

The 'Leader' Grafonola!

The "Leader" is a veritable triumph of the "Columbia" Company's. It is a beautiful instrument and possesses all the charm of the Grafonola at its very best.

It has full, rich, mellow tones that can be subdued at will, so as to make it suitable for a small room, or again can be made to produce a magnificent volume of sound that just as easily fills a large hall. The well merits its name—forms a handsome drawing-room. Come and hear records on it.

Price: \$100.

Structure & Portrait Co.

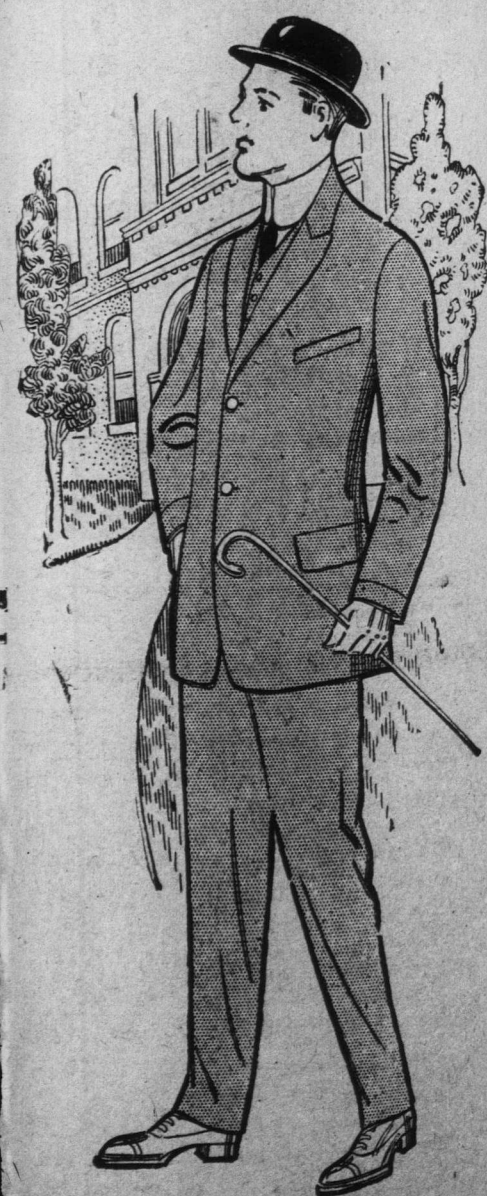
BUY

Patent LOUR.

by the Ogilvie Flour
by special appoint-
ment to His Majesty

ey & Co.,

Wholesale Agents.



Serravallo's Tonic

Highly recommended by Leading Physicians in all Countries.

HAYWARD & Co.,
Water Street East.

J. J. ST. JOHN.

Where do you buy your Tea? At St. John's, Duckworth St. Since everybody is talking of their Teas. I buy their 40c. and it's the best value by odds I can find. Their 50c. Tea is like some of the good old-time Tea of 20 years ago, that used to cost 4s. pound. Prices 30c., 35c., 40c., 50c. & 60c.

PLUM, DAMSON and MARMALADE JAMS, 3 lb. pots, 50c. each. Agent for Sloan's Liniment that cures Rheumatism and all pains, 25c. bottle.

J. J. ST. JOHN,
DUCKWORTH STREET & LEMARCHANT ROAD.

Telegram Ads. Bring Results

Ladies' Spring Costumes.

Newest in Cut, Materials and Trimmings.

Prices: \$5.50 to \$14.00.

ROBERT TEMPLETON

Investors Maritime Telegraph & Telephone Co.

The value of this stock as an investment can be judged from the following figures furnished by the Maritime Telegraph & Telephone Company:

The Nova Scotia Telephone Company, Ltd., had an increase of subscribers in	1907	of	880
	1908	of	583
	1909	of	655
	1910	of	740
	1911	of	735

The Maritime Telegraph & Telephone Company, Ltd., had AN INCREASE of subscribers in

	1912	of	2153
	1913	of	2379

The president in the fourth annual report states that from present indications THIS GROWTH WILL BE CONTINUED for some time to come.

Investors will do well to write for full particulars.
F. B. McCURDY & CO.
Buller, St. John, Nfld., Sherbrooke, Que., Montreal, Ottawa, Kingston, Charlottetown, St. John's, Nfld., Sydney, London, England.
C. A. C. BRUCE, Mgr., St. John's

A Canada Life Actual Result!

NET CASH RETURN MORE THAN TWICE THE COST.

W. J. Robertson, Welland, 12th June, 1913.
Agent CANADA LIFE ASSURANCE CO.,
Fort Hope, Ontario.

When acknowledging receipt of the Company's cheque for my matured Endowment Policy No. 24937, I desire to avail myself of the opportunity to express my satisfaction with the outcome of my investment.

The policy was payable to me at age 60, with ten premiums of \$1800 each. The return under it is as follows:

Sum assured	\$1,000.00
Dividends added	446.91
Total amount payable	\$1,446.91
Deduct total premiums paid	1800.00
	\$ 646.91

That I should have insurance protection free for all these years and now have over twice the amount of my premiums returned to me in cash is a most satisfactory outcome and I heartily congratulate you on it.

Yours truly, GEO. ROSS.

