Soft Felt Hats

Are all the Rage.

This week we offer you exceptional value in Soft Felt Hats
FOR CHILDREN, FOR MISSES,
FOR LADIES.

PLAIN REDS, PLAIN BLUES, | For 65 cents.

in Fancy Combinations of

RED and NAVY, PURPLE & BLACK, GREY & GREEN, | For 75 cents.

They make excellent School Hats for girls; ideal knockabout Hats for young ladies; in fact for solid comfort in Headgear for autumn gales there's nothing to equal them.

SEE OUR WINDOW.

S. MILLEY

The GREAT CENTRE For Wholesale Buyers!

A BIG COLLECTION OF AMERICAN

POUND GOODS

MADE UP IN BUNDLES, SUITABLE TO THE TRADE,

5, 10, 20 Pound Bundles.

Also, YARD GOODS,

Arranged from 5 to 10 yard lengths.

COMPRISING: **Jeans, Piques, Lawns, Cambric, Ginghams, Percales, Cheviots, Fancy Muslins, etc., etc., etc.**

PRICED Exclusively for the Trade.

A LIBERAL DISCOUNT TO **CASH BUYERS.**

OUR AIM: *GOOD VALUE.*

BOWRING BROS., Ltd.

aug18,6i,f,tu

Advertise in the Evening Telegram

Gallipoli Veterans Return.

By yesterday's express Lieuts. Ern and Max Churchill returned on furlough after an absence of close on two years. They were met at the station by the ladies of the Women's Patriotic Reception Committee, who extended a hearty welcome home to the two brother officers. They were then taken by automobile to Government House where in the absence of His Excellency, Sir Joseph Outerbridge welcomed them home on behalf of the people of Nfld. As already stated in the Telegram a few days ago, both are Gallipoli heroes and won their promotion as officers step by step from the ranks. Lieut. Ern was wounded in the ankle a few days after going in the trenches on the Peninsula and was taken to the dressing station whence he was soon able to be back in the firing line. He took part in the second attack on Caribou Hill, and was shortly after stricken with jaundice. He was then sent to different hospitals at Malta, Sicily and England and was only released a short while ago, when he was granted two months' furlough. Lieut. Max contracted dysentery at Gallipoli and on reaching England was placed in Wandsworth Hospital, where he was confined for several months. A few days before the big drive he was ordered to France in command of a detachment of "Ours," but was not privileged to take part in the famous charge, having to be content with doing reserve work. On returning to headquarters in England he was granted furlough, and leaving with his brother he crossed to Quebec and from thence by rail and boat to St. John's. They report seeing Lieuts. Len and 'Bob' Stick doing well. The former is now attached to the depot at Ayr, having fully recovered from his gunshot wound in the head. The latter is still confined to hospital suffering from a fractured leg. Second Lieut. Ralph Herder is now at Kinross, taking a course in training, having escaped with a slight wound on July 1st. Lieut. Bert Dicks is also getting along nicely. The officers mentioned are lifelong friends and school chums of the Churchill brothers.

THE LADIES OF ST. JOHN'S MAY NOW HAVE BEAUTIFUL HAIR—ALL FIRST-CLASS DRUGGISTS SELL SALVIA AND GUARANTEE IT TO GROW HAIR, OR REFUND YOUR MONEY.

Your druggist is backed up by the manufacturers of SALVIA, the Great Hair Grower. It is guaranteed to grow hair.

SALVIA destroys dandruff in ten days.

The roots of the hair are so nourished and fed that a new crop of hair springs up, to the amazement and delight of the user. The hair is made soft and fluffy. Like all American preparations SALVIA is daintily perfumed. It is hard to find an actress who does not use SALVIA continually. Ladies of society and influence use no other.

SALVIA is a non-sticky preparation and is the ladies favorite. A large generous bottle 50c.

Funeral of Hon. H. J. B. Woods.

Yesterday afternoon the remains of the late Hon. H. J. B. Woods were consigned to their last resting place at the General Protestant Cemetery, in the presence of a large gathering of citizens. The funeral cortege on leaving Bemister Place, proceeded up King's Bridge Road, along Military and Queen's Roads and from thence via Church Hill, Duckworth Street, McBride's Hill and Water Street to the cemetery and was made up as follows: The boys of Cochrane St. Sunday School, the Methodist clergy of the city, Rev. C. A. Whitemarsh of Brigus, the former pastor, and the Rev. J. S. Sutherland of St. Andrew's Presbyterian church; the hearse decorated with floral tributes from the different church bodies, relatives and friends; the remains, the immediate relatives Messrs. Sidney and Chesley Woods, brothers of the deceased, grandsons and sons-in-law Messrs. Arthur Mews, Arthur Peters, Engene Lindsay and Alex Marshall, Trustees and Quarterly Official Boards of the Cochrane Street church and members of the Executive Board of the Meth. College, Hon. Robert Watson, representing His Excellency the Governor and Hon. J. R. Bennett, the Act. Prime Minister walked together; Judges of the Supreme Court, the Speaker of the House of Assembly with the members of the Legislature and clerks of the House; Ceo. W. LeMessurier, Esq., Acting P.M.G., David Stott, Esq., Supt. of Postal Telegraphs, and about 30 officials of the Postal and Postal Telegraphs' Departments with whom Mr. Woods had been associated during the past fifteen years. The service at the graveside was read by Revs. Dr. Curtis and Bond, Rev. N. M. Guy, M.A., and the Rev. J. S. Sutherland, of St. Andrew's Church. The favorite hymn of the deceased, "Rock of Ages Cleft for Me," was sung by the large congregation. After the concluding prayers all that was mortal of the late Henry J. B. Woods were lowered to mother earth to await the resurrection.

