

INDEX TO ADVERTISEMENTS

Barristers and Solicitors.....	15
Chartered Accountants	14 and 15
Chartered Banks	2 to 7
Community Advertising	16 and 17

Insurance Companies	81 to 88
Investment and Loan Companies	8 to 10
Investment Offerings	69 to 80
Trust Companies	11 to 13

ANNUAL REPORT

Wayagamack Pulp and Paper Co., Limited	341
--	-----

Acadia Fire Insurance Co.	82	Dale, A. A. M.	14	Liverpool & Lon. & Globe Ins. Co.	82	Pope, Rooke & Grant.	15
Aldous & Laing, Montague	8	Day Investment Co., A.P.	72	Liverpool-Manitoba Assurance Co.	81	Providence Washington Ins. Co.	20
Alliance Investment Co.	76	Debentures for Sale	344	Lloyds Bank Limited.	7	Provincial Fire Ins. Co.	84
Alloway & Champion	79	Dividends and Notices	340	London Assurance	82	Prudential Life Insurance Co. ..	86
Alvensleben, Ltd., Alvo von	75	Dominion Appraisal Co.	74	London & Can. Loan & Agency	8	Prudential Ins. Co. of America. ..	—
American Bank Note Co.	1	Dominion Bank	2	Co.	8	Quebec Bank	4
Ames & Co., A. E.	71	Dominion Bond Co. Ltd.	69	London City & Midland Bank.	—	Reade, Hubert T.	15
Anderson, Lunney & Co.	78	Dominion of Can. G. & A. Ins. Co.	85	London Guarantee & Accident Co.	85	Regina.	16
Anderson, Robinson & Harcourt.	72	Dominion Gresham Guarantee &	85	Lon. & Lancashire Assur. Assoc'n	—	Robinson & Black.	78
Anglo-American Fire Ins. Co.	81	Casualty Co.	85	London & Lancashire Fire Ins. Co.	88	Ronald, Griggs & Co.	15
Anglo-South American Bank, Ltd.	81	Dominion Life Insurance Co.	86	London & Lan. Guar. & Acc. Co.	85	Ross & Shaw	77
Arnoldi & Grierson.	15	Dominion Permanent Loan Co.	8	London Life	87	Rounding Land Co.	76
Arsenault, L.	10	Dominion Savings & Inv. Soc'y ..	8	London Mutual Fire Insurance Co.	83	Royal Bank of Canada.	5
Associated Mortgage Investors ..	88	Dominion School of Acc. & Fin.	88	Loney & Co., Richard.	78	Royal Canadian Agencies.	74
Atlas Assurance Co.	81	Dominion Securities Corp. Ltd.	88	Loughheed, Bennett, McLaws & Co.	15	Royal Exchange Assurance.	82
Atkins & Co., A. E.	76	Dominion Stock & Bond Corp.	10	Loughheed & Taylor.	77	Royal Securities Corporation Ltd. ..	—
Avern Pardoe & Co.	—	Dominion Trust Co. Ltd.	13	Lowell, G. J.	78	Royal Trust Co.	11
Banco Espanol del Rio De La Plata	7	Dominion & Western Agencies.	79	MacDonald & Co., J.	78	Russell Motor Car Co.	—
Bank of British North America	3	Don Valley Brick Works	—	MacMillan Co., N. T.	79	Ruttan & Co.	77
Bank of Hamilton.	5	Dun & Co., R. G.	18	MacAra Brothers & Wallace.	10	Saskatchewan General Trusts	12
Bank of Montreal	2	Eastern Securities Co. Ltd.	72	McCallum & Vannatter.	74	Corp.	12
Bank of New South Wales.	4	Economical Mutual Fire Ins. Co.	84	McCaig Brothers & Co.	73	Saskatchewan Inv. and Trust Co.	13
Bank of Nova Scotia.	3	Edwards, Morgan & Co.	14	McCurdy & Co., F. B.	1	Saskatchewan Mortgage Corp.	8
Bank of Ottawa.	3	Empire Loan Co.	9	McCutcheon Bros.	78	Saskatoon Board of Trade.	16
Bank of Toronto	3	Employers' Liability Assur. Corp.	85	McGillivray, Vibert & McGillivray	80	Saskatoon Commission Co.	75
