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OUR ILLUSTRATION.

American Aristo paper again plays a prominent part in "Our Illustration."

The use of a printing paper in illustrating a photographic journal is a good test of its quality on account of the large number of prints required to be printed in, usually, a short space of time. That American Aristo stands this test as well as it does all others, will be apparent to our readers Mrs. Wilson, is a noted amateur of Boston, and has been for some time one of our valued subscribers.

PUBLISHER'S NOTICE.

We would remind intending competitors that the time for closing of our Second Competition (Sept. 30th), is drawing near and would ask that entries be sent on as soon as possible that we may get the numerous classes classified in good time for submitting to the Judges,

THE P. A. OF C.—TWO IMPORTANT QUESTIONS.

Have you made up your mind to come? Is your exhibit well under way, or better still, all ready finished?

A letter from President Cunningham reports preparations for the convention well under way. Pres. Cunningham. says: "Everything looks promising. Certainly the finest exhibit of pictures ever put up at a Canadian Convention will be seen there. The very cream of the St. Louis exhibits will be there, in fact, are in Toronto at the present time. The American Aristo Co's display is on hand waiting for Oct. 31st. The demand for space is coming in to such an extent that the Hall will be crowded if the displays already in sight are given what they ask for.

"Demonstrators on practical subjects are being secured and the only