

The "Know How"

It makes all the difference in the world. The best material in the hands of a poor workman cannot produce good results. Our Dyeing, Cleaning and Finishing Departments are each under the management of practical workmen from Europe.

R. PARKER & CO.,
Dyers and Cleaners,
217 DUNDAS STREET, LONDON.
Telephone 614.

BIRTHS, MARRIAGES AND DEATHS

BORN.

MILLS—On September 27th, at 5 Prospect avenue, the wife of Wm. D. Mills, of a son.

MARRIED.

WILKENS-RYAN—On Oct. 8, at 371 Dundas street, by the Rev. John Neelds, of Strathroy, assisted by the father of the bride, Mr. Leonard Wilkens, of Belmont, to Lizzie, daughter of Rev. David Ryan, of this city.



This Brand of Flour
Always makes the
BEST BREAD
OR PASTRY.
USE NO OTHER.
J. D. SAUNBY
127 York Street.
TELEPHONE 118.

Rogers' Electric Co

425 Richmond Street,
Have a full stock of—

Electric Combination Fixtures

ALL NEW.

Call and see our goods before buying.

"Prize"

Wall Paper

Connoisseurs have pronounced our line of Wall Paper Decorations the richest and most elegant to be found. We selected them with a view of pleasing people of taste. Call and see varieties.

R. LEWIS,

434 Richmond Street.

Is It Life or Death?

A Critical Time!

DECIDE NOW.

Many are suffering needlessly.

The New Medicine—

Edwards' Nervine

Just What You Want.
Simple, harmless, effective. For diseases arising from the Liver or Kidneys.

A Quick and Wonderful Blood Purifier.

At all druggists and dealers.
Take No Other as a Substitute,
but ask for and get EDWARDS' NERVINE COMPOUND. At druggists and general dealers.

Sample on application.
The Edwards Medicine Company,
BANKING, LONDON. yw



To Smokers

To meet the wishes of their customers
The Geo. E. Tucker & Son Co., Ltd.,
Hamilton, Ont., have placed upon the market

A Combination Plug of

"T & B"

SMOKING TOBACCO.

This supplies a long-felt want, giving the consumer one 20-cent plug, or a 10-cent piece or a 5-cent piece of the famous "T & B" brand of pure Virginia Tobacco.

The tag "T & B" is on every piece

REMOVAL
W. Fairbairn
Merchant Tailor,
Over Priddis Bros., upstairs. Entrance through store.

R.K. Cowan
Barister, etc., over Bank of Commerce
London.

EGGETT & BICKLEY,
Plumbers, Steam and Gas Fitters, 27
Dundas Street.
LAWN HYDRANTS, \$2.50 EACH.
Phone—1085. Orders promptly attended to.
Estimates cheerfully furnished. ywt

Priddis Bros

HOSIERY and GLOVES

We are the largest importers in the west.

For the Largest Stock,
For the Best Qualities,
For the Largest Ranges,
For the Lowest Prices,
We take the lead.

158 Dundas Street,
157 Carling Street.
TELEPHONE 324.

When You Go Shooting Try

GURD'S : CARTRIDGES

Loaded with Schmitze S. S. Smokeless or Hazard's Powders. Guaranteed to kill.
Special prices in quantity lots.

WM. GURD & CO.,
135 DUNDAS STREET, LONDON, ONT.

Southcott's

FINE TAILORS

361 Richmond St.

FAIR AND MILD.

Toronto, Oct. 9—11 p.m.—Higher pressure now covers the lakes and is spreading eastward throughout eastern Canada, being accompanied by fair, moderately cold weather. A depression is moving steadily eastward. It is accompanied by higher temperature, and is causing a general draught of milder southerly winds to the west of the lake district.

Minimum and Maximum temperatures:
Calgary, 40—58; Battleford, 38—60;
Qu'Appelle, 32—62; Winnipeg, 22—58; Toronto, 35—46; Montreal, 32—48; Quebec, 32—44; Chatham, 36—46; Halifax, 44—54.

PROBABILITIES.

Toronto, Oct. 10—1 a.m.—Lower lake region—Winds becoming fresh to strong from southeast and southwest; fair weather; rising temperature.

ASK YOUR GROCER FOR

Johnson Bros.' Bread

5c per loaf retail.

In all parts of the city. Telephone 818.

DISASTER ON LAKE HURON.

Loss of the Steamer Africa with Twelve Persons on Board.

The Vessel Suddenly Sunk—All Hands Probably Drowned—A Barge Wrecked.

