## THE EVENING TELEGRAM, ST. JOHN'S, NEWFOUNDEAND, SEPTEMBER 17, 1924-5

Congoleum Art Rugs are sold under a Gold

Seal guarantee, which means "unless they

give you satisfaction your money will be

Look for the Gold Seal on each Rug.

**CONGOLEUM PRICES:** 

Art Rug 9 ft. by 12 ft. ...... \$18.00 9 ft. by 10<sup>1</sup>/<sub>2</sub> ft. ..... 15.75

We also have Runners for your hallways

or for covering up the bad spots in any of

Runners 9 ft. by 18 in. ... Only \$1.95

**Congoleum Rugs and Runners are highest** 

quality. Don't confuse them with low

Look for the Gold Seal on every genuine

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WRITE NOW. DON'T WAIT.

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Homes"-it's Free !

9°ft. by 9 ft. ....... 13.50

9 ft. by 71/2 ft. ..... 11.25

9 ft. by 3 ft. ..... 4.50

9 ft. by 4<sup>1</sup>/<sub>2</sub> ft. ..... 6.75

refunded."

vour rooms-

## ast Chance to See Gigantic Film

ER THE RED ROBE GROWS

"linder the Red Robe," the \$1,500,-"linder the Red Robe," the \$1,500,-"to picture with Robert B. Mantell, John Churles Thomas and Alma Robens in the feature roles, which is ableving a popularity seldom won by a film, is now in its last day of its highly successful engagement at the Nekcl Theatre. "Tuder the Red Robe" is winning

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entrustatic approbation from motion picture fans who throng the theatre who daily to see the authentic unfolding of the grandeur, romance and tricute of France in the days of child Richelieu.

packground are magnificen attings of the palace of Louis XIII. he Cardinal's palace, the castle of foret and other historic build-The romance between Gil de Berault and Renee, the forest scenes decision, haunting beauty, the thrilling truggle on a cliff between the captain the King's guard and a retainer of right to a the King's enemy bring added splendn the la and thrill to the picture A brilliant cast supports the three Cases stured players. It includes: Otto of Bri george Nash, Rose Coghlan, under a MacLaren, 'Genevieve Hamper classes am H. Powell, Mary McLare av von Seyffertitz, Sydney Her Andrew Dillon, Arthur House rernme Paul Panzer and Martin Faust. al own ons of the silver sheet will see itest novelty film ever made theatre to-morrow. "Plasti or C has arrived. The moving picowned oct for which scientists and Uni have been striving for years perfect. So realistic are the ef ts obtained through the use of this es withi ess, that figures seem to leave case of creen and to approach within rvant, n's length of the spectator, and rown Se any startling and amazing effects otectorat oduced

Channe or sake of Majestic to-night, "The French aber of the Doll."-sept16,tf

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Willia

the same he Empire Largest Balancing Rock on Earth

> Potato Rock, in Western Colorado, is probably the largest rock in the

"He keer an inconceivable space of time dit alway of nature have worn upon this he pa mation of red sandstone until on tim ow sustained and balanced in care y mere point of crumbly shale imp marvel has two separate pernicke ions. It stands on the very all kin ink of the east wall of Rio Chiquito and crime olores canon, which is here a say 00 feet deep. the sp

A natural hole, large enought for a cold; he an to crawl through, separates two small necks supporting the prodigious uys a bale weight of the boulder, which enginPeople everywhere are giving up Floor Canvas and are buying Congoleum Art Rugs. There are many good reasons for this. Here are some of them:—

1st—Congoleum Art Rugs are more fashionable, more refined, more stylish, they look better and wear better.

2nd—Congoleum Art Rugs are without seams, no joints in the middle of your room to catch dust and to eventually become shabby.

3rd—No cutting or matching necessary, therefore no waste. No tacking to be done, the Rugs lie flat and can be taken up easily at house cleaning time, therefore they are more healthy.

-Their charming patterns and colors display the good taste of the "woman of the house." Congoleum Art Rugs are really beautiful.

5th—Their low price, about quarter the cost of a carpet square, though they are better than carpet, in so far as they are dustproof, waterproof and insect proof.

You really should see Congoleum Art Rugs. Come in when you are down town and let us show them to you

BOWRING BROS., Ltd., St. John's, Newfoundland

lavour of Luxura Orange Pekoe Tea will instantly appeal to you. Its superior quality is apparent from the very first sip. After using Luxura, you will pronounce it Simply Delicious. 1 lb. and 1/2 lb. packages. At all grocers. F. M. O'LEARY, Agent. sept.2.1m DUTCH BULBS. **Best Quality** Daffodils, Tulips, Hyacinths, Freesia and Mixed Gladioli. -----The ..... Valley Nurseries, Limited. Waterford Bridge Rd. 'Phone 1513. Sept8,eod,tf

