

Adjournment Debate

Members		
Schellenberg (Nanaimo-Alberni)	Towers	Weiner
Scowen	Tremblay (Québec-Est)	Wilson (Swift Current- Maple Creek)
Sparrow	Turner (Ottawa-Carleton)	Wilson (Etobicoke Centre)
Stewart	Valcourt	Winegard
Tardif (Charlesbourg)	Vankoughnet	Wise—102.
Thacker	Vincent	

NAYS

Members		
Allmand	Fulton	Murphy
Althouse	Gagliano	Nicholson (Trinity)
Axworthy	Gray (Windsor West)	Orlikow
Blackburn (Brant)	Guilbault (Saint-Jacques)	Parry Prud'homme
Blaikie	Henderson	Riis
Boudria	Hovdebo	Robichaud
Broadbent	Keeper	Robinson
Caccia	Langdon	Rossi
de Corneille	MacLellan	Skelly
Epp (Thunder Bay-Nipigon)	Manly	Tardif (Richmond-Wolfe)
Finestone	McDonald (Broadview-Greenwood)	Young—36.
Foster		
Frith		

Mr. Speaker: I declare the motion carried with two abstentions recorded as indicated by the Hon. Members.

Bill read the third time and passed.

● (1830)

PROCEEDINGS ON ADJOURNMENT MOTION

[*English*]

A motion to adjourn the House under Standing Order 46 deemed to have been moved.

HEALTH—REQUEST FOR BAN ON CIGARETTE ADVERTISING. (B)
ANTI-SMOKING ADVERTISING CONTRACT

Ms. Lynn McDonald (Broadview-Greenwood): Mr. Speaker, the questions I have raised which we are dealing with today—

Mr. Speaker: Order, please. Apparently, I have received a notice of a question of privilege. The Hon. Member for Saint-Jacques (Mr. Guilbault). Is it relating to the vote?

[*Translation*]

Mr. Guilbault (Saint-Jacques): No, Mr. Speaker, the question of privilege I want to raise relates to an incident which occurred in the House today, and I would like to give notice to the Chair that, if need be, I intend to raise a question of privilege tomorrow. The matter I want to draw to the attention of the Chair is that, during the debate this afternoon, the Hon. Member for Sherbrooke (Mr. Charest), the Deputy Chairman of Committees of the Whole House, took the floor on the

motion under consideration by the House. I would ask the Chair to ensure whether that was in keeping with the current practice established here—

[*English*]

Mr. Speaker: I appreciate the Hon. Member's point. I am in two difficulties. First, because the moment the vote was taken we were in fact after six o'clock and therefore in the Adjournment Debate. Therefore, I am in some technical difficulty in recognizing the Hon. Member on a question of privilege, although I did. Second, in a matter such as this I think the correct procedure is for the Hon. Member to give me notice in writing of his question of privilege. We will deal with it in that manner.

Ms. McDonald: Mr. Speaker, the House seldom has the opportunity to deal with a life and death issue such as the one I have been raising, that is the matter of 35,000 Canadians who die every year as a result of tobacco smoking, the opportunity we have to reduce the problem, if not eliminate it, and the very particular question as to what we are doing as a society to encourage tobacco smoking through advertising.

The two questions I raised on November 19 dealt with the issue of cigarette advertising. First, I raised the general issue of policy, that is, the advisability of advertising at all a product which is dangerous, as dangerous as tobacco cigarettes are. In reply to my question the Minister referred to other options to consider as well. He said:

I want to assure the Hon. Member that other policies on convincing Canadians that smoking is detrimental to their health will be forthcoming.

I wonder how vigorous these policies are with a Government which has been so backward in dealing with this issue. I should add that preceding Liberal Governments have been exceedingly backward as well.

Let us look at the facts. The Government has come up with a \$1 million counter-advertising program to encourage young people not to start smoking. At the same time the manufacturers are spending at least \$90 million to encourage young people, in particular, to smoke. Of that \$90 million, we are paying half as taxpayers. That is \$45 million of the taxpayers' money in foregone tax revenues going to promote a product which is dangerous to health.

● (1835)

What does this advertising do? Most of it is lifestyle advertising, if not all of it. It associates smoking with fresh air, health, success, friends and popularity. It preys on young people's uncertainties and anxieties. It offers easy solutions to the questions of acceptance and personality. Yet 35,000 Canadian die every year and, among them, 5,000 who are not even smokers themselves but who are passive smokers. We are not acting to protect these people.

The issue of advertising also raises the question of sponsorships because, increasingly, the advertising companies are trying to associate the arts and sports with their diabolical product. Let me point to one instance. On the weekend I attended at the Royal Ontario Museum for an extremely