

## Export and Investment Promotion Planning System

MISSION: 347 RIYADH

COUNTRY: 322 SAUDI ARABIA

For the next fiscal year, the Trade Office is planning to undertake the following new export support initiative(s) in this sector (sub-sector):

Activity: IDENTIFY AND INTRODUCE CANADIAN MANAGEMENT AND EQUIPMENT SUPPLIERS TO SAUDI CONTRACTORS AND DISTRIBUTORS.

Results Expected: ENABLE CANADIAN SUPPLIERS TO BID ON PROJECTS IN KSA.