

THE FOUR BIG DAYS

Saturday, July 26---Monday, July 28---Tuesday, July 29---Wednesday, July 30

LAST CHANCE TO EARN 60,000 EXTRA CREDITS

IT'S THE BIGGEST AND BEST OPPORTUNITY

After 11 o'clock Wednesday night, July 30, it will be too late to take advantage of the biggest extra credit offer that will be made at any time during The World's Salesmanship Club. Between now and then members are allowed 60,000 extra credits on every six new six-months' subscriptions or their equivalent in longer or shorter time ones.

\$500

EXTRA FOR CITY

The member in the City of Toronto who has the greatest number of credits at 11 p.m. Wednesday, July 30, will be given a special extra award of \$500 in cash.

**THE RESULTS OF THESE
FOUR DAYS WILL, TO A
LARGE EXTENT, DETERMINE
THE BIG PRIZE WINNERS ON
AUG. 29, ^{WHEN} THE CAMPAIGN ENDS**

\$500

EXTRA FOR COUNTRY

The member outside of the City of Toronto who has the greatest number of credits, at 11 p.m. Wednesday, July 30, will be given a special extra award of \$500 in cash.

**THERE IS NO LIMIT TO THE NUMBER OF EXTRA CREDITS
ANY MEMBER CAN EARN--THE MORE THE BETTER**

Each and every club of new subscriptions that totals 36 months will earn one of the 60,000 extra credit vouchers. The subscriptions can be for any length of time from 3 months to 2 years—the longer time ones will, of course, count up faster.

A FEW EXAMPLES OF HOW THEY COUNT UP

1—1-Year Subscription by Mail	8,000
1—2-Year Subscription by Mail	20,000
1 Extra Credit Voucher	60,000
Total	88,000

1—1-Year Subscription in City	10,000
4—6-Month Subscriptions in City	16,000
1 Extra Credit Voucher	60,000
Total	86,000

3—1-Year Subscriptions by Mail	24,000
1 Extra Credit Voucher	60,000
Total	84,000

3—1-Year Subscriptions by Mail	24,000
6—3-Month Subscriptions by Mail	7,200
3—6-Month Subscriptions by Mail	9,000
2 Extra Credit Vouchers	120,000
Total	160,200

3—2-Year Subscriptions by Mail	60,000
2 Extra Credit Vouchers	120,000
Total	180,000

6—1-Year Subscriptions in City	60,000
2 Extra Credit Vouchers	120,000
Total	180,000

**MAKE EVERY SPARE MOMENT COUNT THESE LAST DAYS
IT CAN MEAN \$500.00 AND IT CAN MEAN A HOME OR AN AUTO**

All subscriptions brought to the office of the Salesmanship Club before 11 p.m. Wednesday, July 30, or any mailed so as to show postmark prior to that time will count in the extra offer. Make your final results worthy of yourself. Be a winner—not a might have been.

First Subscription Credit 15,000 EXTRA

TORONTO WORLD SALESMANSHIP CLUB.

In order to give those who enter the Salesmanship Club an early advantage, 15,000 EXTRA CREDITS are allowed, providing the entry blank is accompanied by a subscription.

Subscriber's Name

Address

Amount paid \$..... for subscription to The Toronto
World (Daily Edition) for months.

By sending this blank with any subscription, along with entry blank, the club member will start off with 20,000 credits, in addition to the regular number allowed in the schedule.

"SALESMANSHIP CLUB"

THE TORONTO WORLD

**EXTRA OFFER
ENDS JULY 30**

CAMPAIGN ENDS AUGUST 29

Entry Blank

The World's Salesmanship Club.

Good for 5000 Club Credits

Write Name and Address Plainly. Enter your name or that of a friend.

Name

Address

City or Town

Only one entry blank will be credited to any one member.