

ROSS'LIMITED.
LONDON, EDMONTON.

Advance showing of Ladies' Fall Suits and Coats.

Specials in Dresses

DRESSES in muslin four-lards, etc., regular \$3.50 to \$7.50, for \$1.98

DRESSES in linen lawn, embroidered lawn, etc., regular \$8.50 to \$12.00, for \$3.98

DRESSES in Swiss embroidered lawn, marquisette, etc., regular \$12.50 to \$20.00, for \$5.98

DRESSES in voile, marquisette, lawn, etc., regular \$21.50 to \$30.00, for \$11.75

FUR REMODELLING.

ROSS'

LIMITED.

WRAY'S

Jewelry Store

The Store With the Stock.

When you want to purchase a high-grade Watch, buy a

ROCKFORD

For sale at

WRAY'SThe Brown Optical Co.
OPTOMETRISTS AND OPTICIANS,
237 DUNDAS STREET, PHONE 1877.**R. K. COWAN**
BARRISTER, SOLICITOR, ETC.,
County Bldg., next Court House, London.**Alex Johnston**
PRACTICAL HORSESHOER AND GENERAL REPAIRER,
172 Maple Street, Smith's Old Stand, ywt.**Taxicab Service**
Open Day and Night. Telephone 180
Mitchell Garage and Sales Co
ywt.**Emblem Rings at Factory Prices**We make all kinds to order.
S. K. Milroy & Co.
Manufacturing Jewelers, 260 Dundas St.
ywt.**GRIFFITH & WILLIS**
FUNERAL DIRECTORS,
104 Dundas Street, London.
Residence on Premises. Phone 459.
Private ambulance service.
Delaware Branch, W. Acres, Mgr.**Ferguson & Sons**
Funeral Directors
180 KING STREET.
PHONES 645, 375, 2086.
OPEN DAY AND NIGHT.**Smith, Son & Clarke**
Undertakers
115 DUNDAS ST. PHONE 586.
525 DUNDAS ST. PHONE 678.
Residence on Premises.
Private Ambulance Service.**Geo. E. Logan**
Funeral Director and Embalmer
48 RICHMOND ST., LONDON.
Residence on Premises.
Phone 1368. Personal Attention.
ywt.**Roland D. Jarvis**
DENTIST
Corner Dundas and Clarence Streets.**Summer Vacation**
While absent keep your valuables safe against fire and burglars. A suitcase full will only cost you 20 cents for a whole month.
This is the cheapest kind of insurance.
LONDON LOAN AND SAVINGS COMPANY**TRAFFORD'S**Window Shades to order. Guaranteed rollers and workmanship.
Special Oak Curtain Poles complete 27c129 Dundas, 11 Market Square
ywt.**Hamilton's London Porter and Amber Ale**

Always in first-class condition. Brewed from finest foreign and Canadian hops and malt.

Kent Brewery

LONDON, ONT.

Ideal Wedding Presents

"Gifts of Quality"

Berry Spoons, French gray finish, fancy pattern \$1.00

Cold Meat Forks, Troy Marquette and floral patterns \$1.25

Butter Knives and Sugar Shells, sets, complete \$1.50

Child's Set, two spoons, knife and fork \$1.00

Orange Spoons, 1/2-dozen sets, floral pattern, in case, complete \$2.75

Pie Knives, polished silver, Marquette pattern \$2.00

Our Booklet "The Dining-Room" for the asking.

Diamond Hall StoresW. G. Young
214-Dundas St.—674**Johnston Bros. XXX Bread**

Eat Johnston Bros.' XXX Home-Made Bread and you'll become strong and healthy. It's exceptionally rich in nourishing properties—makes solid flesh and muscle. An ideal bread for everyone.

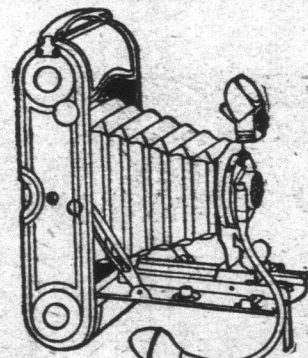
Johnston Bros. Phone 944.

