## Ask Your Neighbour!

You will be greatly surprised to know how many of your neighbors trade at The Fair. A store that does a little better is always found out.

Ask Your Friend!

Chances are, she'll tell you that The Fair is the on store where she is sure of quality merchandise, new, est styles and really low prices. \*

## OUR POLICY---WINS FRIENDS

Unusual Values in New Fall

The assortment is too vast for a description of each group of Coats—however, they are all new! All stunning! All ranking first with the models that New York shops are showing.

This means that colors, styles, treatment are in step with what smart women will wear this

YOU'LL SIMPLY LIKE THESE NEW FALL

These Dresses cannot be bought elsewhere at this price. And are by far worth more,

Dresses that meet the demand of any occasion.

Correct in line, colour and trimming.

STYLES

- -Graceful Flares
- —Long Pouch Sleeves
- -High Necks
- -Velvet Flowers -Hand Painted Flowers

**MATERIALS** 

- -Crepe Satin
- -Striped Crepes
- -Wool Crepes -New Flat Crepes

and they are priced just

CUATS IN ANY SIZE—

COATS IN ANY STYLE—

COATS FOR WOMEN-

COATS FOR MISSES—

season. And the prices are lowest in the country.

All Fur Trimmed.

All Fur Trimmed

All Fur Trimmed

SUPERB SHOWING OF

Featuring **Bob Head** Sizes and extra Large Head

500 Hats for easy choosing-all different - Velvets, Velours and Felts, in such variety and style shape, colour and trimming effect is but a matter of taste. But you must see them to appreciate their style. beauty and unusual worth.

ining Yo

Yo

Colours: Black, Purple, Pablo, Brown, Sand, Red. Lacquer, Almond, Pencil Blue and Pansy. Priced

# Early Fall

Flannels, Tweeds, Polaires, Prince of Wales, Sport and mannish Coats! They are wearing them now in New York.

These Dresses cannot be bought elsewhere

at this price, and are by far worth more. You will find a dress individually becoming

at a price you will like to pay.

WORTH MORE.

Very Special

Here's one of the best things we've given you men in a long time. Brand New OVERCOATS—all of them. Been in the store only a few days. This week you can get an Overcoat for \$13.98 and you can be sure that you are getting an excellent tailored Overcoat of good fabric and brand new style. It's the biggest \$13.98 worth of values in the cour-

Extra Special

13.93

Men's Fleece Lined Underwear

All Sizes. Colour Fawn Special.

cents

If it is Value You're Looking for, have a Look at Our New Fall

## Suits and Overcoats

WE GUARANTEE TO SAVE YOU AT LEAST 20 P.C., and in some cases more. We'll let you be the judge of whether they are the best values in town at the price. COMPARISON will tell you the story quicker and better than written or oral salesmanship.

200

### **Both Sides Find a** "Kick" in the Church

CHURCH "DRY" REPORT.

(Continued from page 15.) "When the brewers and the Anti-Saloon League get together to enforce Prohibition, the millennium will jog along close behind. A minority of the brewers and distillers have repeatedly suggested compromise plans on the liquor situation. Various plans have been advocated to secure a larger alcoholic content in beer and pledge the brewers to aid in enforcement. If they ever work out a program to make Prohibition enforcement effective, Congress and the people will doubtless give it due con-

way of the plan. Experience in the ents. United States indicates the people | "Then, too, voters will want evi- get the real truth about Prohibitionwill have real Prohibition or licensed dence that the brewers can make at least not all the truth. The pro-Dry Report liquor. The majority of Congress good in their plan to enforce the law. ponents of Prohibition twist facts to come from districts and States where If the Government can not do it, how support their own ideas, and so, too, CHIEF CONCLUSIONS OF THE the ene-half-per-cent. standard has can the brewers do it?" been adopted under State law. They

> SNEDWINGS The sign that you are catching cold. Heat and inhale Minard's and stop



"There are many barriers in the will not go back on their constitu- be. What of that?

that one of its aims "is to stimulate

more adequate study of the social!

brings the following suggestion from directions. the Newark News: "An organization like the Rockefeller Foundation, with the millions of dollars at its disposal, could, if it were so minded, make an investigation of Prohibition that would truly get somewhere. It might not find the acis quite in accordance with the

"From the Government we do not do its opponents. The truth lies factor, if only by eliminating much

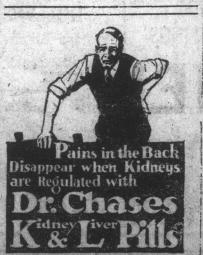
Clean and Healthy

### Rays That Kill Microbes

Two scientists dropped a bottle containing an antiseptic into a vessel of impure water. The bottle was tightly corked so that its contents could not While the report of the Federal somewhere in the realm of the ascer- come into contact with the water. Yet Council of Churches is described by tainable, and the individual or found- twenty-four hours later, when the botmany papers as the most important ation that dispassionately found it the was taken out, 25 per cent. of the document yet issued on the subject, out and then told it to the country microbes in the water had been killed. it explains in its opening paragraphs would be an undoubted public bene- | The account of this experiment, con-Buna-Varilla, was given before the consequences of Prohibition." This useless effort in almost countless French Academy of Sciences (says a writer in 'Popular Science'). An explanation advanced is that the antiseptic gives off rays that attack microbes. The tube that contained the antiseptic, a weak solution of chloride of lime, was made of quartz, which apparently let the rays through readily.

The consequence of this experiment

may be of great importance. Our drinking water, for example, in the future may be purified at very low \$5.000 for Finder cost without chemicals .



Vancouver, B.C. (C.P.)-Miss Duf-

fitt of this city is being congratulated on receiving the reward of \$5,000 for finding in the grounds of the Chateau of Lake Louise the pearls lost by Hon. JUST ARRIVED Mrs. Blyth on her recent visit to Canada. Miss Duffitt reported her find A New Shipment to the manager of the Chateau. Mrs. Blyth thought she had put the necklace in a jewel box, found intact or opening after the voyage, except for

For a nice salad add a little sal minced parsley, cayenne, halved re cranberries and chopped raish cottage cheese. Serve cold on l

MINARD'S LINIMENT FOR SORE

### of Lost Pearls CHIMNE TOPS.

All Sizes.

H. J. Stabb & U