

# The Great August Furniture Sale at THE SIMPSON STORE

**Just a Reminder of the Splendid Mantle Values**

**SUMMER WASH SKIRTS FOR WOMEN AND MISSES.** Materials include rayon and linen, also cordelines, in white and natural only. The styles are the very newest, with plain panel front and back, or open front, with detachable pearl buttons, and high waist line. Will wash and launder to perfection. Prices \$1.65 to \$2.50.

**WASH DRESSES FOR WOMEN AND YOUNG GIRLS.** of English prints, in stripe and checks, desirable shades of tan, navy, sky, mauve and black and white. Waists are trimmed with self tabs, collars ornamented with buttons, have novelty bow ties. Skirts in gored and inset effects. Splendid value 3.95

**DUST COATS.** A collection of coats suitable for motoring, driving or street wear, include Justices, Sicilians and Glorias, in black, grey and grey with hairline stripes. Cut with raglan or tailored sleeves. Prices \$8.50 to \$13.50.

**GIRLS' COATS.** Made from shepherd's checks, worsted and cheviot serge, in navy and scarlet, box back and single-breasted, with large collars trimmed in contrasting shades. The sleeves have turn-back cuffs trimmed to match collar. Ages 6 to 12 years. Regular prices \$6.00 to \$6.95. Thursday 3.98

**Women's and Infants' Summer Underwear**

Stock sheets show we have too many of these particular styles. Orders by phone or mail promptly filled.

Clearing nearly 1,000 Women's Summer Vests, fine white cotton or flax thread, low neck, short or no sleeves, beading and draw tapes. Sizes 32 to 38 bust, qualities we mark 25c to 35c each. Thursday, each 1.15

Infants' Vests in Rubens, Brownie or button front coat style, fine ribbed all-wool, white only. Sizes 2 to 18 months. Regular price 35c and 40c each. Thursday, each 15

**ELEGANT ROYALE CORSETS** ALMOST HALF-PRICED.

If you can't visit the store, order by phone or mail.

Six hundred pairs beautiful "Royale" Corsets, a charming model in white summer batiste, low bust, extra long and graceful, 6 garters, rustproof boning, 5 wide side steels, lace and ribbon trim; a light weight, but very strong corset. Sizes 21 to 30 inches. A regular \$2.00 corset. Thursday, a pair 1.19

**INFANTS' CREAM CASHMERE COATS AND CLOAKS.** An exceptional clearance. Half price will rule for the day. About 200 only, all-wool cream cashmere, ribbed, cords or beautiful silk embroidery on cape or skirt. lined throughout, pearl buttons. Sizes in coats 4 months to 2 years; cloaks, 2 to 12 months. Thursday, Half Regular Prices.

**Handkerchiefs & Neckwear**

Women's Pure Irish Linen Handkerchiefs, 10c quality. Thursday 6

Women's Fine Lawn Handkerchiefs, with colored borders; also in all white; pretty embroidered initials. Regularly 12 1/2c. Thursday 7

Men's Finest Quality Lawn Handkerchiefs, with embroidered initials. 4 for 25c. Thursday, 25c

Women's 50c Side Frills. Thursday 25c. Side Frills for 7

**\$35 Paris Tea Gowns \$14.95**

20 only Paris Model Tea Gowns and Kimonos, of satin, tussor and Japanese silks, also a few of fine wool Albatross, pretty shades of blue, pink, old rose, helio, grey and ivory. Sizes 36, 38 and 40. Regularly \$20.00 to \$35.00. Thursday 14.95 (No phone or mail orders.)

