

FURTHER INFORMATION AND CONTACTS

In November 1988 the Fisheries Division published the "Fish Product Export Market Opportunities Guide: 1988-1989" to alert Canadian fish exporters to the export opportunities identified by Canadian Trade Commissioners. That booklet was mailed to exporters registered in the "WIN Exports" system and advertised in "Canadexport".

The Fisheries Division is currently producing an annotated version of the Guide published in November 1988. It provides greater detail on the fish product export market opportunities.

If you require further information on seafood shows or are interested in the opportunities identified by Canadian missions abroad, your first point of contact is your nearest International Trade Centre, located in major centres across Canada. In addition, you may contact the Fisheries Division and the geographic trade development divisions of External Affairs, or the posts directly for further information. The "Directory of the Canadian Trade Commissioner Service" may be consulted for a list of names and addresses.

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