ALD. BLANDFORD BUYS OLD NORWOOD HOUSE

The Famous Residence Is to Be Used as a Country Home.

Ald. Blandford has purchased Norwood House, on the fourth concession, London Township, next to Mount St. Joseph, which he will fit up for a country home. The deal was closed yesterday with the Canada Trusts Company. A year or so ago the property was purchased by the Sisters of St. Joseph, who intended using it for extending their orphanage. The deal was practically settled, but the night before the deeds were to be signed, the house caught on fire and was completely gutted.

The sisters then refused to accept the property. For some time Ald. Blandford has been dickering for the place, and yesterday the deal was consummated. Work will be commenced on the house.

**Summer Time Is Picture Time**

We would like to tell you how to get the best results when taking pictures. Our line of Kodaks and Photographic Supplies is now complete. Ask for catalogues and free booklets.

J. H. BACK & CO.
210 DUNDAS STREET.

Rowat's Coffee—Absolutely the best beans obtainable, blended by coffee experts. That is what makes Rowat's Coffee so pleasing to its many users. Buy some today.
45c PER POUND
T. A. ROWAT & CO.
250 Dundas Street—South London.

Only 13 left, out of 48 large, fine building lots. Just at the terminus of Street Railway and Hamilton road. Low taxes. Easy payments.
John Mann & Sons,
Coal Office,
401 Clarence St.

CHWARD & CO.
DIAMOND MERCHANTS
SATISFACTION GUARANTEED OR MONEY BACK.
874 RICHMOND STREET.
Store Closes Wednesdays at 1 p.m.

Eating!

Did you ever consider what this word means? Then it is very important that you should have good bread.

You can't beat
Parnell's Bread
Try a Loaf
Phones 929-1390.

Makes the Hair Grow

Oriental Rum and Quinine Hair Tonic stops the hair from falling out—gives it new life—makes the hair grow beautiful and luxuriant.

It cleans the scalp—nourishes the roots of the hair—and is a positive cure for dandruff.

Praised equally by men and women, particularly when the hair begins to fade or split.

FIFTY CENTS A BOTTLE.

Cairncross & Lawrence
Chemists and Druggists,
216 Dundas Street, London, Ont.**A POOR CROP OF OATS IN MIDDLESEX COUNTY****Continued Heavy Rains Have Resulted in Serious Loss to Farmers.**

Throughout Middlesex County the cry prevails that the oat crop is a failure this season. The cause is the unusually great amount of rain. Farmers were on the local market square this morning from the townships of Carleton Place, Lobo and London, and all stated that this season's crop of oats will be the poorest in some years.

Many farmers have fields of oats standing in shock, weathering the deluge and becoming practically useless. The continuous rains have caused the oats to sprout a second time in several places. With this prospect ahead, oats will be a high price next year.

Hay and wheat, they report, have been very good, and were saved by being harvested before the rain came on the scene to any great extent.

The potato crop is also suffering on account of the wet weather, and in some places farmers are taking up their potatoes now before they rot in the ground.

Sure It's So.
Ross and Boss, of the New Palace Livery, Phone 338, furnish best outfit.

ROUND TRIP.
\$11.00, ATLANTIC CITY.
From Suspension Bridge, via Lehigh Valley R. R., Friday, Aug. 22. Tickets 15 days, returning. Particulars, 8 King street east, Toronto.

WHEN GOING TO MONTREAL, DETROIT, CHICAGO, BUFFALO, PHILADELPHIA OR NEW YORK. Railway Travel via Grand Trunk Railway. The "Only Double Track Route." Excellent train service and smooth roadbed. Electric lighted Pullman sleeping cars on night trains. Full information, tickets, berth reservations may be obtained from Grand Trunk Agent, or write A. E. Duff, District Passenger Agent, Union Station, Toronto, Ont. 94-bu

Music and Drama

Minstrels Next Monday.
"Honey Boy" Evans has turned out another "minstrelletta," as the finale portion of his all new show this year, and he calls it "De Go Lightly Guards' Reception." As may be inferred by the title the new afterpiece is of a military nature, and the action takes place in the Go Lightly Guards' Armory. The inherent love of the dandy for military display is given full swing in this final comedy of the evening, and the skit is promised as a worthy successor to "The Dixie Derby," "The Firemen's Picnic" and "The Belle of the Barber's Ball," which have so highly amused the patrons of the "Honey Boy" shows in past seasons. "Cleopatra Jones" is the nomenclature of the little minstrel star in this afterpiece, and his admirers know that they will get a laugh from "Cleopatra Jones" will be seen at the Grand Opera House Monday night. Seats now on sale.