Bank of Vancouver	7	Equity Fire Insurance Co.	84	McQuaid, E. S.	15	Saskatoon Mercantile Agency.	15
Banque Nationale, La	7	Falls, Chambers & Co.	14	Macaulay & Nicolls	79	Shaw Correspondence School.	—
Barber & Ellis	19	Federal Life Assurance Co.	87	Mackay & Co., J. A.	73	Sproatt, Alan	74
Bicknell, Bain, Macdonell & Strathy	15	Federal Securities Corporation.	77	Macleod, W. A.	77	St. Boniface	17
Biggs & Co., J. C.	18	Fidelity Trust Co.	12	Manitoba Electric Motor Car Co.	19	St. Cyr, Gonthier & Frigon.	72
Blake, Lash, Anglin & Cassels.	15	Frank, Wm.	77	Manley Agency Ltd. Ralph.	79	St. Paul Fire & Marine Ins. Co.	83
Bond Buyer, The	75	Gen. Accident Assur. Co. of Canada	1	Mark, S. F.	78	Standard Bank of Canada.	7
British America Assurance Co.	84	General Financial Corporation.	76	Martineau, R. M.	18	Standard Investment Co.	9
British American Bank Note Co.	1	Gilbert, Fred. C.	14	Martineau, R. M.	18	Standard Life Assurance Co.	87
British American Trust Co. Ltd.	80	Gladwell, Wilson & Co.	14	Martineau, R. M.	18	Standard Securities Limited.	72
British Canadian Securities	80	Goldie, A. W.	14	Martineau, R. M.	18	Standard Trusts Co.	13
British & Canadian Underwriters	84	Goldie & McCulloch Co. Ltd.	20	Martineau, R. M.	18	Sterling Bank of Canada.	6
British Colonial Fire Ins. Co.	85	Goldman & Company	20	Martineau, R. M.	18	Sterling Mortgage Investment Co.	8
British Columbia Life Ass. Co.	84	Gordon & Co., Ltd., H. F.	79	Martineau, R. M.	18	Sterling Trusts Corporation.	12
British Crown Assurance Corp.	82	Grand Trunk Railway Systems.	18	Martineau, R. M.	18	Stutchbury, H.	74
British Northwestern Fire	80	Great North West Investments.	—	Martineau, R. M.	18	Sun Fire Insurance Co.	82
Brook & Allison	18	Great-West Life Assurance Co.	86	Martineau, R. M.	18	Sun Life of Canada.	86
Brown Bros. Ltd.	80	Great West Permanent Loan Co.	79	Martineau, R. M.	18	Taylor, J. and J.	20
Browne & Co., W. Graham	71	Greenshields & Co.	73	Martineau, R. M.	18	Taylor & Colwill.	15
Burgess & Co., C. H.	73	Gresham Life Assurance Society	86	Martineau, R. M.	18	Title & Trust Co.	12
Business Systems, Ltd.	88	Guardian Assurance Company ..	84	Martineau, R. M.	18	Tomlinson & Co., A.	76
Butler, Byers Bros. & Codere	79	Guess & Haultain.	18	Martineau, R. M.	18	Toole, Peet & Co.	79
Cahill, Frank S.	80	Hamilton Provident & Loan Soc'y	9	Martineau, R. M.	18	Toronto Gen'l Trusts Corp.	11
Caldwell, Dunn & Fraser.	15	Hanson & Co., Ltd., A. H.	75	Martineau, R. M.	18	Toronto Mortgage Co.	8
Caledonian Insurance Co.	83	Harris & Co., Inc., N. W.	71	Martineau, R. M.	18	Toronto Paper Mfg. Co. Ltd.	18
Canada Industrial Bond Corp.	72	Heath & Co., John	10	Martineau, R. M.	18	Trackell, Douglas & Co.	76
Canada Life Assurance Co.	87	Henderson & Co., W. A.	14	Martineau, R. M.	18	Trustee Company, Ltd.	12
Canada National Fire Ins. Co.	81	Hettle & Co., J. O.	10	Martineau, R. M.	18	Trustee Co. of Winnipeg.	8
Canada Nat'l. Mortgage & Inv. Co.	9	Hextall & Co., J.	74	Martineau, R. M.	18	Trusts and Guarantee Co.	12
Canada Permanent Mort. Corp.	9	Hodge, W. E.	14	Martineau, R. M.	18	Union Assurance Society Ltd.	81
