

# BOOKS AND NOVELTIES

ORGAN  
of the  
Book, Stationery,  
Fancy Goods,  
Music,  
Wall Paper  
and  
Printing Trades.

Vol. IX

TORONTO, AUGUST, 1893.

No. 8

## INSPECTION IS SOLICITED

WE CAN INTEREST YOU!

Our Fall and Xmas Trade Samples are now opened up. It is the Best Range at Most Satisfactory Prices ever shown.

Catalogue will be ready in a few days

### H. A. NELSON & SONS

Wholesale Importers Dolls, Toys, Games, Fancy Goods, Glass and China Ware, etc., etc. Toronto and Montreal

## W. A. Bleasdel & Co.,

DIRECT IMPORTERS.

All Travellers are now out with a most replete line of Seasonable Goods and Novelties for the Holiday Trade. Values A 1. Range and variety cannot be beaten. Orders by mail for stock, or samples receive PROMPT attention.

74 YORK STREET, TORONTO.

## C. M. TAYLOR & CO., TORONTO.

Our Specialty Novelties for the Holiday Trade

—IN—

Japanese Porcelain and Bric-a-brac, and Antimony, Silver, Gold and Bronze-finish Goods

Are an unqualified success, and everyone desirous of purchasing DECIDED NOVELTIES should make a point of inspecting them.

Agents for DUTTON'S Celebrated Booklets.

Agents for HAGELBERG'S Famous Christmas Cards.

Agents for WHITNEY'S Christmas Novelties and Calendars.

A magnificent range of the NATIONAL WALL PAPER CO.'S Newest Goods always kept in stock. Write for samples.

PUBLISHERS OF  
The Importer's Guide. 75c. and \$1.00.  
Matte's Interest Tables, at 3 per cent.  
and at 4 to 10 per cent.; \$3.00 per copy.

Oates' Exchange Tables, \$2.00 per copy.

DISCOUNTS TO THE TRADE.

**MORTON, PHILLIPS & CO.,** Stationers, Blank Book Makers, Printers and Publishers.  
1755 and 1757 Notre Dame St.,  
MONTREAL.

Books  
For  
Business  
Men

IDEAS FOR HARDWARE MERCHANTS. By T. D. Mallet. Price \$1.  
HOW TO KEEP A STORE. By Samuel H. Terry. Price \$1.50.  
300 WAYS TO DRESS WINDOWS. By Harry Harmann. Price \$1.75.  
BUILDING BUSINESS. By N. C. Fowler. Price \$3.75.  
SELF INSTRUCTION IN PRACTICAL BUSINESS QUALIFICATIONS. By Chas. S. McNair. Price \$2.50.  
HOW TO SELL GOODS. By B. F. Cummings. Price 10c.

The Publishers of this paper have arranged to accept and transmit to the U. S. and Canadian publishers, orders for these books. Money should be sent by P. O. Order or registered letter to

The J. B. McLEAN PUB. CO., Ltd., 10 Front St. East, TORONTO

## WALL PAPER 1894

... FOR ...

Our Travellers are now on the road with our NEW SAMPLES OF WALL PAPER for the season of 1893-4. The line comprises all grades of BROWN BLANKS, MICAS, WHITE BLANKS, GLIMMERS, and PLAIN and EMBOSSED BRONZES, all with FRIEZES and BORDERS to match.

Make a point of inspecting them before purchasing elsewhere.

**M. Staunton & Co. Manufacturers**

Factory, 950 Yonge St. Showrooms, 6 King St. W.