THE FOUR BIG DAYS

Saturday, July 26---- Monday, July 28---- Tuesday, July 29---- Wednesday, July 30

LAST CHANCE TO EARN 60,000 EXTRA CREDITS IT'S THE BIGGEST AND BEST OPPORTUNITY

After 11 o'clock Wednesday night, July 30, it will be too late to take advantage of the biggest extra credit offer that will be made at any time during The World's Salesmanship Club. Between now and then members are allowed 60,000 extra credits on every six new six-months' subscriptions or their equivalent in longer or shorter time ones.

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The member in the City of Toronto who has the greatest number of credits at 11 p.m. Wednesday, July 30, will be given a special extra award of \$500 in cash.

THE RESULTS OF THESE FOUR DAYS WILL, TO A LARGE EXTENT, DETERMINE THE BIG PRIZE WINNERS ON AUG. 29, WHEN CAMPAIGN ENDS

\$500-EXTRA FOR COUNTRY

The member outside of the City of Toronto who has the greatest number of credits, at 11 p.m. Wednesday, July 30, will be given a special extra award of \$500 in cash.

THERE IS NO LIMIT TO THE NUMBER OF EXTRA CREDITS ANY MEMBER CAN EARN---THE MORE THE BETTER

Each and every club of new subscriptions that totals 36 months will earn one of the 60,000 extra credit vouchers. The subscriptions can be for any length of time from 3 months to 2 years—the longer time ones will, of course, count up faster.

A FEW EXAMPLES OF HOW THEY COUNT UP

1—1-Year Subscription by Mail	8,000
1-2-Year Subscription by Mail	20,000
1 Extra Credit Voucher	60,000
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Total	88 000

3—1-Year Subscriptions by Mail	
3—6-Month Subscriptions by Mail	9,000
Total	160,200

-1-Year Subscript	ion in City	10,	000
-6-Month Subscri	ptions in City	16,	,000
Extra Credit Vou	her	60	,000

-2-Year Subscriptions by Mail	60,000
Extra Credit Vouchers	120,000
Total	180,000

-1-Year Subscriptions by Mail	24,000
Extra Credit Voucher	60,000
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Total	84,000

6—1-Year Subscriptions in City	. 00,000
2 Extra Credit Vouchers	. 120,000
Total	. 180,000

MAKE EVERY SPARE MOMENT COUNT THESE LAST DAYS IT CAN MEAN \$500.00 AND IT CAN MEAN A HOME OR AN AUTO

All subscriptions brought to the office of the Salesmanship Club before 11 p.m. Wednesday, July 30, or any mailed so as to show post-mark prior to that time will count in the extra offer. Make

First Subscription Credit 15,000 EXTRA

In order to give those who enter the Salesmanship Club an early advantage, 15,000 EXTRA CREDITS are allowed, providing the entry blank is accompanied by a subscription.

Amount paid \$..... for subscription to The Toronto World (Daily Edition) for months.

By sending this blank with any subscription, along with entry blank, the club member will start off with 20,000 credits, in addition to the regular number allowed in the schedule.

your final results worthy of yourself. Be a winner—not a might have been.

"SALESMANSHIP CLUB"

THE TORONTO WORLD

EXTRA OFFER ENDS JULY 30

CAMPAIGN ENDS AUGUST 29

Entry Blank

The World's Salesmanship Club.

Good for 5000 Club Credits

Write Name and Address Plainly. Enter your name or that of a friend.

Name

Only one entry blank will be credited to any one member.

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