

WHAT FORTY-NINE DOLLARS WILL DO.

\$49 Come into one of our stores and select your Suits from a splendid line of English Wors-
\$49 teds, and we will make up a first class Suit for you—best trimming and cut to any style you desire.

Did you say that was a bargain? No, certainly you didn't, when money is so tight. But, listen! We are coming to the bargain point now—with that Suit we are going to give you an

EXTRA PAIR OF TROUSERS—FREE!

In other words you will have a Suit of Clothes with two pairs of trousers of same material for the price of one suit. This offer is for a limited time, and the price, while low, never touch the point where the quality of our work ceases.

SPURRELL THE TAILOR

AND MEN'S OUTFITTER
365 WATER ST. 210 DUCKWORTH ST.
and GRAND FALLS.
feb8,m.th.s.t



Gossages
Magical Soap.

HARD WEARING.

Made by a Firm of World-wide Reputation for Excellence & Uniformity of Quality.

WILLIAM GOSSAGE & SONS LTD. WIMBORNE

JOB'S STORES, Ltd.

Agents.

JUST ARRIVED

A Shipment of

Fish Hooks

14, 15 and 16 Bultow.

Small, Medium, and Large Quarter, Kirby and Round.

Extra Large Hake and Jigger; 5 & 6 Square Bultow.

SELLING AT LOWEST PRICES.

Bowring Brothers, Ltd.,

HARDWARE DEPARTMENT.
feb8.t

A Big Mitt Bargain

A GOOD LINE OF HAND KNIT WOOLLEN MITTS.

Just the thing for this weather. We are offering these to clear at

25c., 30c. up to 60c. a Pair.

Get a Pair before they are all gone.



**Sheet Iron
Tin Plates
Bar Iron
Brass Bars**

The Metal Market Shows Signs of further Advances.

Get Our Quotations on above **NOW** and save money.

WM. HEAP & CO., Ltd.

REPRESENTATIVES.
jan3,ed.t

THE JOY OF A RECORD

That is Virtually Noiseless.

To-night put on your Phonograph any of the Records you enjoy most. Does the surface noise intrude and prevent you from completely enjoying the music? To-morrow come in to see us and let us play for you a few of the new

Columbia

NEW PROCESS

RECORDS

Instantly you will notice that the disconcerting surface noises which have always annoyed you are absent.

COLUMBIA NEW PROCESS RECORDS will make your Phonograph what it should be, a musical instrument of the highest, purest type.

U. S. Picture & Portrait Co.

GRAFANOLA DEPARTMENT.
jan2,ly



Trying on His New Suit

at STRANG'S tailor shop, the young man finds it very becoming and fitting. A New Year Suit, with all the new style ideas at a moderate price. Why not take the hint and order your New Year Suit here now? Fit, style, cloth, tailoring, wear and price will appeal to you.

J. J. STRANG,

LADIES' & GENTS' TAILOR,
Corner Water & Prescott Streets.
ed.t

BON MARCHÉ SPECIALS

We have some splendid lines to offer, many of which we cannot repeat owing to advance in prices. These are only a few of our Specials:

- | | |
|-----------------------------------|------------------------------------|
| 88" Flannellette . . . 25c. yd. | Ladies' Wool Hose . . . 45c. pr. |
| London Smeke . . . 25c. yd. | Children's Hose . . . 15c. pr. |
| 88" Shirting . . . 27c. yd. | Ladies' Wool Pants, 80c. gar. |
| White Flannellette . . . 19c. yd. | Fleece Lined Pants, 85c. gar. |
| English Wool Blankets— | Ladies' Full Overs, \$1.15 ea. |
| \$10.50 pr. | Embroideries . . . 5c. yd. |
| Cotton Blankets . . . \$2.75 pr. | Children's F. Lined . . . 20c. up. |
| Men's Overcoats . . . \$9.50 ea. | Ladies' Gloves . . . 10c. pr. |
| All Wool Serge . . . 35c. yd. | Blay Towels . . . 25c. ea. |
| Men's Wool Sox . . . 60c. pr. | Children's Hkin. . . 9c. ea. |
| Blay Calico . . . 20c. yd. | Sideboard Covers . . . 45c. ea. |

BON MARCHÉ,

383 WATER STREET. SEE OUR WINDOWS.
jan29.t

Pig Jowls!

