REPT4D
89/12/05

QUARTERLY PROGRESS REPORT OF EXPORT PROMOTION PROGRAM
AT MISSIONS ABROAD FOR FISCAL YEAR 89
FORECAST OF KEY ACTIVITIES AND ANTICIPATED RESULTS STATED IN MISSION'S ANNUAL PLAN

POST :605-DETROIT

001-AGRI & FOOD PRODUCTS & SERVICE
UNITED STATES OF AMERICA

PLANNING: ACTIVITIES PROPOSED IN POST PLAN:	ANTICIPATED RESULTS:
ALL SUB-SECTORS	
SOLO FOOD SHOW - DETROIT INTRODUCE CDN SUPPLIERS TO DISTRIBUTORS, WHOLESALERS AND	BROKERS AND FOOD STORES IN TERRITORY.
WINE PROMO AT ANNUAL ASSOC FOOD DEALERS ASSOC BROKERS,HOTEL 3 NEW WINE PRODUCTS INTRODUCED INTO TERRITORY.	
7 INFORMAL PRES OF FOOD PROD TO AGENTS IN DETR W/SIMILAR PRO INCREASED PROFILE OF PROCESSED FOODS AND ENTRY OF 8 NEW	PRODUCTS.
SOLO FOOD SHOW - INDIANAPOLIS INTRODUCE CDN SUPPLIERS TO ASSOCIATED DEALERS IN	INDIANAPOLIS.

TRACKING: ACTIVITIES UNDERTAKEN IN QUARTER:	QUARTERLY RESULTS REPORTED:
QUARTER: 1 Visited National Restaurant Association Show in Chicago and assisted with National Stand.	Made contact with 25 Canadian companies, recruiting for Great Lakes Michigan Show and had opportunity to gather market intelligence
QUARTER: 2 -----	
QUARTER: 3 -----	
QUARTER: 4 -----	