

O. B. Graves

Wall Paper,
Painting,
Paper-Hanging.

222 Dundas St.

A Pointer.

Have you a headache?
Do your eyes trouble you?
If so, we can relieve you.

Globe Optical Co., 287 Dundas

J. Ferguson & Sons

UNDERTAKERS
Phone 145 and 253. 180 King St.
Reasonable Charges. Personal
Attention. First-Class Equipment.
Open all the year around.

R. K. COWAN

BARRISTER, SOLICITOR, ETC.
County Bldg., next Court House, London.

H. C. McBRIDE, Architect

Architect and Surveyor, 213 Dundas St.
W. S. LOCKHART,
House Decorator, Painting, Paper-hanging,
Residence, Beaufield Avenue.

PLUMBING

is an important branch of the home owner's and home builder's business. It pays to consider it carefully. It pays to get the best plumbing—the Smith Bros. & Co. kind—of every house in which it is installed. Years of practical experience enables us to plan and execute plumbing that stands as a monument to our skill and thoroughness for years to come.

SMITH BROS. & CO., 265 Dundas St.

Snap! and It's On.

And it's just the same when it's turned off. Every tenant or store-keeper who uses Electric Light never wishes any other. Ask for estimates. Phone 224.

London Electric Co.,

359 Richmond Street.

Vanderburg's LIVERY

619 DUNDAS STREET. Phone 888.

Everything new and up-to-date in light trucks. Mostly rubber-tired; also coupes and hacks.

FACTS FOR BUSINESS MEN.

Many an advertisement has been ruined by making it of the wrong tone. The people when they read it didn't feel that it was put to them to take advantage of the offer. Many persons who would like the goods spoken of would turn aside from the announcement from fear of the way the statement was made. It is necessary to say the say in a way that will show the confidence of the merchant in the goods, and make them feel that in saying what he has to say he is sure of getting the earnest interest of others to whom his story is a business proposition.

Save Your Coat.

Clark's Delicious Pork and Beans nourish and strengthen. Plain or with chili or tomato sauce; require heating only.

Assistant Engineer Meddams, of the L. E. and D. R. R. has commenced the survey for the extension of the line to Buffalo. His party will be met at Buffalo by a corps that commenced at Buffalo. David Clarke has taken his farm in Sandwich West for \$15.00.

THE FLAGGING ENIGMA REVISED.—Constant application to business is a tax upon the energies, and if there be no relaxation, lassitude and depression are sure to intervene. These come from stomach troubles. The cause of stomach troubles is a lack of exercise, brings on nervous irregularities, and the stomach ceases to assimilate food properly. In this condition Farnes's Vegetable Pills will be found a recuperative force, restoring the organs to healthy action, dispelling depression and reviving the flagging energies.

When a young man marries the only daughter of a millionaire he is expected to have to wait fifty years to celebrate his golden wedding.

MOTHER GRAVES' Worm Exterminator is pleasant to take, sure and effective in destroying worms. Many have tried it with best results.

Letters give information only after they are posted. It is different with some men.

Mrs. Winslow's Soothing Syrup has been used for over FIFTY YEARS by MILLIONS of MOTHERS for their CHILDREN WHILE TEething, with PERFECT SUCCESS. IT SOOTHES the CHILD, SOFTENS the GUMS, ALLAYS all PAIN, CURES WIND COLIC and is the best remedy for DIARRHEA. Sold by Druggists in every part of the world. Be sure and ask for "Mrs. Winslow's Soothing Syrup."

When a man goes out on a lark he sometimes comes back in an ambulance.

TO CURE A COLD IN ONE DAY Take Laxative Bromo-Quinine Tablets. This signature is on every box. 25c.

It is impossible for a great man to prevent his greatness from cropping out.

Anyone troubled with boils, pimples, burns, bruises, sprains, stiff joints, rashes, festering sores or any chronic or malignant skin disease, should use Burdock Blood Bitters, externally, and take internally. It will cure where else fails.

Hayward's Yellow Oil is good for man or beast. Relieves pain, reduces swelling, allays inflammation, cures cuts, others fail.

Hardy Roses.

Have just received consignment of over 20 choice varieties from Belgium. Order now for immediate or spring delivery.

GAMMAE & SONS.

THE CANADA TRUST CO.

Managed in connection with the HURON AND ERIE LOAN AND SAVINGS COMPANY, LONDON, ONTARIO.

Accepted by the HIGH COURT OF JUSTICE as

EXECUTOR, TRUSTEE, ADMINISTRATOR, GUARDIAN, ETC., and agent for the Investment of COURT FUNDS.

V. CRONIN, PRESIDENT. J. W. LITTLE, VICE-PRESIDENT. G. A. SOMERVILLE, MANAGING DIRECTOR.

YOU WANT A CHANGE.

Try the New Grocery

103 King Street.

Best Family Flour, \$2 per cwt. Coal Oil, 15c.

H. T. JOHNSON.

Pearl Brooches

In Sunbursts, Stars and Crescents, 14-k. gold, genuine pearls.

Gentlemen's Tie Pins

In 14-k. gold, set with pearls in Star and Crescent designs.

G. R. SUMNER, 380 Richmond Street, Watchmaker and Jeweler.

PETROLEUM COKE

For furnaces, ranges and grates, will last as long as hard coal.

Mason Soft Coal and best Hardwood at lowest prices.

WM. HEAMAN & SON

Phone 312. William and G. T. R.

NOTICE!

To the Public:
We are now in a position to give our customers DULL OR GLOSS FINISH, which work cannot be excellently done on flat which finish preferred.

The Parlian State Laundry Co., Limited.

Phone 555.

London Advertiser.**'PHONE 1024.**

IF YOU ARE PARTICULAR
In regard to quality, you'll better appreciate the excellence of our groceries.

EXTRA FINE ROQUEFORT CHEESE.

NEW YORK RAISINS.

NEW COOKING EGGS.

AUNT JEMMA'S PANCAKE FLOUR.

MAPLE SYRUP.

HARRY RANAHAN, 515 Richmond St.

LONDON AND DISTRICT

—Mrs. W. Wood, of 722 Dufferin street, Toronto, grand vice-president of the Daughters of Empire, is visiting Mr. E. Hooper, 279 Horton street, city.

—Mr. Jay Weaver, formerly of London, and Miss Adele Lois Pollock were married at St. Louis recently. The ceremony was solemnized at the residence of the bride's parents.

ELECTED NEW READERS.
Mr. Charles Manness and Mrs. Rose, of Princess avenue, were elected readers of the local Christian Science Church in place of Mr. and Mrs. D. S