

Diamond Dyes give "Perfectly Splendid Results" and a "Fresh From Paris" Look

Mrs. K. B. Jackson, writes:—

"My daughter Julia had a light Alice Blue suit that my sister in Hartford gave her for her birthday present. Although the material was of excellent quality it soon faded in spots and became mussy looking.

"Julia felt badly for the suit fit her beautifully and it was a really handsome one.

"I had made up my mind that I would have to do without something and spend the money so saved on a new suit for her, when one of Julia's friends said, 'Why don't you dye it with DIAMOND DYES.'

"The next day I bought a package of DIAMOND DYES for Wool or Silk and dyed the suit dark blue. The result was perfectly splendid. We were so pleased that I felt we could spare some of the money DIAMOND DYES saved for us to have Julia's photograph taken. I send you one showing the 'new DIAMOND DYE suit.'"



Alice Blue suit dyed
Dark Blue.

Mrs. Elbert Young, writes:—

"I send you my picture taken in a broadcloth suit which I re-colored with DIAMOND DYES. It was originally a a tan suit and because faded I dyed it black. I cut the coat which was long and altered it into the modish short coat you see in the picture. I also dyed a white aigrette which I had and bought some white velvet and made the hat which I am wearing in the photograph.

"My friends tell me the suit and hat are stunning creations and that they look as though fresh from Paris. Perhaps you will think enough of my handiwork to use my photo in your advertising."



Tan Broadcloth
dyed Black.

Diamond Dyes

"A child can use them"

Simply dissolve the dye in water and boil the material in the colored water.

Truth About Dyes for Home Use

There are two classes of fabrics—animal fibre fabrics and vegetable fibre fabrics. **Wool** and **Silk** are animal fibre fabrics. **Cotton** and **Linen** are vegetable fibre fabrics. "Union" or "Mixed" goods are usually 60% to 80% Cotton—so must be treated as vegetable fibre fabrics. It is a chemical impossibility to get perfect color results on all classes of fabrics with any dye that claims to color animal fibre fabrics and vegetable fibre fabrics equally well in one bath.

We manufacture two classes of Diamond Dyes, namely—Diamond Dyes for **Wool** or **Silk** to color Animal Fibre Fabrics, and Diamond Dyes for **Cotton, Linen, or Mixed Goods** to color Vegetable Fibre Fabrics, so that you may obtain the Very Best Results on EVERY fabric.

DIAMOND DYES SELL AT 10 CENTS PER PACKAGE.

Valuable Book and Samples Free.—Send us your dealer's name and address—tell us whether or not he sells Diamond Dyes. We will then send you that famous book of helps, the Diamond Dye Annual and Direction Book, also 36 samples of Dyed Cloth—Free.

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