Stoke's Bay, Ont., Oct. 10.—The steamer Africa, of Owen Sound, and barge Severn, of Toronto, were bound up Lake Huron on Monday evening from Owen Sound, loaded with coal. When twenty miles south by west from Lake Huron Light the Africa let go the Severn's tow line. Both boats were making bad weather. When last seen by the Severn the Africa was rolling heavily, and a few minutes later disappeared. The crew of the Severn think the Africa went down with all on board, consisting of twelve of a crew. The Severn then ran before the gale with bare poles until 7 o'clock p.m. on Monday, the 7th, when the Severn went on the beach at 10 p.m. She is a total loss, the crew being saved by some fishermen after being in the rigging twenty hours, and are now at Stoke's Bay.

Capt. H. P. Larsen, Toronto; Mate Wm. Anderson, Owen Sound; Chief Engineer Hay, Toronto; Second Engineer Ed. Forest, Toronto; William Mann, first wheelman, Toronto; John King, second wheelman, Oakville; Miss Lee, cook, Toronto; two firemen and two deck hands, names unknown, are the missing crew.

The Africa was last seen southwest from Cove Island, a distance of about twenty miles. The Africa's life-boat and life-preservers were picked up on Loyal Island late on Monday night. Southampton, Ont., Oct. 10.—The fishing tug John Logie arrived here last night from Pike Bay, reports having passed through a quantity of wreckage, apparently part of a cabin wrecked white. This is thought to be the tug John Logie, reported lost off Cove Island.

NO NEED TO GRUMBLE NOW.

We grumble about the heat all summer and the first cool days sets us complaining about the cold, but there is really no excuse for the latter. On hot days one can't always get cool, unless they have the capital to start a Polar expedition. But this fall every one can keep warm, be they rich or poor, man, woman or child. Just a layer of Fibre Chamois put through coats, vests, cloaks or wraps of any kind, and perfect warmth is assured. For not a breath of wind can get through a garment so lined, the warmest, coldest days can't affect you, and yet there is no extra weight or bulk. This is a cheap and sure way of being comfortable in all weather.

Those we call ancients were really new in everything—Pascal.
We have no hesitation in saying that Dr. J. D. Kellogg's Dysentery Cordial is without doubt the best medicine ever introduced for dysentery, diarrhoea, cholera and all summer complaints, sea sickness, etc. It promptly gives relief, and never fails to effect a positive cure. Mothers should never be without a bottle when their children are teething.

Connoisseurs of giving patronize Overmeyer's livery, Richmond street north as he has only the latest style of rigs. Phone 423.

THERE ARE TWO SIDES TO EVERY QUESTION, BUT

It doesn't make a bit of difference from which side you view the

"Creedmoor"

Hat, you will come to the same conclusion—it is THE hat for this fall. We let you judge for yourself. We have them in black and brown.

MILNE, SPITAL & CO.,
146 DUNDAS STREET.

N.B.—Ladies, leave your furs now for remodeling. We can do them better and cheaper during the dull season. The latest styles are to hand.

London Advertiser.
Call Us Up! Telephone Numbers:
107.....Business Office
134.....Editorial Rooms
175.....Job Department

London and Environs

—"Leaves have their fall."
To-day concludes the Feast of Tabernacles in the Jewish community.

—Mr. Chauncey Jones, London, is visiting his brother-in-law, Dr. Wilkinson, at Sarnia.

—Mr. James Watt, the genial secretary-treasurer of the Toronto Globe, has been in town with the Foresters.

—Rev. W. J. Clark preaches anniversary services on Sunday, 27th inst., for St. Andrew's Church, Sarnia.

—Mr. Robt. Matheson, superintendent asylum for deaf and dumb, Belleville, looked in yesterday. He grows younger every year.

—A Foxboro (Hastings County) correspondent writes: Mrs. McTear, of London, is here attending the funeral of her father, Mr. William Ashby.

—Owen McKay, assistant engineer of the L. E. and D. R. R., and four assistants, are in St. Thomas taking surveys for the road to be extended from Ridgeway. They are making two surveys, one for the road to enter south and the other north of the city.

—The mission board of the Methodist Church in Canada, in session in Montreal, decided last night to recall the six Japan delegates.

—At the Wentworth Assizes in the case of Whitcombe vs. London Mutual Insurance Company, a settlement was effected at \$500. It involved a nice point. The plaintiff had applied for a policy for property in Grimsby, but before the premium was paid, the property was burned out, the loss being \$1,000.

—A. G. McWhinney, of this city, grand chancellor, Knights of Pythias, paid an unofficial visit to Rathbone Lodge, No. 15, St. Thomas, on Tuesday night. There was a large attendance of members and the second degree was conferred. The grand chancellor was given a courteous reception and he delivered an able address. He complimented the lodge on their manner of conducting the work. Mr. McWhinney proposes to pay an official visit to St. Thomas, in the course of the next six weeks, when he will take a number of visitors from London with him.

