to \$4.25.
Fancy Vests, \$1.25 to \$3.00.
196 DUNDAS ST.

WE BRING GOOD CHEER

We are known by the excellent coffee we make and serve—strong, fragrant and satisfying—with rich, pure cream.
And coffee is only one of the many good things that have made our restaurant popular. Let us serve your meals and you will be happy.

OLYMPIA RESTAURANT AND QUICK LUNCH
178½ DUNDAS STREET.

"D & H"
Lackawanna Coal
Bright, well screened and the hottest on the market.
TRY IT.

D. H. GILLIES & SON
Corner Adelaide and Bathurst streets
London. Phone 1312.

Odd things not found elsewhere.

Open Every Evening Until Christmas

A few hints for busy gift buyers:
RINGS, BROOCHES, BRACELETS, CHAINS, PENDANTS, WATCHES, MANICURE SETS, FOBS, SCARFINS, UMBRELLAS, CUFF LINKS, TOILET SETS, SILVER NOVELTIES, COMB AND BRUSH SETS, FANCY COMBS, CLOCKS.

Cut Glass, Bronzes and Antique Brass
Remember, we do all engraving free of charge.

Thos. Gillean
402 Richmond St.

ABOVE ALL
FIRST IN NOURISHMENT.
FIRST IN PURITY.
FIRST IN THE JUDGMENT OF DISCRIMINATING PEOPLE.

JOHNSON BROS XXX BREAD
Let it be on the table three times a day. It will keep everyone in perfect health. At grocers or delivered.
Johnston Bros
PHONE 944.

Christmas Novelties for Men
Smoking Outfits, in silver. Shaving Brushes with Silver Handles.
Sterling Silver Match Safes.
\$3.00 Fountain Pens at \$1.00

SUMNER
The store for Christmas shoppers.
380 RICHMOND STREET.

Christmas Footwear

This store is complete in its Christmas attire. We show a better, more practical, more extensive assemblage of footwear, suitable for gifts than ever before, and you will be welcome to stroll around the store, whether you wish to buy or not.

Men's Slippers

Every sort that's liked by the men—brand-new kinds—specially ordered for Christmas. Stylish and prosperous looking—not a few, but hundreds of them—modest ones, as well. Can't name them all, but here are some:
\$3.00 Fine Soft Kid Slippers. In \$2.50 the high-cut styles there are \$2.00 Romeos, Nullifiers and Jesters, in the ordinary low-cut kind there are Everetts and Operas. All shown in the new shades of chocolate and brown, also in black.

\$1.65 Comfort-giving, Stylish \$1.50 Slippers, in dark or light shades of chocolate kid, and in black kid.
\$1.25 A variety at these prices, \$1.00 comprising warm slippers, 75c fancy velvet styles, colored 65c leather, plain or embossed. In fact, all shapes and designs suitable for Christmas.

Women's Slippers
This has always been a good store for Ladies' Slippers, but just now our shelves are loaded with all the new and fetching styles, suitable for gifts, with stacks of the ordinary kinds, too. Here are just a few:
\$3.00 Women's Evening Slippers \$2.75—some very catchy creations in patent leather, with extremely high heels, medium high heels, and heels of \$2.50 modest height for comfort.
\$2.25 Styles with fancy straps, \$2.00 beading and ornaments. Pumps, with silk bow, and Pumps with a strap.
\$2.00 Dancing Slippers in white, blue and pink kid.
\$2.00 Warm Slippers for house \$1.75 wear, in the Juliet (high-top) style, and in other \$1.25 sorts and designs, with fur \$1.00 trimming, soft, flexible soles; in red, maroon, green, brown, gray and black.
75c Women's Warm Felt 65c House Slippers in black and 50c other colors.

Leggins
Women's Black Jersey Leggins, \$1.25.
Women's Black Cloth Leggins, \$1.00.
Women's Black High-Cut Overgaiters, 90c, 75c and 65c.
Misses' Black Cloth Leggins, \$1.00.
Misses' Brown Corduroy Leggins, \$1.10.

