

are willing to forward teachers and others engaged in the instruction of the young, samples of the crude chicle, for the purpose of illustrating any talk which may be given on the production and manufacture of chewing gum.

Such enquiries should be addressed to H. C. Mendoza, the sales manager of the firm. It is interesting to note that it is largely through Mr. Mendoza's efforts that the above mentioned Chiclets may be found in the Y. M. C. A. huts, near the trenches in Flanders, other parts of France, and England. Although the use of chewing gum has been endorsed so extensively by the medical and educational authorities, it remained for the soldiers to discover that it may be used as a first-aid to stop wounds.

We are indebted to the Canadian Chewing Gum Co., Ltd., of Toronto, for the loan of the cuts illustrating this article.

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