—Yesterday morning in St. Joseph's Church, Chatham, the magnificent new high altar was consecrated by Bishop O'Connor, of this city. At 3 o'clock in the afternoon, confirmation service was conducted. Bishop O'Connor examined the candidates and administered the Sacrament of Confirmation, and addressed them in a fatherly discourse, pointing out the import of the step they were taking and urged them to remain ever true to the solemn vows taken today.

The bishop also received from all the boys a letter to abstain from all use of intoxicating liquors until they reach the age of 21 years. At 10 o'clock this morning Solemn Pontifical High Mass was celebrated by the bishop. The names of several London artists who took part in the musical services have already been given in these columns.

A POINT ON FORESIGHT.
It is better to spend a little money in advertising now than to sell a lot of shop-worn goods below cost later on.

CAST THY BREAD, ETC.
Mrs. Newman's bread wagon upset in the river at the foot of King street yesterday afternoon. While the alterations are being made to the York street bridge it has been customary for vehicles to ford the river at this point and until yesterday there occurred no difficulty. Later the river has risen and in crossing yesterday the horse probably made a misstep. In a moment it was overturned, and with it went the bread wagon. The horse regained its feet very quickly, and a very wet young man hurriedly spurred it towards the shore. It arrived minus the load of bread, and each and sundry of the loaves could be seen floating down the river to become food for the fishes. The bread was literally cast upon the waters.

DONATIONS ACKNOWLEDGED.
The Woman's Christian Association very gratefully acknowledge the following donations. To home for aged people: From Mr. Toohy, beef; Mrs. King, bottle of tonic.

Mrs. Brown, Kent sarsot, clothing; Mr. McCormick, peaches; W. C. T. U., bread and pie; Mr. Louis Federson, chair and screen; Mrs. R. Ried, comforter; St. Thomas Sunday School, Walkerton, Ont., flowers. To Home for Incurables: From Mrs. Ingram, clothing and paper; Mrs. Piper, cut flowers; Mr. McCormick, broken biscuit; Mrs. Gould, cut flowers and fruit; Mrs. Gardner, flowers and vegetables; Mrs. Chapman, fruit and slippers; Mr. Greenway, cut flowers, weekly; Mrs. Whitehead-blankets; Centennial Church, bread and crackers; Miss McMenna, flowers and fruit.

Tisdale's Toronto Iron Stable Fittings.
Heardful, durable attractive and cheaper than other fittings. Send for our new catalogue—The Tisdale Iron Stable Fittings Co., Ltd., No. 6 Adelaide Street East, Toronto.

To remove bad breath from catarrh, bad teeth, etc., use ODOROMA. ywt

The wonderful cures effected by the Royal Crown Remedy

In Kidney, Bladder, Womb, Ovarian and Urinary diseases, its rapid efficacy in promoting a free and healthy discharge of urine, its marvelous power in dissolving stone and calcareous concretions, curing gravel, gleet and discharges from the genital glands, its power over the kidneys in establishing a healthy secretion of urine, curing Diabetes, inflammation or irritation of the Bladder, Albuminuria and Brick dust deposits, or deposits of White Sand, etc., establish its character as a GREAT CONSTITUTIONAL REMEDY. Remedy \$1. Pills 25c by druggists or sent by express, by Isaac Williams Co., London, Ont.

We Are Not Artists, But we can decorate your table with the

Finest Eatables

in the city.

WE AIM AT QUALITY.

T. A. Rowat & Co.

The Leading Grocers,
228 Dundas St. - Phone 317 ywt

Prescriptions

Skilfully dispensed at

Shuff's New Drug Store,
Corner Dundas and William Sts.
J. G. SHUFF, Chemist.

The Single Tax.

Collection of Public Revenue by the Simplest and Fairest Method.

Letter From a Prominent London Labor Man.

It is not often that I trouble you for a space in your valuable paper, but I crave a little at this time to explain to my fellow-workers in this beautiful land of ours something of single tax and socialability. Single tax is a procedure of gathering or collecting the same from land values, according to the concentration or location of the people and their interests or prospects, whereby the location is valued more or less in the situation, as some places may be several multiples in value to others in city, town or village; and taxes are proportioned thereby from land to circumstance, or, to be plain, from business center to the outskirts of each municipality, and the ethics of economy could be shown by such an administration and such a government wonderfully lessen the expenses of collecting them by the qualified mode representing much less trouble when organized. Then the true citizen would appreciate it, because he would feel more sociable at the rate of taxation, and be tempered with the idea that he's not being trepassed upon by Government dupes or otherwise, and 'twould give him a more contented mind and make him feel happier in his surroundings, and approach his fellow-creature with better confidence in a social degree in whatever station of life he may be. He would not be worried about his taxes being higher, and he should be, and on the basis of moral independence would feel himself a man and not a slave, and alive to the best of freedom, and look after those pleasures that exalt and not debase.

