

# CONTENTS

	Page
<i>THE MARKET</i>	4
I. <i>GENERAL</i>	6
II. <i>ECONOMIC OVERVIEW</i>	8
III. <i>EXPORT OPPORTUNITIES</i>	10
IV. <i>SELLING TO THE NEW YORK AREA</i>	12
V. <i>CUSTOMS REGULATIONS AND DOCUMENTATION</i>	16
VI. <i>SERVICES FOR EXPORTERS</i>	31
VII. <i>YOUR BUSINESS VISIT TO NEW YORK</i>	33
VIII. <i>USEFUL ADDRESSES</i>	35
<i>APPENDIX I — Counties covered by the New York City Trade Office</i>	40
<i>APPENDIX II — Statistics</i>	41