

Motor & Equipment Manufacturers Association (MEMA)

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MEMA product line, peer and market segment groups:

- Autobody Supply & Equipment Manufacturers Council
- Automotive Chemical Manufacturers Council
- Automotive Cooling System Institute
- Automotive MIS Council
- Automotive Exhaust System Manufacturers Council
- Filter Manufacturers Council
- Automotive Presidents Council
- Automotive Public Relations Council
- Brake System Parts Manufacturers Council
- Export Marketing Group
- Heavy Duty Brake Manufacturers Council
- Heavy Duty Business Forum
- Heavy Duty Manufacturers Association
- OE Supplier Division
- Overseas Automotive Council
- Transportation Safety Equipment Institute
- Tune-Up Manufacturers Institute

MEMA, in cooperation with the U.S. Dept of Commerce, Office of Trade Adjustment Assistance, sponsors the U.S. Automotive Parts Industry, Japan Office. The Office is in Tokyo. Trade Conferences, research and support to U.S. suppliers are offered, as are databases of Japanese and U.S. Suppliers and Markets. "Japan Automotive Insight", a newsletter, is published monthly and contains "North American Briefs", "Japan Briefs" and periodic European and Asia-Pacific sections. Subscriptions are half-price to MEMA members.

MEMA was founded in 1904 to represent manufacturers of products used in, on, or for the service of motor vehicles. There are currently 700+ members.

Scope, purpose, Member benefits:

Lobbying - includes a Washington, DC office, publication of "Washington Digest" and "Legislation" dealing respectively with Federal and State regulatory issues

MEMA Market Research and Analysis Program

MEMA Statistical Reporting Program

Proprietary studies on industry developments and practices

Electronic Data Interchanges: MEMA/TRANSNET - electronic order system (also TRANSFAX)
 ANSINET - document transfer network

Bar Coding Services

Credit, Collection & Rehabilitation Services

Manufacturer oriented educational programs - Conferences, seminars, etc.

MEMA Personnel Insight, Personnel Available/ Positions Available newsletter, Box# service

Market Analysis - Bimonthly report on the vehicle parts industry

Dues: \$900 - \$8,500/yr. varies with total annual automotive sales volume.