Spats
Women's Black Spats, \$1.00, 85c, 75c, 65c and 50c.
Women's Brown Spats, \$1.00, 85c and 50c.
Women's Gray, Drab and Fawn Spats, 85c.
Women's Blue Spats, navy shades, \$1.00, 85c, 50c.
Women's Green Spats, \$1.00, 85c and 50c.
Men's Spats, in black, brown and fawn, 85c.

Soft Soles for Baby
Come with your own idea of the sort you would like to give baby. We'll have no difficulty in suiting you. Fact is, we are much more apt to "mix you" up by the endless variety of styles. All colors—all combinations of colors—55c, 50c.

Rubbers
There's one thing we do that has helped us wonderfully. We never buy job lots, odds and ends, or rejected goods in Rubbers. Quality is to be found in every pair—and our guarantee for it that our prices are the lowest for dependable goods.
Men's Rubbers, \$1.00, 95c, 85c, and 75c.
Women's Rubbers, 75c, 65c, 60c.
Misses' Rubbers, 45c, 50c.
Children's Rubbers, 40c, 45c.
Shoes may be exchanged after Christmas.

J. P. Cook Co
LIMITED.
Good Shoes for All the Family.
167 DUNDAS ST., near Richmond.
398a RICHMOND, near Dundas.

SMOKELESS COCAHONTAS EGG COAL
\$6.50 PER TON
Lehigh Pea, \$6
John Mann & Sons
401 Clarence Street,
425 York Street,
Phone 478.

W. HARRISON
Funeral Director and Embalmer
First-class Equipment, 671 Dundas.
Phone 1150. Residence on premises.

Perfumes

Perfumes are the one staple gift which you can safely give to everybody and be sure of your offering being appreciated.

Our new French Perfumes are wonderfully true to the rich fragrance of the flowers, and possess in a great degree all the qualities requisite to satisfy the most refined taste. In lovely gift packages.

BEAUTIFUL CUT GLASS MIRRORS.
EXTRA QUALITY MANICURE SETS.
SACHET POWDERS, all the new odors.
Cairncross & Lawrence
Chemists and Druggists
216 DUNDAS STREET LONDON, ONT.

"THE BREAD OF QUALITY."
Parnell's TAKOMA LOAF

The bakers of the Parnell's Takoma Loaf are just as jealous for the quality of it as neighbor wife used to be of her loaf should wear the highest award ribbon at the county fair.

Breads generally are as critically "judged" now as they were then, and the greatly-increasing demand for the Parnell's Takoma Loaf, easily gives it the "honors" place in the bread class of today.

The Best Bread Baked
Five Cents at your Grocers

ELECTRICAL EXPANSION
The Commercial Electric Company
Enlarge Display Rooms.

This is the age of electricity, and the Commercial Electric Company, 447-447½ Richmond street, are keeping up to the age. Some months ago it was necessary for them to enlarge their floor space, and owing to the large expansion of their business during 1907 it has again become necessary to add another display room to their store.

The room is tastily arranged, and everything in the line of electrical fixtures is on exhibition, including magnificent stained glass art chandeliers, portable table electric lamps, of beautiful designs, ceiling clusters, hall lights, etc.
Messrs. Foley & Forbes, the members of the firm, are acknowledged experts in the adjustment of electrical appliances, and uphold a standard for high-grade work at all times. Their many friends are pleased to note the success which has attended their efforts.

Amusements
"Custer's Last Fight" was the offering at the Grand last night, and it drew a fair house. The play is a melodrama of western life, and centered around the life of the famous Gen. Custer. It is one of Hal Reid's efforts.

