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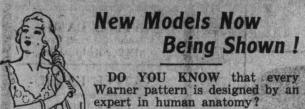
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\$1.40 PER PAIR UP.

Marshall Bros

When We Get Back to Mons.

History is full of dramatic coincithe course of events, the British thinned like chaff. At the thought of Army will once again find itself in the reaching such hallowed ground the neighbourhood of Mons, whence, in the fateful August of 1914, it. was falling back with all speed, to avoid be- How the new armies will fight at

The very mention of Mons stirs the deepest chord in our being, for not perishably planted, but in our hearts, as holy ground, watered by the blood of the bravest of Britain's sons, and a Britten objective. We are pushing and tube.

smiling courage presided over Homeric combats, and the dauntless spirit of the heroes who can no more hold

the great triumph! And as they move and bravest of our race, out-numberon it will seem that their task be- ed and out-gunned, fought and died. comes easier because the shades of the heroic dead are there to point the British Expeditionary Force lies dead

where French's tired and dusty little the shock of battle again. But there army never lost faith, although al- are some who survive and they are ways near to destruction. We shall fighting to-day, and it is our hope reach the place where the guns at that when, after the lapse of all these Le Cateau roared their challenge, and long and anxious months, the battlewhere, amidst fire and shell, with field moves once more to Mons, these dead falling around them, the gunners

USERS!

A. NEW, shipment of Films just arrived by Get your supply

Turning the Tables.

Our cavalry will one day stand where the 9th Lancers and the 18th Hussars made their hopeless charge They will ride through the hamlets dences, and it may well be that, in where the Gordons and Munsters were imagination leaps, and the heart, in anticipation, prepares its solemn hom-

ing exterminated by a German army Mons, with so much to repay, with the that was coming against it in the pro- eyes of those who breathed their last look in them that seems to say: "We did our best, but we had no chance. For our sake as well as your own,

a British objective. We are pushing and tube. kept verdant by the dews of their across the plain of Doual towards the J. B. ORR CO., LTD., Importers. heroism, which happily was not in town itself, and from Douai to Mons

is not more than forty miles. True, it is country every mile o The great army is going back the which must be desperately defended same way that the little army re- by the Germans if they are to avoid treated. It has in front of it roads terrible disaster. But an army that and villages whose names will will has scaled the ridge of Vimy need live for ever in our national story; not be deterred by any obstacle, how-

Step by Step.

The "contemptible British Army, grown twenty to forty times in size, With what burning emotion will the as compared with the little force new armies survey the scenes of that which first stemmed the German onglowing epic! How the hearts of all rush towards Northern France, slowwill thrill to pass through surround- ly, but steadily, despite all opposition ings, the very hedges of which bear will retrace its steps along the great witness to the great peril that became avenue of invasion, where the hest under the soil of Flanders or France. We are going back along the roads or because of injuries will never meet that when, after the lapse of all these

issues of the war, so Mons, in all likelihood, may be its turning point.

For, if Antwerp is a pistol pointed at the heart of England. Mons is a pistol pointed at the heart of Germany. An army at Mons threatens Namur. With Namur retaken, who in Germany will say that Liege is safe? And from Liege runs the great main

The day when we cross the Rhine ogical sequel to the return to Mons where good fortune and hard fighting should bring us sooner, possibly,

Here a word of warning is necessary. It would be presumptuous to plans, which are known only to himself. But it is not unreasonable to suppose that quite as important an object with him as the recovery of erritory is the destruction of the Ger-

dany army.
Paradoxical though it may sound, lindenburg would retire faster if we

not to give battle, but to evade it. It

MINARD'S LINIMENT CURES GAR-

s no part of his plan to have to de-

This mass Hindenburg had accumu- time' lated during the winter months, and

Haig Dictates This Time.

efeats developing into a rout.

may be left to bar the road to Liege and Namur.-Answers.

IT HAS MANY DELICIOUS Use Cleveland's Cocoa instead

of Chocolate. Below is a recipe for Mocha Frosting:

1-3 Cup Butter.

1½ Cups Icing Sugar.

1 Tablespoon Cleveland's

1 Tablespoon Cold Coffee (left Cream butter, add sugar, gradually continuing the beating, then add Cocoa and cold coffee until



Blinken make good soup, which soup they largely spirits droop, I buy a can, and Beeswax & Blink ven to introduce their helpful broth, and

wherever there night; I eat it out of bowls and pans, and always find it strictly right. Sometimes when I am needing soup. I toddle to the grocer's coop, and ask on his head; such piffle, as you may red. The advertiser strives to make his product's merit understood; then comes the imitator's fake, which he pronounces "Just as good." The thing they wisely advertise is still the safest thing to get; the men who make it are

Your Boys and Girls.