Single tax is not alone a factor to cause happiness in a man's soul, but the love of God and his brother man, by doing justly, loving mercy, and walking humbly with God. Moral suasion or reasoning, with due emphasis in daily life, gives us clear conceptions of what is right and wrong in the multitude of business, and exalts our aspirations with a right tone of confidence in doing our dutiful obligations, fits us for better social intercourse with our neighbors, and enables us to ply the ethics of economy with best results. We are not what is termed isolated as a community, the same as Anarchists are. We have the whole wide world of Christianity, which loves social and convivial meetings, in our midst, because we observe, or should, the principles it enjoins. The most ignorant can be educated on such an instructive basis and become a Christian soldier, befitting the constitution of a national community. Then the realization of true manhood will burst out in its refuge amidst the world's glorious anticipations. Another phase of the matter is those who study the ethics of economy for themselves and not for the general good, because they think there is a monopoly of money in it and don't consider the oppression on their fellow-creatures by their action—by such unjust scrutinizing causing a fellow-man to be a slave to his cogitations, which in time bring on dull, apprehensive thoughts, as though the man was sold for a mass of nothing, and as though it were his fate. There is a fatality in it. When a man is alive to do what is just in his own interests, so the only source of keeping down such undue influence is to combat them in their first inception and keep in line with a true idea of economics and true social ideas, which is the only salvation of the labor problem. We have places of meeting to acquire the knowledge that should daily interest us, by receiving instruction as to the right or ways and means apart from those who would enslave us. By being united we place suitable and proper men in municipal and legislative positions, so that laws can be enacted amenable to our social condition. Then we would be able to cast away the evils that militate against our present and future welfare as citizens.

T. C. THORNHILL.
London, Oct. 10, 1895.

Yellow Oil used internally relieves and cures croup, sore throat, asthma, bronchitis and similar complaints. Used externally it cures rheumatism, lumbago, sprains, bruises, galls, chilblains, frost bites, cuts, wounds, insect bites, lame back, neuralgia, etc.

The McClary Manufacturing Company have made arrangements to open their show rooms to the public every day and on Saturday evenings. They will be glad to have the public examine their varied lines of heating and cooking stoves and furnaces. Competent salesmen will be in attendance.
10c eod

KUR-A-KOF cures coughs and colds. 25c bottle at A. & N.'s Drug Store. ywt

ODOROMA removes discoloration from the teeth.

NOTE THE ADDRESS

MARA'S

153-Dundas St.-155

15 Astounding Bargains

(A LIMITED QUANTITY OF EACH.)

MEN'S FURNISHINGS.

1st—Arctic Socks, heavy make, every pair stamped, sold elsewhere at 25c a pair, our price 3 pairs for 50c.

2nd—Men's Silk Braces, heavy web, regular price 25c, our price 15c a pair.

3rd—Men's Underwear, Scotch goods, all pure wool, regular price \$1 25, our price 95c a suit.

LADIES' DEPARTMENT.

4th—Ladies' Jackets, brown and black, large sleeves, latest cut, worth \$6, our price \$3 85.

5th—Ladies' Beaver Jackets in black, brown and fawn, large sleeves, worth \$7 50, for \$5.

6th—Ladies' Jackets, cheviot serge, Anchor dye, in black and colored, large sleeves, worth \$7, for \$5.

7th—Special line of Golf Capes, in fawn and brown, reversible, worth \$7, for \$4 85.

SMALLWARE DEPARTMENT.

8th—Best Steel Pins, large size, 1c paper.

9th—Ladies' Winter Vests, long sleeves, worth 25c, our price 15c each.

10th—Ladies' Hemstitched Lawn Handkerchiefs, worth 7c, our price 6 for 25c.

DRESS GOODS DEPARTMENT.

11th—Double width Serges, 46 inches wide, all colors, worth 35c, our price 25c a yard.

12th—German Plaids, large variety, worth 37½c, our price 25c a yard.

13th—Men's All-Wool Tweed Pants, large variety, nice patterns, worth \$2, for \$1 25.

14th—Men's Fine Beaver Overcoats, in blue, best lining, black, brown, whole black, tailor-made goods, regular price \$12 50, our price \$9 99.

15th—Child's 2-piece Suits, a few left, only 75c.

AGENTS FOR THE

STANDARD FASHIONS SHEET

FREE ON APPLICATION.

The T. E. Mara Co.

LIMITED,

153 Dundas Street,
155 Dundas Street,
And Market Square } London.

Our Mail Order Department is Now Complete. Write for Samples.