

OUR NEW . . WAREHOUSE



OUR New Warehouse, corner Melinda and Jordan Streets, is now nearing completion and will be ready for us to occupy in December. Though we will only have a short distance to move, at the same time we realize that it will be a big undertaking, and in order that we might have as few goods as possible to take from our present premises to the new, we commenced a big removal sale on the first of this month, which, though at the cost of a season's profit, promises to be a great success. Our whole stock has been reduced in price from fifteen to fifty per cent., including all kinds of Dress Silks, Silk Velvets, Dress Plushes, Velveteens, Mantle Plushes, Ribbons, Dress Trimmings, Millinery, Millinery Adornments, Mantles and Mantle Materials. It may be possible that you have not seen our advertisements previous to this, and therefore have not yet shared in any of our bargains, but now is your opportunity—we intend the whole trade to share in them. The eyes of honest doubters may fall on these lines, but in order that all may be satisfied that what we here state are solid facts, we extend a cordial invitation to the trade to call, inspect our stock, get our prices and be convinced that, as usual, we are prepared to do all we either say or advertise. We have twelve representatives on their respective routes at the present time, all in a position to quote the same prices as can be obtained in the warehouse; only, let us add, there are many odd lines very cheap in the different departments which cannot be sampled to advantage, so that there are many things in favor of visiting the market as often as convenient. We will be pleased to mail samples to any address for the Trade.

TERMS LIBERAL AS USUAL.

S. F. McKINNON & CO.

Cor. Wellington and Jordan Sts.,
TORONTO.

Offices: 35 Milk St.,
London, England.