

### CBC REVIEWS YEAR

In a review of the year ended March 31, 1959, Mr. Alphonse Ouimet, President of the Canadian Broadcasting Corporation, pointed out that during the year the CBC had completed the longest television network in the world, reaching from Victoria, B.C., to St. John's Nfld, providing a direct instantaneous visual link between Canadians in all ten provinces. Other items of interest in the CBC annual report were the following:

During the year, five new television stations and five satellites were added to the CBC-TV networks, bringing the total number of TV outlets serviced by CBC to 51 stations and ten satellites. In radio, six new stations and seven low-power relay transmitters were added to the Trans-Canada network.

Two additional large and modern television studios were brought into use -- one in Toronto and one in Montreal. With the completion of the microwave link to the west coast, a new relay centre, using the latest in video tape equipment, was established in Calgary, making it possible to bring network programmes to viewers in the western provinces at the best local times, despite time-zone differences across Canada.

In the seven years since it started, the national TV services have cost \$170,000,000 in public funds. During the same period, Canadians spent nearly seven times that much -- the tremendous sum of \$1,150,000,000 -- in direct purchase of nearly 3,500,000 television sets. It is estimated that next year they will spend

more than \$225,000,000 to acquire, maintain and operate TV receivers.

During 1958-1959, CBC produced approximately 60,000 programmes on its five networks -- a total of some 18,000 hours. In radio, about 95 per cent of programmes broadcast were Canadian produced. In the more demanding and expensive medium of television, the balance was about 55 per cent Canadian on the English network and approximately 70 per cent Canadian on the French network.

In addition to giving the regular projection of Canada to other countries of the world, the International Service provided extensive coverage of a number of notable events such as the visit of Princess Margaret, the British Columbia Centennial, the Diamond Jubilee of the Yukon Gold Rush, the 350th anniversary of Quebec City, and the Commonwealth Trade and Economic Conference. Through the use of shortwave, the Trans-Atlantic Cable, and other communications facilities, up-to-the-minute reports on the Conference and interviews with leading delegates were made available not only to Britain and the Continent but also to the Commonwealth countries in Asia and Africa.

The number of letters received from listeners outside Canada rose from 23,000 in 1957 to 29,000 in 1958. The Music and Spoken-Word Transcription Services in English, French and Spanish continued to find growing favor among radio organizations in all areas of the free world.

### AMBASSADOR FROM ITALY

His Excellency Carlo De Ferrariis Salzano presented his Letters of Credence as Ambassador Extraordinary and Plenipotentiary of Italy to Canada to the Deputy Governor-General, the Hon. Patrick Kerwin, P.C., Chief Justice of Canada, on July 17. The ceremony took place at the Supreme Court of Canada.

Mr. De Ferrariis Salzano, who was born in 1905, entered the foreign service of Italy in 1932. Prior to coming to Canada, he was Secretary-General of the Ministry of External Affairs in Rome.

### BIRTHS, DEATHS AND MARRIAGES

More births and deaths but fewer marriages were registered in provincial offices in the first half of this year as compared to the like 1958 period. June registrations were greater than a year earlier for births, marriages and deaths the Dominion Bureau of Statistics reports.

Birth registrations in the January-June period this year numbered 245,333, up 4.2 per

cent from the year-earlier total of 235,427. June birth registrations rose to 44,148 from 38,635. More births were recorded in the half year in all provinces except New Brunswick and British Columbia. Increases were: Newfoundland, 11.7 per cent; Prince Edward Island, 6.8 per cent; Alberta, 6.5 per cent; Ontario, 5.9 per cent; Nova Scotia, 5.0 per cent; Manitoba, 4.5 per cent; Quebec, 3.8 per cent; and Saskatchewan, 2.3 per cent. Registrations were down 3.0 per cent in British Columbia and 0.4 per cent in New Brunswick.

Number of marriages recorded in the half year declined 3.2 per cent to 48,065 from 49,636, all provinces except Newfoundland, Prince Edward Island, Manitoba and Saskatchewan reporting fewer. Marriages in June numbered 11,471 against 10,224. Declines in the six months were: British Columbia, 5.8 per cent; Ontario, 4.5 per cent; Quebec, 3.8 per cent; Nova Scotia, 3.4 per cent; Alberta, 2.7 per cent; and New Brunswick, 2.0 per cent. Increases: Newfoundland, 6.2 per cent; Manitoba, 4.4 per cent; Saskatchewan, 2.3 per cent; and Prince Edward Island, 2.0 per cent.

Deaths rose 6.8 per cent in the first six months this year to 72,425 from 67,834 in last

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