

403 - ROME

ITALY

TRACKING: ACTIVITIES UNDERTAKEN IN QUARTER

RESULTS REPORTED

QUARTER : 1

IDENTIFICATION OF ITALIAN FIRMS POSSESSING TECHNOLOGY OF INTEREST TO CANADIAN FIRMS, AND ENCOURAGEMENT OF JOINT VENTURES. PARTICULAR EMPHASIS UPON ELECTRONICS, COMMUNICATIONS.

INITIATIVES MADE TO NUOVO PIGNONE RE: J.V. FOR COMPRESSA MANUFACTURE, MENARINI RE: PHARMACEUTICAL INVESTMENT AND VALDAPANA TEXTIS RE: JV IN TEXTILE WADDING.
-FOLLOWING MEETINGS BETWEEN MINISTER COTE AND ENI, AGMT WAS MADE TO ESTABLISH A FRAMEWORK AGREEMENT TO ADVANCE ENI'S INVESTMENT INTERESTS IN CANADA. ENI IS PREPARED TO INVEST UP TO \$100M IN ANY SUITABLE PROJECT.

QUARTER : 2

- A) DRIE INDUSTRIAL COOPERATION AND INVESTMENT MISSION TO ITALY, INCLUDING EXPLORATION OF POSSIBLE RETURN VISITS BY FIRMS/ORGANIZATIONS
- B) AREZZO SEMINAR ON CDN FURNITURE MARKET;
- C) ITALTANNERY (PISA) VISIT BY CDN MISSION.

- A) IN ABSENCE OF FEEDBACK FROM DRIE POST WAS LIMITED IN FOLLOW-UP IT COULD DO. ELECTRONICS ORGANIZATION HAS HOWEVER ARRANGED ANOTHER VISIT TO CANADA.
- B) AREZZO FIRMS MAY PARTICIPATE IN FORTHCOMING VISIT OF CDN MANUFACTURERS SEEKING COLLABORATION.
- C) ITALTANNERY POTENTIAL JUDGED NOT VIABLE.

QUARTER : 3

TAKE ADVANTAGE OF MARKETPLACE 87 TO VISIT & DISCUSS POSSIBLE ITALIAN OPPORTUNITIES.

TARGET FIRMS CONTACTED & VARIOUS PERSONS.

QUARTER : 4
