

QUARTERLY PROGRESS REPORT OF EXPORT PROMOTION PROGRAM
AT MISSIONS ABROAD FOR FISCAL YEAR 88
FORECAST OF KEY ACTIVITIES AND ANTICIPATED RESULTS STATED IN MISSION'S ANNUAL PLAN

POST :604-DALLAS

001-AGRI & FOOD PRODUCTS & SERVICE
UNITED STATES OF AMERICA

TRACKING: ACTIVITIES UNDERTAKEN IN QUARTER:

QUARTERLY RESULTS REPORTED:

- QUARTER: 4 1.National Exhibit at 3i Agr. Mchy. Show, Garden City, KS April/89
- 2.Organize & recruit companies for Texas Retail Grocers Assn Show, Dallas, TX June 11-13/89

- 1.Assisted UTE in recruiting, logistics, advertising & public relations for 3i show.
- 2.Spoke to 25 coys about participating in TRGA89 Contract for 1000 sq. ft.Liaison with show org. re advertising, booth set-up, etc.