

Assistant Deputy Minister
Communications and Culture

Mr. Peter Daniel

- General responsibility for coordinating the department's public communications in Canada and public diplomacy abroad in support of Canada's foreign policy and trade objectives.
- Activities include:
 - managing the Media Relations Office;
 - coordinating international cultural relations programs (academic relations, arts promotion, and international sports); and
 - delivering foreign policy and trade communications programs.

Assistant Deputy Minister
Multilateral Trade Negotiations

Mr. Germain A. Denis

- General responsibility for the development of the negotiating strategy, integration of the overall Canadian position, and their representation bilaterally and multilaterally in the Multilateral Trade Negotiations (MTN) under the GATT for the Uruguay Round, as well as for ensuring full consultation with the private sector and the provinces.
- Activities include:
 - coordinating the development of a strategic framework for protecting and advancing Canada's interests in the MTN;
 - ensuring that input from key departments and agencies, as well as provincial concerns, are reflected in formulating final instructions on individual issues for Canada's MTN negotiators;
 - representing Canada's positions in the more technical and complex negotiations; and