PROCLAIMED SULTAN.
Marrakech, Morocco, Aug. 21.—Reports received here through native channels say that the Moroccan pretender, El Hiba, has been proclaimed sultan of Marakesh, the religious capital of the country, which recently was evacuated by the French troops.

BRUTALLY BEATEN WHEN SHE WOULD NOT GIVE UP SAVINGS**Henry Waller Alleged to Have Bumped His Young Wife's Head Against the Wall and to Have Kicked and Ill-Used Her.**

SARNIA BRANCH OFFICE.
Office hours, 9 a.m. to 3:30 a.m., 3:30 p.m. to 5:00 p.m.

[Special to The Advertiser.]
Sarnia, Aug. 22.—Henry Waller is under arrest in connection with a brutal assault on his wife. It is alleged that on Sunday last Waller, who has not been working for some time, by beating Mrs. Waller, forced her to give him money which she had earned by going to work herself. Yesterday he demanded \$5 which she had put away to pay the rent, and when she would not give it to him, it is alleged that he bumped her head against the wall and brutally kicked and beat her. The couple have been married less than two years, and have one little child about a year old. The police were called in by Mrs. Waller after the assault.

WILL ENTER APPEAL IF IT NECESSARY**Hearing in the Sarnia Ferry Charges Is Now Being Heard in Court.**

[Special to The Advertiser.]
Sarnia, Aug. 22.—The courtroom was crowded today, when the adjourned hearing of the ferry charges started. After a brief statement from Chief of Police Forbes and Town Clerk Stewart regarding the ferries, the hearing was adjourned until the afternoon.

The charges as they now stand are that the company operating the ferries under 100 tons' burden and by operating ferries that will not carry at least 200 passengers comfortably.

Mr. F. F. Hart, who is representing the company, gave notice that if necessary he intends to carry the case to a superior court, and contended that the town has absolutely no power to issue any such license as it has been granting.

ASK FOR INQUIRY IN FERRY DIFFICULTY**Port Huron Council Trying to Play the Part of Peacemaker.**

[Special to The Advertiser.]
Sarnia, Aug. 21.—The city of Port Huron has become interested in the ferry situation and the commissioners in whose hands the reins of municipal control are placed have ordered a thorough investigation into the dispute.

Mayor John Bell has been authorized by the council to conduct an inquiry, if possible, and secure the resolution was also passed by the commissioners tendering the city docks to any company or individual desiring to operate a ferry service between the two towns.

This resolution is a commendable piece of diplomacy, as it clearly shows that the American city remains entirely neutral and impartial while removing any impression which might savor of patriotic partiality from the minds of a few on this side.

Warned Ferry Company.
The Port Huron authorities have even warned the ferry company not to in any way obstruct the city docks with their vessels, although no deliberate attempt to do this has been made.

A conversation over the phone took place last night between the chief executives of the two towns, but the long distance conference was private. There has been much talk, both by the town and the ferry company, of "standing pat," but from a business point of view the mixup will, like all other disputes of a similar nature, eventually be compromised and settled.

A Ridiculous Feature.
One of the ridiculous features of the situation at present is the operation of two small launches in lieu of the ferry boats. The recently enacted bylaw prohibits ferries of under 100 tons burden and it was this ordinance which stopped the Beard and Dormer, which are of about 60 tons. So the launches which weigh possibly two tons are allowed to carry passengers as far as is known, a direct violation of the prohibitory clause.