Canada Securities Corp. Ltd.	73	Home Bank of Canada.	4	Martineau, R. M.	18	Union Bank of Canada.	6
Canadian Agency, Ltd.	73	Home Life Association of Canada	86	Martineau, R. M.	18	Union Fire Insurance Co.	83
Canadian Appraisal Co. Ltd.	74	Hopkinson, Joseph	14	Martineau, R. M.	18	Union Mutual Life Insurance Co.	87
Canadian Bank of Commerce	2	Hornbrook, Whittemore & Allan.	74	Martineau, R. M.	18	Union Trust Co.	11
Canadian Financial Corp.	72	Hudson Bay Insurance Co.	9	Martineau, R. M.	18	Vancouver Trust Co. Ltd.	20
Canadian Financiers.	74	Huron & Erie Loan & Savings Co.	84	Martineau, R. M.	18	Waghorn, Gwynn & Co.	76
Canadian Guaranty Trust Co.	13	Imperial Agencies, Ltd.	76	Martineau, R. M.	18	Waterloo Mutual Fire Ins. Co.	82
Can. Office & School Furn. Co. Ltd.	18	Imperial Bank of Canada.	2	Martineau, R. M.	18	Waterous Engine Works Co. Ltd.	19
Canadian-Phoenix Insurance Co.	81	Imperial Canadian Trust Co.	12	Martineau, R. M.	18	Weaver, Ltd., George.	77
Cathcart, Price & Boyd Ltd.	77	Imperial Guar. & Accident Ins. Co.	85	Martineau, R. M.	18	Western Assurance Co.	83
Clare & Co., Ltd., G. H.	80	Imperial Life Assurance Co.	87	Martineau, R. M.	18	Western Empire Life Ass. Co.	86
Clarkson, Gordon & Dilworth.	14	Insurance Agencies Limited.	88	Martineau, R. M.	18	Western Life Assurance Co.	—
Coffee & Co., L.	18	Insurance Co. of North America	—	Martineau, R. M.	18	Western Trust Co.	13
Columbia Trust Co. Ltd.	13	International Engineering Works	—	Martineau, R. M.	18	Westminster Trust Co.	11
Commercial Loan & Trust Co.	9	Ltd.	344	Martineau, R. M.	18	Weyburn Security Bank	5
Commercial Union Assurance Co.	84	International Securities Co. Ltd.	8	Martineau, R. M.	18	Whitaker & Co., G. S.	80
Commonwealth Trust Co. Ltd.	13	Island Investment Co. Ltd.	20	Martineau, R. M.	18	Williamson & Co., Rutherford.	15
Condensed Advertisements	343	Jarvis & Co., Emilus	8	Martineau, R. M.	18	Willingby-Sumner Co., J. H. C.	80
Confederation Life Association ..	87	Jenkins & Hardy	14	Martineau, R. M.	18	Wilson & Perry	15
Continental Life Insurance Co.	87	King Co., William S.	80	Martineau, R. M.	18	Winnipeg	17
Corbould, Charles D.	14	Laing & Turner	80	Martineau, R. M.	18	Wood, Gundy & Co.	69
Coulthard & Harrison	75	Law Union & Rock Ins. Co. Ltd.	82	Martineau, R. M.	18	Wood, J. & L. M.	71
Credit Foncier, F. C.	9	Lawson, Welch & Co.	14	Martineau, R. M.	18		
Crehan, Mouat & Co.	14	Legal Notices	342 and 343	Martineau, R. M.	18		
Cross & Menzies.	14	Lethbridge Board of Trade.	—	Martineau, R. M.	18		
Crown Life Insurance Co.	87			Martineau, R. M.	18		
Crown Trust Co.	11			Martineau, R. M.	18		

The value of any paper as an advertising medium is the circulation multiplied by the purchasing power per subscriber, then divided by the rate. The reasonable advertising rates and good circulation of The Monetary Times are strong points in its favor, but the unusually high purchasing power per subscriber makes it one of the very best advertising mediums obtainable in Canada.