It is hard to deny a child when one ment shows her that the gratification is not for the child's good, it is for her, in the interest of family welattempt to define Sir Douglas Haig's fare, to exercise self control and the

right to deny. One may deny pleasantly and gently as well as harshly. The good natured nethod is much more likely to bring

night be back in Mons much more any mischief is preferable to deceit and falsehood and then, when they ealize the value of truth, trust them. You have no idea how great an inunece a mother's trust can be. The ery knowledge that mother trusts hem will be enough to hold the little one back from any real evil.

Building Ten Steamers

If he must give ground, he prefers ized ships, Britain's great hope i yield it with as small an attenu- the overcoming of the submarine devion of his forces as possible. That, lishness of the Huns, are becoming On the other hand, it is no part of day a Halifax Herald reporter was in our plan to let him get away without company with an officer of one of terrific punishment, and so, what these ships and learned some inter might under ordinary circumstances esting things about their construction of the Sambre and the Meuse, may yards of the United Kingdom at the average rate of ten a week.

retreat, until such time as the ed. I was right in the yard and it handicap has been reversed, or there an actual fact that within fifteen is time for a strategic plan to mature, minutes of the slips being vacated whereby the relatively weaker army keel plates were being laid for anmay manoeuvre itself into local su- other ship just like her. She was built right up to schedule in every Such a plan presupposes the dis- particular and was launched within posal of a large manoeuvring mass. five minutes of the pre-arranged

Speaking further regarding thes proposed using at a convenient op- steamers, the officer referred to their portunity to regain the initiative. It large number of winches and the was to serve him for a third blow at speed with which they can load or for the crew is excellent, much bet But the unexpected mobility of the ter than in the old-style tramps. In ritish artillery units have fore stall- place of the usual quarters in the ed him. They have compelled him forecastle there are two-bunked cab-to accept battle, not on his own chos- ins or cubicles. These are fitted in ground, but on ours. What is the poop and there are separate mess ore, the mobility of all British arms rooms for the firemen and the seaas forced him to draw heavily upon men. They have proven themselves his reserves to prevent his tactical good sea boats and all of them have The punishment will go on, week provided by the government. Prac after week, and, as each mile of ter- tically all of the steamers now being ritory is regained, the German army built in British yards are on standard will be rendered weaker and weaker, lines and for account of the state. until, when Mons is reached, only a There are six types of cargo steambadly mauled and dispirited legion ers of varying sizes, the perts of each type being identical and so perfectly finished that the assembling of the parts is facilitated.

"There is one thing about it," said the officer, "The Germans have dethem absolutely out of ever again being able to compete with us. It's not going to take us so very long, after this war is over to replace all the tonnage that has been destroyed, and what we want to see is a finish t this war that will make the German

fads and fashions.

The straight aprons are often weighted with bands of fur. Mole fur coats trimmed with taupe fox are very attractive.

Hudson Bay sables, it is said, will

By Steamer To-day, Oct.

N. Y. CHICKEN. N. Y. CORNED BEEF. BANANAS. TABLE PLUMS CAL. GRAPES. ALMERIA GRAPES. PEACHES. PEARS. TOMATOES. GREEN CORN. OVSTERS in Shell.

CALIFORNIA ORANGES are cheap this trip. 50 cases or

APPLES! 100 bris. GRAVENSTEINS.

50 brls. KINGS. 10 half brls. PEARS.

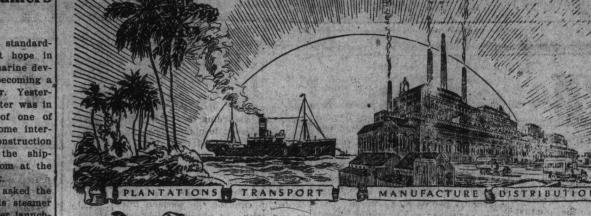
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THE Sunlight enterprise and organization for production, manufacture, and distribution were made complete long before the war. But during the war the difficulties and costs of transport have been multiplied. Therefore, Lever Brothers have purchased a fleet of steamships to convey raw materials direct from their plantations to Port Sunlight.

The Housewife is given the full benefit of this enterprise, and thus, in spite of the difficulties caused in England by the war, Sunlight Soap remains the best soap throughout the world, and gives the fullest value for the housewife's money

THE SUNLIGHT SERVICE IS THE MOST COMPLETE SOAP SERVICE IN THE WORLD. SUNLIGHT SOAP IS MADE FOR THE HOUSEWIFE'S PROFIT, FOR ONLY THEREBY CAN THE MAKERS HOPE TO PROFIT BY

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WHOLESALE ONLY.

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G. B. D. with best Vulcanite Stems. M. R. C. with best Vulcanite Stems.

As this is possibly the last lot of pipes to be had from England, it will pay you to get one quick.

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