

ROWAT'S COFFEE

The Finest Freachable.

T. A. ROWAT & CO.

320 Dundas Street. Phone 3051-3052.



DIAMONDS

A Diamond for an engagement ring. Beautiful Blue White Diamonds set in Platinum, white, green and yellow gold.

Rings from \$25 to \$1,250.

C. H. Ward & Co.

Diamond Merchants, Jewelers and Opticians.

226 RICHMOND STREET. Phone 1084.

Wray's Jewelry

LIMITED.

Have the stock of Jewelry and Phonographs at prices to suit all purchasers.

224 Dundas St., London, Ont.

IN ANSWER TO A DEMAND—

WRAPPED Bread is our answer to the demand of the housewife for a loaf which has touched no hands but her own. You are the first to touch

De Luxe Bread

The fine, appetizing taste of this loaf that so delights you is the result of scientific baking. Just the right amount and right kind of each ingredient gives it that tender texture.

Contains all the vitamins so essential to your health.

WE ALSO MAKE PURITY BREAD.

R. Fairful

265 OTTAWA AVE.

PHONE 344.

BLACKSMITHS COAL

Delivered to all parts of the city.

ORCHARD'S

45 York St. Phone 384.

LONDON OPTICAL CO.

HAVE YOUR EYES EXAMINED.

A. M. DAMBRA, OPTOMETRIST.

Dominion Savings Building, Richmond Street. Phone 6180.

House Wiring and Fixtures

Have your house wired this fall. Our prices are low and our work the best.

J. H. POLLOCK

397 Clarence St. Phone 6743W.

COAL BAGS

We Make Everything Made of Canvas.

351 GLEBE ST. PHONE 6197

CAYUGA

Special to The Advertiser.

Cayuga, Nov. 28.—About ten

inches of snow fell in Cayuga on

Sunday night and brought out a

number of sleighs and cutters on

Monday.

The junior missionary workers of

St. John's Church held an afternoon

tea at the home of Mrs. A. T. Kraft

on Friday and cleared over \$12.

August is the healthiest month in

the year, except for very young

HOUGHTON

Houghton, Nov. 28.—Miss McClure

of Fairground spent the week-end

with Miss Muriel Crawford.

Mr. and Mrs. Charles Demin of

Simcoe spent the week-end with Mr.

and Mrs. David Finch.

Mr. and Mrs. Harold Robins were

Sunday guests at the home of Russell

Moore.

Ephraim Smith and wife of Eden

spent a day last week with Mr. and

Mrs. A. Alward.

The Ladies' Aid of Clear Creek met

on Thursday at the home of Mrs.

Arthur Foster.

Ernest Buchner motored to Wood-

stock on Sunday. Mrs. M. Buchner

returned home with him, after spend-

ing a week with her daughter, Mrs.

Clifford Aspen.

A large crowd attended the sale

of Mr. Albert Alward's on Thursday.

Mrs. Lewis Finch has returned

home, after spending two weeks at

Woodstock and Ostrander.

Charles Mitchener and wife spent

Thursday at the home of Arthur

Willis.

A quiet autumn wedding took place

at Clear Creek on Wednesday, Nov.

15, when Miss Carrie Becker became

the bride of Lloyd Aspin. Rev. Mr.

Rolph was the officiating clergyman.

George Alton has returned from

the northland, bringing with him a

fine deer.

The poultry farmers in the vicinity

were pleased to hear that the hunt-

ers were out on Saturday and shot

a fox.

Mr. and Mrs. Earl Marshall of Port

Stanley spent a week with Mr. Mar-

shall's parents, Mr. and Mrs. Charles

Marshall.

While driving on the lake shore

road Mr. Payne's horse became fright-

ened at an auto and ran away, throw-

ing him out of the buggy and se-

verely injuring him.

UNWEDDED MOTHER AND

CHILD TO REMAIN IN U. S.

Washington, D. C., Nov. 28.—The

department of labor has decided to

allow this country to be a haven for

Miss Nancy Jordan, British girl, and

her three-year-old son if a \$500 bond

is furnished to provide for the child's

education.

The action overrules the recom-

mendations of officials at Ellis Island,

who would have deported the un-

wedded mother and her child back to

England.

It is believed that assurances have

been given the department that the

bond will be furnished by Mrs. Frank

Warren of Kansas City, divorced wife

of a lawyer there, who met Miss Jordan

overseas during the war.

DIES AS RESULT OF FALL.

Palmyra, N. Y., Nov. 28.—Miss Car-

rie Woodward, 22, a teacher at the

Palmyra Union School for the last

three years, died today as the result

of falling from a window yesterday.

BRITISH PLEASED WITH NEW POLICY

Papers Laud Immigration

Scheme Outlined by Gov-

ernment of Canada.

