

533 - SYDNEY

AUSTRALIA

PLANNING:

ACTIVITIES PROPOSED IN POST PLAN

ANTICIPATED RESULTS

COMM. & INFORM. EQP. & SERV ALL SUB-SECTORS
PLACEMENT OF ARTICLES IN DAILY NEWSPAPERS FOCUSING ON HIGH TECH
INDUSTRY.

FOCUS ON SECTORAL INVESTMENT OPPORTUNITIES
4 INVESTORS.

AGRI & FOOD PRODUCTS & SERVICE ALL SUB-SECTORS
SELECTIVE MAILINGS FOCUSING ON AGRICULTURE AND FOOD PRODUCTS AND
SERVICE SECTOR.

500 MAILINGS RESULTING IN 10 SERIOUS
ENQUIRIES.

SERVICE INDUSTRIES ALL SUB-SECTORS
INVESTMENT ENCOUNTER SESSIONS FOCUSING ON SERVICE INDUSTRIES SECTOR.

TARGETTED AUDIENCE. 4 PROBABLE INVESTORS
OF 100 POTENTIAL INVESTORS.

NON SECTORALLY ORIENTED ACTIVITIES

No proposed activities indicated