**"OUT-SIZE" SATEEN PETTICOATS \$1.25.**

"Out-Size" Petticoats, of imported mercerized sateen, black only (54 inches around hips), made with sectional knife-pleated flounce, finished with deep self underlay. Lengths 36 to 42. Thursday 1.25

**Gloves and Hosiery**

Women's 2-Dome, Wrist Length, Real Silk Gloves, double-tipped fingers, in a large variety of shades; all sizes; 50c grade. Thursday, price 25c

Women's Finest Quality Lisle Thread Hosiery, in a large range of colored lace ankles and plain colored lisle; oddments of regular stock, grouped together. Values that were 35c. Thursday price, three pairs 50c

**Three Silks**

**FRESH FROM THE LOOM.** They are wide and cut to advantage; the prices very low.

40-inch Black Satin Duchesse Petticoats, an elegant silk for dresses, suits, slips, etc. guaranteed to be finished and dyed by the best French dyers, but a beautiful sheen. 40 inches wide. Per yard .94

**BLACK DUCHESSE SATIN.** A pure silken dyed satin, with a velvety finish. The price quoted is exceptionally low for this silk, 40 inches wide. Per yard 1.58

2,000 yards Colored Satin Duchesse and Mouseline Duchesse Satin, for evening or street dresses; comes in a good range of shades: including sky, pink, maize, canary, peach, sage, Copenhagen, King's blue, navy, ivory, Paddy green, and many others. 36 inches wide. Thursday, per yard 1.24

**Dress Goods**

48c - BLACK AND NAVY SERGES-48c.

4,000 yards of these all-wool English Serges, in fine and medium twill, fast dyes and permanent finish. 42 inches wide 48c

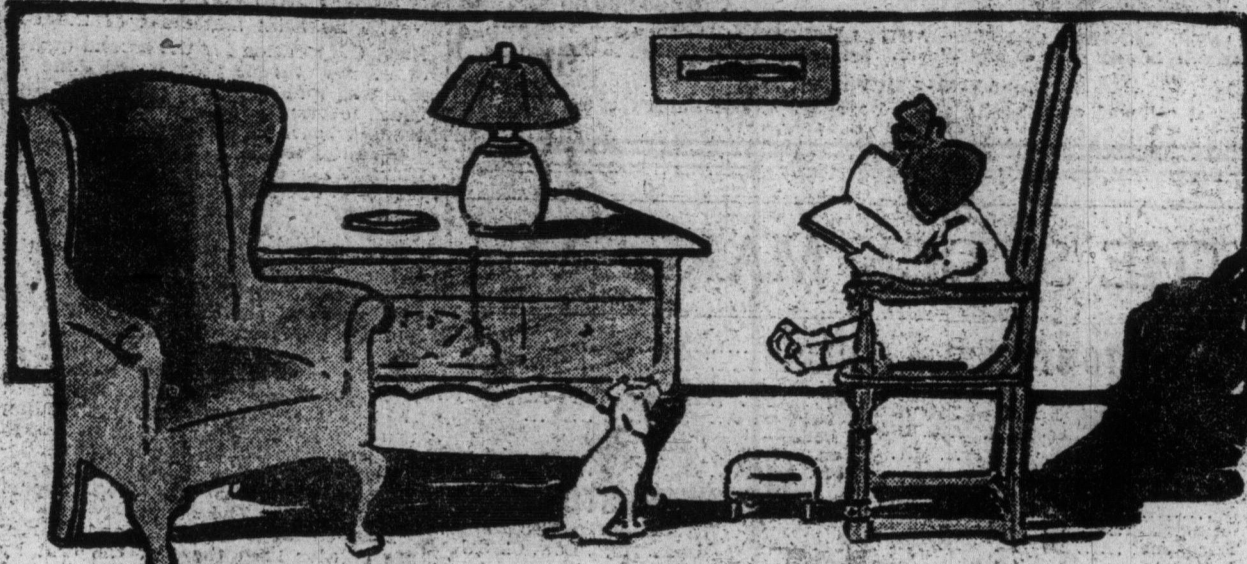
48c - BLACK PANAMA SUITING-48c.