The White Star Line steamer running from Port Huron to Detroit has up till today charged ten cents from Sarnia to South Port Huron, but



Dr. C. Gordon Hewitt, Dominion Entomologist, says, referring to the infantile death rate from intestinal diseases and diarrhoea spread by the house fly, he believes that the so-called harmless fly is yearly causing the death of thousands of infants, as well as spreading the germs of typhoid fever.

WILSON'S FLY PADS

are the best thing to rid your house of these dangerous pests.

**MYSTERY SURROUNDS THEFT OF JEWELRY****Thieves Secured Booty Valued at Nearly \$300 in Port Huron Home.**

[Special to The Advertiser.]
Sarnia, Aug. 22.—Jewels valued at \$2,700 were stolen from the residence of J. G. Philpott, of Port Huron, yesterday, and the American officers are searching everywhere for a clue to the thieves.

One of the police force is of the opinion that they may have crossed to Canada, and with this booty. The robbery is the most baffling to take place in that city for years.

Lieut.-Colonel R. I. Towers, has been requested by the chairman of the semi-centennial committee of the Thirtieth Royal Regiment of Hamilton, to co-operate with the committee with regard to the reunion which will be held in the latter place on Sept. 11 and 15.

Try Cuticura Soap and Ointment Free

Although Cuticura Soap and Cuticura Ointment are sold by druggists and dealers everywhere, a liberal sample of each, with 32-page booklet on the care and treatment of skin and hair, will be sent, post-free, on application to **Potter Drug & Chem. Co., Boston, U. S. A.**

Mr. Towers has been asked to lend his aid as commanding officer of the local regiment in interesting ex-members of the famous Thirtieth in his regiment, or in his district, in the big semi-centennial.

"Reddy" MacDonald, who is a frequent visitor at police station, is again in the toils. He became intoxicated at an early hour today, and wandered about the streets in search of adventure and after several attempts to start something was arrested by the police, and hauled away to the lock-up, despite his protests.

A man known as "Billy, the Swede,"

Use the Bell

Ask our Contract Department for suggestions
THE BELL TELEPHONE CO.
OF CANADA.

**The Beer of Quality****Canada Club LAGER**

KEPT BY ALL DEALERS

CARLING - LONDON

**Friday and Saturday Display of Women's Shoes**

In Advance Fall Styles

Sorois Shoes

Altro Shoes

Menchan Shoes

Boston Shoes
(All American make)

Here you see the advance fall styles, the very newest Street and Dress Shoes, built on the most stunning lines. Hand-turned and welt soles, all widths, A to E.

See the new Shoe with the "28" toe. Paris design.

Men's Footwear

New fall, 1912, styles in Men's Shoes. Make your choice at old prices. No advance in our prices.

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SCHOOL SHOES for children.

Sale price 48c and 98c
SKUFFER SHOES, for boys, "Just like dad's."

BOYS' BUTTONED SHOES, tan or black, latest New York style.**HEADQUARTERS FOR TRUNKS AND BAGS.**

"Lowest Prices" is our motto.

Johnston & Murray

(Reg. Johnston) 198 DUNDAS STREET. (Ken. Murray)

Eddy's Silent Matches**ARE SAFE, SURE AND RELIABLE**

NO SULPHUR, NO WASTE, NO DELAY.

For sale by all good grocers.

Please ask for these goods and insist on getting them. "Trust no word" are never as good as EDDY'S.

The E. B. Eddy Co., Limited

HULL, CANADA.

London Branch, 155 Carling Street. Donald McLean, Mgr.

Westervelt School

Y. M. C. A. Building, London, Ont.

Fall Term From Sept. 3. Catalogues Free.

J. W. WESTERVELT, JUN., Chartered Accountant, Vice-Principal.

J. W. WESTERVELT, Principal. 89c-ywt

Mr. Business Man:

The most successful merchants today are the heaviest Bell Telephone users.

Present-day competition makes necessary a means of instant communication that is afforded only

by our local and long distance service.

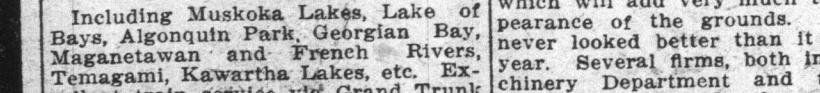
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