WE POINT WITH PRIDE

To These Three

Impressionable Specials

For Tuesday, Wed. & Thursday

Children's WHITE Dresses.

A nice bunch of Manufacturers' Samples. No two alike. A few slightly soiled, merely from handling. Materials of

Lawn, Muslin and Voile, etc.

In offering these we do so with the firm conviction that their equals for value and prettiness cannot be matched to-day. Come early and have a look through these and note the exquisite styles.

Special Prices from **90c. to $2.50**

Misses' Dressing Robes.

Nice loose fitting Dressing Robes in Art Swanette, prettily mixed shades, with silk or satin facings on cuffs, collar and pocket, heavy Girdle on each; assorted sizes.

Value to $2.40 - - - - - - Special, $1.65

"Canton" Silks, 33c. yd.

18 pieces of pretty American Silks. These are brand new and offered you at a price seldom associated with such extra fine materials. Nice for Dresses, Blouses and such like. They make up prettily for special occasions. The shade range includes

Navy, Saxe, Pale Blue, Cardinal Salmon, Pink, Purple, Helio, Brown, Tan, Lemon and Grey, etc.

Special, per yard, **33c.**

James Baird LIMITED

A Splendid Array

OF THE VERY LATEST LONDON STYLES IN

Ladies' Felt HATS

ARE BEING MADE A SPECIAL DISPLAY OF THIS WEEK AT

A. & S. Rodger's.

IMMENSE CROWDS AT NICKEL THEATRE.

A delightful programme was given at the Nickel Theatre yesterday and the hundreds of patrons were highly delighted with it. The continuation of the grand serial "The Strange Case of Mary Page" was very closely followed by all. The chapter was entitled "Dawning Hope." The Lubin Co's great social drama "The Sporting Duchess," in which Rose Coughlin played the leading role ably assisted by Ethel Clayton and others, proved to be one of the finest pictures ever shown in St. John's. To-day the programme will be repeated. To-morrow there will be a special holiday bill.

ASK FOR MINARD'S LINIMENT AND TAKE NO OTHER.

TO-DAY'S Message

10.00 A. M.

BRILLIANT WORK BY F

PARIS, T

A bloody battle is going on flanks of the Somme, says a issued by the War Offices The French have made fresh east of the Village of Forest, the river, and south have suc attacked objectives along a 20 kilometres (12½ miles) fr leaux to Chalons. The vil Soyecourt was brilliantly car assault, as well as part of Ver villers. Over 5,000 prisoner been taken north and south Somme in the last two da gress was also made on the r of the Meuse in the Verdun the Fleury region.

BRITISH OFFICIAL

LONDON,

An official statement from Headquarters issued to-nig This morning the enemy counter attack against our r position northwest of Moqu He was easily repulsed. Falfemont farm our troop further ground during the Heavy fighting continues on tion of our front. Beyond tillery actions between th and the Somme there is noth port.

CAPTURE OF DAR-ES-S

LONDON,

Official: A German Ea statement says that Briti forces, in co-operation wit from Bagamoye Saadani ar cupying Dar-Es-Salaam, Morogoro. The pursuit of man forces continues to east. The main body, the adds, is in the region of on the eastern slope of Mountains. Lieut.-Col. V ter in command of the Br has reached Kikumi, 42 m of Kilossa. Brigadier Gen they at the head of anothe force has occupied Neucri Es-Salaam is the most impo port in German East Afric the war it was the reside Governor and contained station. It is on the Ind about 275 miles below the British East Africa. The dently fell before a Briti which had been pushing coast, one of several e forces sent out by the Briti Belgian and Portuguese, gradually surrounding the German forces.

ZAIMIS TAKES CH

ATHENS

Seizing the opportunity the presence at Piraeus shot of Athens of the la the Entente nations, Pren assumed unobtrusively wh virtually to dictatorial is now in readiness for t to end the neutrality of Gr

RETAINS HIS TI

COLORADO

Freddie Welsh retained champion lightweight pug world to-day after going scheduled twenty rounds challenger Charlie White. The referee awarded We cision on points.

NFLD. SCHOONER A

NORTH SYDNEY, N.S

The schr. Maggie U., Ca which left here on Friday of 280 tons of coal for N ports was picked up aba miles off the coast by fis taken into Ingonish. An of the abandoned craft fact that she had been cabin was partly burned, was scorched and everyt forecastle was gone. A mained on the deck but was missing, indicating in which the crew had departure. There was no missing crew. It is thou that they have been pick passing steamer and taken or elsewhere. The sc owned in St. John's, Nfl five men besides the aboard.

NOON.

A GERMAN STUDENT O PSYCHOLOGY

BERL

Count Ernest Von Reve ing in the Deutsche Tag says the chief elements tain's successes in all wa tary aspect only to a larg