1,500 yards of this all-wool Panama, in black only; made in medium weave, from the best yarns, and dyed and finished by leading English dyers and finishers; 42 inches wide 48c

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**And Now Begins the Big Event of August--The August Furniture Sale**  
 More attractive than ever is the huge stock of beautiful furniture and the prices that fail to convey any idea of the actual values we are giving

**THURSDAY'S LIST**  
 Includes only prices that are below the usual wholesale cost of the pieces  
 Many of these are short lots of dozens or fifties, and will be snapped up in a day's time. Many of them represent large reserves that will recur during the sale. All of them it is important that you see at once if you want the widest choice and best values

- Dressers, in rich golden elm, regularly \$7.50. August Furniture Sale 4.95
- Dressers, in quartered oak finish, regularly \$10.50. August Furniture Sale 7.80
- Dressers, in quartered oak finish, regularly \$12.50. August Furniture Sale 9.15
- Dressers, in quartered oak finish, regularly \$13.75. August Furniture Sale 10.30
- Dressers, in selected quartered oak, also in mahogany, regularly \$16.75. August Furniture Sale 12.85
- Dressers, in dull mahogany finish, regularly \$17. August Furniture Sale 12.90
- Dressers, in dull mahogany finish, regularly \$21. August Furniture Sale 15.85
- Dressers, in genuine quartered oak, also in mahogany, regularly \$27.75. August Furniture Sale 19.90
- Dressers, in mahogany, finished dull, regularly \$34.75. August Furniture Sale 26.90
- Brass Bedsteads, regularly \$11.95. August Furniture Sale 8.45
- Brass Bedsteads, regularly \$18.90. August Furniture Sale 14.60
- Brass Bedsteads, regularly \$24.75. August Furniture Sale 18.90
- Brass Bedsteads, regularly \$46.75. August Furniture Sale 36.00
- Dining Tables, regularly \$19.50. August Furniture Sale 14.90
- Dining Tables, regularly \$10.35. August Furniture Sale 8.15
- Dining Tables, regularly \$23.50. August Furniture Sale 18.45
- Sets of Dining Chairs, regularly \$13.50. August Furniture Sale 10.30
- Sets of Dining Chairs, regularly \$23.00. August Furniture Sale 18.60
- Sets of Dining Chairs, regularly \$28.50. August Furniture Sale 21.70
- Iron Bedsteads, regularly \$4.75. August Furniture Sale 3.59
- Iron Bedsteads, regularly \$5.75. August Furniture Sale 4.39
- Safety Couch Beds, regularly \$12.75. August Furniture Sale 7.49
- Mattresses, regularly \$3.10. August Furniture Sale 2.39
- Mattresses, regularly \$5.50. August Furniture Sale 4.30
- Mattresses, regularly \$9.75. August Furniture Sale 7.45
- Woven Wire Bed Springs, regularly \$3.75. August Furniture Sale 2.98
- Woven Wire Bed Springs, regularly \$3.00. August Furniture Sale 2.29
- Buffets, regularly \$19.90. August Furniture Sale 14.35
- Buffets, regularly \$16.75. August Furniture Sale 11.90
- Buffets, regularly \$22.00. August Furniture Sale 16.95
- Buffets, regularly \$37.75. August Furniture Sale 28.70
- Buffets, regularly \$42.00. August Furniture Sale 31.60
- Dining Tables, regularly \$8.75. August Furniture Sale 6.35

**Sweeping Reductions on Men's Two-Piece Suits**

Suits that have been selling at \$17.00, made from a beautiful homespun in blue with fancy stripe pattern, smart single-breasted style, perfect fitting and beautifully tailored. Reduced to 10.00

**HOT WEATHER SUITS.**  
 The Summer Two-piece Suit, made from a light colored satara cord, single-breasted coat, pants with cuffs, belt and side straps. Price 5.50

**Boys' Bath Robes.** of Austrian blanket, in red, grey and green, with fancy mottled design. Made with patch pocket and girde, roll collar. Sizes 8 to 16 years. Price 2.75

**Men's Terry Bath Robes.** light grounds, with fancy stripes, made in a full roomy style with hood, patch pockets and girde. Sizes 34 to 44. Price 4.50

**Men's Bath Slippers** to match robe. Price .50

**Clearing Odd Lines of Men's and Boys' Bathing Suits**

300 suits of double-thread halbrigan, pure wool cashmere, and wool and cotton mixtures, one-piece combination or two-piece styles, quarter or no sleeves. (No phone or mail orders filled.) All sizes in the lot 26 to 42. Regularly \$1.00, \$1.25 and \$1.50. To clear Thursday, each .75