To-day ex. S.S. Rosalind, a Small Shipment of

Strictly Fancy Light Jowls

with Tongue. These Jowls are specially prepared and packed in Toronto—average 3½ to 4 lbs. each and are guaranteed positively the finest quality procurable.

F. McNamara,

'Phone: 393 Queen Street.
jan2,ly

ASK YOUR GROCER FOR—HOWARDS EDINBURGH BORAX SOAP

Specially suited for Winter use, as it not only makes clothes white and soft, but protects the hands.

Sold by Messrs. Ayre & Sons, Ltd., Bowring Bros., Ltd., Royal Stores, Ltd., James Baird, Ltd., J. D. Ryan, C. F. Bennett & Co., T. & M. Winter, J. J. Mulcahy, East End Broadway Store, W. J. Murphy, T. Walsh, W. E. Brophy, Steer Bros. & Co.

Also well known in the principal Outports.
jan2,ly

Wallace Silverware.

Is your Table Silver as good to-day as when you bought it?

Have you noticed that at the parts most exposed to wear, the plate has become worn?

Do you think this condition of your Silver is in keeping with your idea of a well appointed table?

Then why not, when you decide on replacing your old ware, give place to it with the "Wallace" Brand, the Silver that refuses to wear and is guaranteed without time limit.

Start with the Tea Spoons and gradually complete your Set with the one pattern—there are several for you to choose from and the price is very moderate.

Tea Spoons cost \$3.00 for a Dozen.

T. J. DULEY & CO., Ltd.

The Reliable Jewellers & Opticians.
jan2,ly

FIRE INSURANCE!

QUEEN INSURANCE CO. of America

— AND —
THE GREAT AMERICAN INS. CO. OF NEW YORK.

Capital practically unlimited. The largest number of Policy holders in Newfoundland.

Absolutely no trouble when a loss occurs.

PHONE 652. P. O. BOX 728.

GEO. H. HALLEY, Agent,
ADRAIN BUILDING. 145 WATER STREET.
jan2,us.t

ADVERTISE IN THE EVENING TELEGRAM.

Reid-Newfoundland Co., Limited

NOTICE!

Express train will leave St. John's at 1 p.m. Thursday, February 22nd, going as far as Millerton Junction.

Reid-Newfoundland Co., Limited

Canadian National Railway

Know your Railways. The people of Canada own the Canadian National; its Trains are comfortable and its Service good; this helps to make travel a pleasure. Chinese friends welcomed.

SAILINGS:

BLUE FUNNEL FROM VICTORIA—	
"Achilles"	January 18th.
"Talthybius"	February 8th.
"Tyndarus"	March 1st.
ADMIRAL LINE FROM VICTORIA—	
"Pres. McKinley" Jan. 2nd.	"Pres. Jefferson" Feb. 10.
"Pres. Jackson" Jan. 14th.	"Pres. Jefferson" Feb. 20.
"Pres. Grant" Jan. 26th.	"Pres. McKinley" Mar. 20.
C. P. STEAMERS FROM VANCOUVER—	
"Empress of Australia"	Jan. 18th.
"Empress of Asia"	Feb. 22nd.
"Empress of Canada"	Mar. 8th.
"Empress of Russia"	Mar. 22nd.

Through tickets by all steamers.
For further information, apply to
J. W. N. JOHNSTON,
General Agent,
Board of Trade Bldg.

T. J. Aylward

In order to reduce the high cost of living and to keep our help employed, we have about fifty Suit Lengths which we will make to your measure at the following low prices:

7 Suits @	\$35.00
11 Suits @	38.00
11 Suits @	40.00
9 Suits @	42.50
6 Suits @	50.00
6 Suits @	55.00

All the Suitings are of English manufacture, and finest patterns. Style, fit and workmanship guaranteed.

**T. J. AYLWARD
CUSTOM TAILOR.**

292 Water Street (Opp. Bank of Nova Scotia.)
feb17.s.tu.th.1m

'MARVEL'

Genuine English SOAP

450 bars for

\$8.50

George Neal Limited

Forty-Four Years in the Service of the Public—The Evening Telegram