As would be imagined, there is enough powder wasted to blow up the Maine or any other old ship. Still, there is a plot worked through it all, and the patrons last evening figured they got the worth of their money.
The leading roles are in capable hands. Miss Lillian Lancaster is an actress of ability. Frank Armstrong, in the leading male role, is good also. Two performances will be given to-day, and they should draw well.

Gift of Tongues.
Adj. Roe, who has been causing a great deal of interest concerning his "gift of tongues" will give a farewell demonstration Sunday at the South London Salvation Army Citadel, Tecumseh avenue. Adj. Roe leaves shortly for Chicago.

People Who Eat.
Parties who have occasion to eat meals down-town should not fail to visit the Olympia Restaurant. Their meals are served in first-class style, and everything is clean and fresh. They have lately remodeled their quick lunch counters, so that patrons can now be served in a faster manner. The managers are doing all in their power to make the Olympia popular.

Presents.
John P. O'Meara has a Christmas present for every patron, at Grand Opera Cigar Store.
Afternoon tea for ladies who are down town shopping from 3 to 5 p.m. at Tecumseh Grill.
The Grand Trunk City Ticket Office, "Clock corner" Richmond and Dundas, will be open on Monday and Tuesday evenings for the sale of Christmas excursion and other tickets. 23-u

The Bijou Dream.
This popular place of amusement has been drawing large crowds all week. Each show lasts one hour, and includes vaudeville, moving pictures, etc. Be sure and see it, 426 Richmond street.

Cassell & Co., Toronto, are the publishers of a very choice selection of literature, and their works will make excellent Christmas presents for those who desire to remember their friends in this particular manner.

Their list also embraces a number of monthlies, all popular, instructive, and entertaining.
Some of their recent publications are sure to be in demand, such as "The Admirable Davis," by Ronald Legge, \$1.50; "The Spinning of Fate," by Agnes C. Mitchell, \$1.50; "Popular Fallacies," by A. S. C. A. Hermann, \$1.50; "The Romance of Medicine," by Ronald Campbell Macle, \$1.50; "The Romance of the Salvation Army," by Hulda Friederichs, \$1.05.

Cassell & Co. are among the largest publishers in the world, and have branches at London, Paris, New York, Toronto and Melbourne.
Any orders addressed to them at 42 Adelaide street west, Toronto, will receive prompt attention.

Gifts of Quality
ANY of the following gifts will be appreciated because the stamp of quality, "Diamond Hall," accompanies them.

Gold-Filled Locketts, \$1.50 to \$5.50
Solid Gold Locketts, \$4.50 to \$27.00
Gold-Filled Links, \$1.00 to \$2.85
Solid Gold Links, \$3.00 to \$15.00
Signet Rings, \$1.00 to \$12.00
Garnet and Amethyst Set Rings \$1.00 to \$10.00
Diamond Rings, \$5.50 to \$550.00
Rolled-Plate Brooches, 50c to \$6.00
Silver Brooches, 40c to \$3.00
Scotch Brooches and Pins, 25c to \$2.00
Solid Gold Brooches, \$1.50 to \$5.00
Pearl or Diamond Set Brooches \$4.00 to \$500.00
Gift Bedroom Clocks, \$2.35 to \$10.00
Jewelry Cases, \$3.00 to \$12.00
Umbrellas, \$3.75 to \$16.00
Mantle Clocks, \$5.50 to \$45.00
Bracelets, \$1.00 to \$55.00
Pearl-Handled Dessert Sets, \$12.00 to \$35.00
Bread Trays, \$2.50 to \$6.50
Silver Manicure and Desk Sets, in case, \$3.00 to \$15.00
Single Manicure Pieces, 40c to \$1.50
Ebony Hair Brushes, in best quality, \$1.00 to \$3.00
Ebony Military Brushes, each, \$1.00 to \$3.50
ONE SILVER letter put on each Ebony Piece FREE OF CHARGE.
Our guarantee of quality with every article sold.

DIAMOND HALL
W. G. YOUNG
2 Stores—214-216 Dundas St.