BY HENRY SOMERVILLE.

Cable to Advertiser—Copyright.

London, Nov. 28.—Emigration an-

nouncements met a good reception

by the press here. Papers feature it

with captions that Canada opens her

gates. Officials of the C. P. R. told

me that a big movement Canada-

wards was expected in the spring;

and if traffic was big enough third-

class fares would be reduced.

Thousands of British agricultural

workers are anxious to migrate if

their passage is financed. Officers of

the overseas settlement board told

me that the Canadian scheme as was

cabled, looked very comprehensive,

and was heartily welcomed, especially

the part dealing with juvenile emigra-

tion.

The board has three million pounds

annually to assist settlement

schemes. Canada has so far failed

to submit a scheme, therefore she

has received no money. This is a pity,

as the board has a balance at the

end of each year which it cannot

carry forward, but must return to

the treasury. Australia has a scheme

to assist passages by giving gener-

ally one-third of the fare, but some-

times loaning the fare in full.

The Salvation Army told me that

many more children were available

for emigration to Canada if their pas-

sage is financed. Fuller reports of

Canadian government proposals are

eagerly awaited.

HAVE YOUR EYES EXAMINED BY THE SPECIALISTS OF

THE BROWN OPTICAL CO.

26 Years Experience.

223 DUNDAS STREET. PHONE 1877.

MONTREAL—LONDON—WINDSOR.

Winter Furs

Command attention, for the season is now here which demands in the interest of health and comfort that protection be provided against the coming cold.

The Very Garments To Meet the Need

are here in all their inviting richness and durability.

At

Manufacturers' Prices

PERSIAN LAMB COATS

HUDSON SEAL COATS

NATURAL RACCOON COATS

ELECTRIC SEAL COATS

NATURAL MUSKRAT COATS

And a range of Capes, Neck-

pieces, Shawls, Chokers, etc.,

in all popular furs of the day.



Natural Muskrat Coats

With large roll collar and deep cuffs and border of reversed skins, full box style, two outside and two inside pockets, all-around belt, 36 and 38 inches long, fancy linings in brocade and plaid designs. Every garment guaranteed.

Price \$140

Electric Seal Coats

In lengths of 38 and 40 inches. These reliable coats so well known for serviceable wear bear a guarantee to give satisfaction. All the leading styles of the season can be had in this fur. Plain or belted, all Electric Seal or trimmed with contrasting furs such as Beaver, Sable and Blended Raccoon.

Prices, \$150 and \$165

Trimmed with extra large Alaska Sable

collars and deep cuffs. Price,

\$172.50 and \$197.50

Beaver trimmed, \$170 and \$195

Price

Blended Raccoon trimmed, \$148

Price

Natural Raccoon Coats

These garments are specially adapted for young ladies, automobile or street wear. All are full box style, some belted and others without belt. Each has four pockets, large roll collar and deep cuffs and border of reversed skins, lined with fancy brocade. Every garment guaranteed satisfactory in wear and correct in style. Prices,

\$235 \$265 and \$275

Persian Lamb Coats

Made from carefully selected skins guaranteed satisfactory in wear. Made in full box styles with or without belts or girdles, two inside and two outside pockets, lined with best Swiss brocade or novelty patterned silk canton crepe, large shawl collars and deep cuffs of best quality Alaska Sable; length 38 inches. Price,

\$275 and \$395

Best Grade Hudson Seal Coats

These garments hold unquestioned supremacy in the realm of fur garments for richness of appearance and durability of wear. Lengths in these best models run 38, 40 and 42 inches. They have large roll collars and ample cuffs, four pockets, plain full-box or gathered at the waist with self-fur belt or handsome silk rope girdle. Price, plain

\$350

Richly trimmed with large roll collar and

deep cuffs of Alaska Sable. Price

\$395

Trimmed with best dark Canadian

Beaver collar and cuffs. Price

\$395

ROSS' LIMITED

Phone 1319 Manufacturers 196 Dundas St.

Christmas the Giving Time

Happiest Month of the Year



Did you ever stop to think that it was not the receiving of gifts that makes us so happy on Christmas Day. The real joy comes from giving. To see the faces of the little folks brighten; to see the look of surprise and appreciation on the face of the friend to whom the present is given; that is what makes us all so eager to buy gifts, and to be sure that the RIGHT gift for each is selected; so that there will be no disappointment to cloud the face of the recipient, and that is what makes it helpful to BUY CHRISTMAS GIFTS EARLY.

