

FUNDED ACTIVITIES

<u>EVENT</u>	<u>DATE</u>	<u>BUDGET</u>	<u>PRIORITY</u>
Tokyo Intl Seafood Show	June 94	\$125,000/PEMD	1*
Solo Seafood Show-OSAKA	June 94	\$ 30,000/PEMD	2*
Solo Seafood Show-FKUKA	June 94	\$ 25,000/PEMD	3*
Incoming Seafood Chefs and Journalists to B.C.	June 94	\$ 35,000/NTS	4
Strategic Alliance Mission (Value Added Products)	May 94	\$ 50,000/NTS	5
Incoming Chefs to Atl Cda	May 94	\$ 35,000/PAC2000v10	6
Special Lobster and Salmon Promotion at the opening of the Osaka Intl Airport	July 94	\$ 25,000/PAC2000v10	7

TOTAL FUNDED \$325,000

UNFUNDED ACTIVITIES

Generic Promotion Material			
Industry Initiated	TBD	\$100,000/PAC2000v10	8
Government Initiated	TBD	\$ 35,000/PAC2000v1	9
Incoming Frozen Herring Roe Mission	Oct/94	\$ 20,000/PEMD	10
Northern Shrimp Outgoing Mission to Japan	Fall/94	\$ 30,000/PAC2000	11
Incoming Underutilized Species Incoming Mission	Fall/94	\$ 20,000/PEMD	12
Japanese Video to promote Underutilized Species	TBD	\$ 50,000/NTS	13

TOTAL UNFUNDED \$ 255,000

* To be undertaken only on the basis of direct company support