Bargains! Bargains!
A FEW GREAT FURNITURE SNAPS YET

Joseph F. Crummey
565 RICHMOND, COR. ALBERT.
Take Belt, Wellington or Oxford car.

Order Hamilton's
Hamilton's Porter is fully aged. It is the best. Ask for Hamilton's when you are buying.

Order Hamilton's
FERGUSON & SONS
Funeral Directors
174 TO 180 KING STREET
ESTABLISHED 50 YEARS.
Phones 273 and 543.

J. C. ELLIOTT
232 Dundas Street,
FUNERAL DIRECTOR & EMBALMER
Open day and night. Residence on premises. Phone 1907.

SMITH, SON & OLARKE
UNDERTAKERS AND EMBALMERS
Lady assistant. Night calls personally attended.
Rubber-tired funeral cars.
113 DUNDAS ST. PHONE 586
629 DUNDAS ST. PHONE 679
Residence on Premises.

Glasses For Christmas

Do you realize that a pair of gold glasses for your mother, father, uncle or aunt, is the most agreeable present and a joy for years?
We are making special gold-frame glasses, put up in a nice leather case, as low as \$3.00.
We will make an examination of the eyes at any time and insert the proper glasses without further charge.

The Tait-Brown Optical Company
SPECIALISTS.
237 Dundas St.
Four doors east of Bennett's Theater.

DIAMONDS

Make a Merry Christmas!

Sapphires
Rubies
Emeralds
Pearls, Etc.

RINGS Diamond, Combination and a Large Line to Select From.

C. H. WARD & CO.
374 RICHMOND STREET.

ROSS' FURS
Manufacturer and Retailer

Our showing in CHOICE FURS of latest design is larger than ever.
In garments of Mink, Persian Lamb, Sable, Ermine, Squirrel, Etc., there can be seen the product of art, taste, attention and skill, combining beauty and usefulness, and yet moderate in price.
Our stock is largest in Western Ontario.
All goods guaranteed as represented.

196 Dundas Street

CHOICE CHRISTMAS PRESENTS!

For Men

HANDSOME NECKWEAR. Special patterns and colors imported for Christmas. Each..... 50c, 75c and \$1.00
FUR-LINED GLOVES make a splendid present. We have them for both ladies and gentlemen, pair... \$1.50 to \$6.00
INITIALED SILK HANDKERCHIEFS. Special values. Imported from Japan. Three sizes, each.... 25c, 50c, 75c
SILK AND SATIN NECK WRAPS. (Your gentleman friend will appreciate one). Each..... 50c up to \$3.00
HOUSE COATS. Very large range to select from. Each..... \$3.00 to \$10.00
BATH ROBES are now very much in demand. We have a very large range. Special values for, each, \$3, \$4 and \$5
FANCY SILK AND SATIN SUSPENDERS. One pair in box, for, pair..... 50c, 75c, \$1.50 and \$2.00
SILK UMBRELLAS, with gold and silver-mounted handles, each..... \$3.00 to \$6.00
FANCY SOCKS, in cashmere, lisle or silk pair 50c to \$1
Big stock of all the above goods to select from.

Graham Bros.

HANDSOME CALENDAR TO EACH PURCHASER TONIGHT, MONDAY AND TUESDAY.

Comfortable rubber-tired carriages for theater. Hueston's Livery.

THOS. WILSON
Merchant Tailor,
212 Dundas Street
Higgins Block. Telephone 593

R. K. COWAN
BARRISTER, SOLICITOR, ETC.
County Bldg., next Court House, London.

If you want to save the cook hour of anxious worry and appreciate having the
Christmas Turkey
roasted to a turn, and having that delicious, rich, brown color 'phone 1385 for a ton of
OUR Standard Anthracite
Webster & Kernohan

GOOD SLIPPERS for Christmas Presents and GOOD RUBBERS for sloppy weather at PAXMAN'S, 290 Dundas.