**BROKEN LINES OF BOYS' OUTING SHIRTS, 44c EACH.**  
 Several hundred Boys' Outing Shirts, represent the broken lines of several different qualities. A few are slightly soiled. There are white or tan duchess, striped ducks, in several different shades, genuine English cashmerettes, basket weaves, in white, cotton, striped cambrics, etc.; reversible collar or attached collar. A few with the separate collar. No phone or mail orders filled. All sizes 12 to 14. Regularly 75c, \$1.00 and \$1.25. Thursday, each .44

**Straw Sailor Hats**

Fine sennit, Canton and split braids, balances of lopes. Regularly \$1.00, \$1.50 and \$2.00. Thursday .50

Men's dressy summer wear Soft Hats, in grey, brown and olive colors; plain and mixed finish. Thursday .95

Crush or Travelling Hats for Men, in colors, olive, slate, brown, navy or black. Thursday 1.00

**DRAPERIES**

**Still Three Days**  
 to have your Portieres and Window Hangings, requiring 5 yards or more, made up with plain trimmings, absolutely without charge for the work of making. See our window on Yonge street for ideas in hangings and portieres. Our stock is very comprehensive; the selection to be found in our Drapery Department cannot be exceeded anywhere. Only three days of the week left.

**SOME ELEGANT MATERIALS.**  
 Cawdor Serge, 75c.  
 Very heavy wool serge, 52 inches wide, in blue, brown and two shades of green; it is reversible and so specially adapted for hangings, window curtains, couch covers, etc. Regularly \$1.00. Stock-taking price, yard .75

Homespun, one of the most artistic hangings to be had, in all shades, 50 inches wide. Worth just double what we are selling it for on Thursday. Per yard .75

Lace Panels for windows, a most artistic and modern treatment. Special designs arranged for any room on request. On receipt of sizes for panels and description of room we will mail design and prices. A complete stock of laces, insertions and motifs to select from.

**WINDOW SHADES, 38c.**  
 Hand-made, opaque, in white, cream and green, size 37 inches x 70 inches, complete with brackets and pulls. Regularly 60c, for .33

**34-INCH EXTENSION RODS, 9c EACH.**  
 Extension Rods, 3/4-inch tube, 54-inch extension, silver-plated ends, with extended bracket. Regularly 15c, for, each 9

**2000 lbs. Dairy Butter,** in prints, per lb. .27

**Choice Rolls of Bacon,** lean and mild, half or whole, per lb. .17

**Malta Vita Breakfast Cereal,** 3 packages .25

**Rich Red Salmon,** Otter brand, per tin .21

**Imported Macaroni,** 3 packages .25

**Fresh Flaked Wheat,** per stone .45

**Edwardsburg or Beehive Table Syrup,** 5 lb. pail .28

**Salt,** in 5-lb. bags, 3 bags .14

**Finest Canned Shrimps,** per tin .15

**English Marrowfat Peas,** 3 packages .25

**Imported Malt Vinegar,** Imperial quart bottle .20

**Fancy Patna Rice,** 3 lbs. .25

**Scott & Taylor's Worcester Sauce,** 2 bottles .25

**Canned Plums in Syrup,** per tin .10

**Maggi Soups,** assorted, 5 packages .25

**35c ASSAM TEA FOR 28c.**  
 500 lbs. fine, rich, full-bodied Assam Tea, of uniform quality and fine flavor; a 35c tea anywhere. Thursday, per lb. .28

**Sugar and Cream Sets,** in pretty Japanese china. Pair .29

**Decorated Jardinières,** in assorted colors and shapes, for 40c and 50c. Each .39

**\$38.25 Bernardini Limoges China Dinner Service** for 12 people, open stock pattern, dainty rosebud edge design, and coin gold lines. Thursday 25.00

To people who demand the best Optical service we offer perfect service. Optical Parlors, 2nd Floor, Yonge street side.

**The SIMPSON Company Limited**

**For Simpson's Boot and Shoe Announcement See Other Page in this Paper**



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