BOUDOIR CAPS AND NECKWEAR

Our complete assortment of Boudoir Caps are here in newest and daintiest styles. In all silk, lace-trimmed or net edge, ribbon-trimmed, in various shades too dainty to describe. Prices..... 75c to \$3.00

Also a wonderful assortment of Collars, including the New Bertha Collars, in various styles and widths. The Palerine Collar of net and lace, also Bramley Sets in satin, linen, broadcloth, flannel and eyelet embroidery, at new low prices. Daintily boxed for Christmas gifts 65c to \$4.00

Instruction Classes End Tomorrow.

Tomorrow will be the last class before Christmas. You can learn in one lesson how to make at very small cost all your Christmas decorations and favors. Supplies may be had at any time at the Stationery Counter, Main Floor.

Ribbons for Tying, Making-Up and Decorations



A full assortment of beautiful quality Duchess Ribbon for the Christmas season in all wanted colors from the narrow bebe width up to seven-inch.

Duchess Ribbon, bebe width, in white, pink, pale blue, black, red, green, maize and purple. Prices

..... 4c and 6c yard

Duchess Ribbon, 1/2-inch width, in white, pink, pale blue, black, green, red, purple, maize and rose. 10c yard

Duchess Ribbon, 3/4-inch width, in white, pink, pale blue, black, green, red, purple, yellow, maize and rose. Price

..... 12 1/2c yard

Duchess Ribbon, 1 inch width, in white, pink, pale blue, black, green, red, purple, yellow maize and rose. Price

..... 20c yard

Duchess Ribbon, 3 inches wide, in white, pink, pale blue, black, red, purple, yellow, maize and copen.

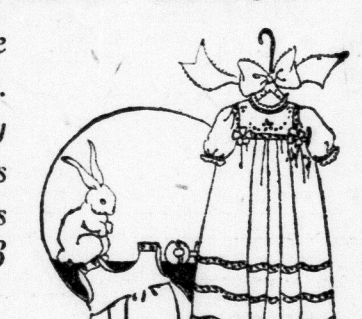
..... 50c yard

Duchess Ribbon, 1 1/2 inches wide, in white, pink, pale blue, black, green, red, purple and rose 30c yard

Duchess Ribbon, 2 inches wide, in white, pink, pale blue, black, red, purple, yellow and rose 40c yard

IN THE INFANTS' SHOP

The place to select appropriate gifts for the new ruler of the home. Everything assembled in this cosy section, where you will find gifts you never thought of for baby's first Christmas, and tot's up to 3 years.



French Hand-Embroidered Dresses. Prices

..... \$1.75 to \$4.00

Dainty White Dresses of fine white lawn and batiste, lace and embroidery trimmed, from

..... \$1.50 to \$6.00

Hand-made Sweaters, Wool Jackets, Booties, Mitts and Pullovers, Scarfs, Caps, Angora Bonnets.

Wool Suits, four-piece. Priced from

..... \$4.75 to \$7.75

Padded Silk Slumber Robes, Kimonos and Carriage Robes—

Teddy Bear Lounging Robes at

..... \$2.50 to \$4.75

Cosy House Slippers .. 95c to \$1.50

Children's Shoes, Slippers, Rubbers and Galoshes.

Fancy Rattles, Bubble Sets, Rubber Toys, Float Sets, Rubber Bibs and Tissue Sets.

Pink and Blue Teddy Bear Blankets, Pure Wool and Flannelette Blankets.

Fourth Floor.

CHILDREN'S HANDKERCHIEFS

With All the Earmarks of Christmas.

Children's Silk Handkerchiefs, colored picture corner 35c box of three
Children's Lawn Handkerchiefs, colored picture corner 35c box of two
Children's Lawn Handkerchiefs, colored picture corner 45c box of three
Children's Lawn Handkerchiefs, colored border 45c box of three
Children's Linen Handkerchiefs, colored border and initial 75c box of three
Children's Lawn Handkerchiefs, colored border and picture corner 15c each
Boys' Colored Bordered Handkerchiefs 18c each
Main Aisle.

BIBLES AND HYMN BOOKS

A CLASSIC GIFT, MOST ACCEPTABLE.

School Bible, cloth binding, at 75c each

Small Pocket Bibles at \$1.25, \$1.50, \$2.00, \$3.00, \$3.25, \$4.50

Teachers' Bibles at \$4.50

Scotfold Reference Bibles—

Cloth \$2.75 each

Leather \$6.00 each

Black Leather Bibles in good type, and silk sewn, at \$3.00, \$3.75, \$4.00, \$4.25, \$4.50, \$5.00, \$5.50, \$6.00 and \$7.50.

Psalms, in large type, at

..... 85c, \$1.15 and \$1.75

New Edition of Common Prayer and Hymn Book in cloth and leather, from 75c to \$6.00

At Stationery Counter, Aisle D.

THE "DESIGNER"

Monthly For Year 1923.

90c at Pattern Counter

If Mailed \$1.75



Good assortment of Methodist, Baptist and Presbyterian Books of