A CANADA LIFE POLICY PAYS.
C. A. C. BRUCE, Manager, St. John's.

A Vacation Bureau.

By RUTH CAMERON.



Here is a suggestion for women's clubs, teachers, in short for any persons or organizations interested in young people, and anxious to see them find themselves.

Every high school and grammar school needs trade and vocation bureau. That is, some sort of an organization which will make an effort to tell young people about the trades and vocations open to them and help them find what they are fitted for.

Congenial work is perhaps the greatest source of happiness in the world.

Uncongenial work is one of the greatest sources of unhappiness. And yet every year thousands of square pegs are unsuccessfully trying to fit themselves into round holes just because our young people's choice of a trade or vocation is left so largely to chance.

I wish that in every town or city in this country this woman's club, or some other organization interested in young people, would form a trade and vocation bureau.

The work of the bureau would be to investigate and classify the various occupations and to tell the young people about them.

Where possible someone who had made good in each occupation would be asked to speak to them before the school. When this was not possible, it would be the work of the various members of the bureau to look up the necessary facts about the occupation and present them to the pupils.

By the necessary facts, I mean the cost of training and the best place to get it. The kind of temperament

and ability required; the salary to be expected; the advantages, and any other facts which might help each student to make up his mind whether that was the kind of work he would like to take up.

Some of the talks would be given in the grammar school and some in the high school. The bureau would have to study the situation in its town and decide such matters accordingly. I should advise that the high school talks be given as early as the sophomore year, as the choice of a high school course might be affected by the decision of this sort. I required an extra year of preparation because I didn't decide what I wanted to do with myself until my last year in high school.

Besides giving these talks, the bureau would hold itself ready to help any student who cared to come to them for further information.

I met a woman whose daughter is in her last year at high school, the other day, and asked what they were going to do with her when she was through high school.

"We haven't any idea," she said. "It worries me, but I really don't know what to do about it."

The case is typical. That girl will probably drift into any opening that presents itself. She will not find the work that she could do best and be happiest in doing.

Imagine a factory in which the tools and machinery were used haphazard for any kind of work. How efficient would it be?

The highest efficiency in a community can only be obtained when each human tool is being used for the work for which it is best fitted. So it is a question not merely of individual happiness, but of the usefulness of the whole community.

Here's hoping this little seed of suggestion will find a root somewhere.

Ruth Cameron

Boston's Nfldrs. Are Up and Doing

Editor, Evening Telegram.

It is with the deepest regret that many Newfoundlanders who reside in Boston have heard of the terrible calamity that has befallen our island home; the first news received in itself was terrifying, but when later messages announced the possible loss of the Southern Cross with 173 souls on board, the Newfoundlanders of Boston assembled decided to take immediate action in making necessary arrangements to help the bereaved, so a public meeting of all Newfoundlanders was called for. I shall now describe to you the routine of business transacted:—

On Easter Sunday evening, April 12, a mass meeting of Newfoundlanders in Boston, ladies included, assembled in the Paine Memorial Hall, Appleton Street, to devise ways and means of providing a relief fund to help the families of our stricken countrymen at home. Fully 800 Newfoundlanders were present which showed the sympathy expressed for our loved ones. Long before the hour of opening the street was lined up with people waiting to gain admittance. On entering the hall each one was eagerly scanning at each other, either to form an acquaintance or to meet a friend whom they have not seen but known since childhood days. A re-union of Newfoundlanders such as was never seen in Boston before, and the one topic of discussion was the dreadful tragedy that left so many homeless, destitute and fatherless.

On the meeting being called to order by the President, James P. McCormack, of East Cambridge, and after stating the object which we had assembled for an Executive Board was then formed comprising a strong committee with power to increase its members, and volunteers called for to canvass in soliciting subscriptions. Our aim is to get \$20,000 in Boston, and as some of the prominent men in public and commercial life have requested that their names be added to the Executive Committee, and have promised us every assistance, among those are:—Ex-Mayor J. F. Fitzger-

ald, of Boston; Hon. Frederick W. Mansfield, State Treasurer of Massachusetts; Mayor James M. Curley, and the Hon. J. L. Taylor, of East Boston; ex-Senator of Massachusetts, a son of a Newfoundland, who made an excellent address in appealing to the public, referring to the hardships the sailors have to undergo, and to the men who were exposed for 48 hours and having nothing but the sky for a blanket, and a pinnacle of ice for a pillow, he was greeted with an ovation when he resumed his seat.

The next speaker was W. J. Ellis, Mayor of St. John's, on rising to speak he was greeted with tremendous applause which lasted several minutes, and he described in brief form telling of what financial assistance other cities have given.

Among others seated on the platform we noticed John Fitzpatrick, of Plank Road, West End, who stowed away in a sealer years ago, and who made a capital speech. Others who spoke were:—George E. Benister, of Carbonet; Edward Moulton, of the West Coast; Thomas Farrell, of Ferryland; Mr. Vinnicombe, of Cochrane St. a brother of Jim and Nix Vinnicombe; John E. Powers, D. J. Cantwell, W. E. Somerville, Simon J. Hogan, James J. Mulcahy; the last speaker of the evening was Hon. James M. Curley, Mayor of Boston, who referred briefly to the tragedy and assured us that the people of Boston would respond liberally to our aid, he himself requested the Treasurer to put his name on the list for \$50.00.

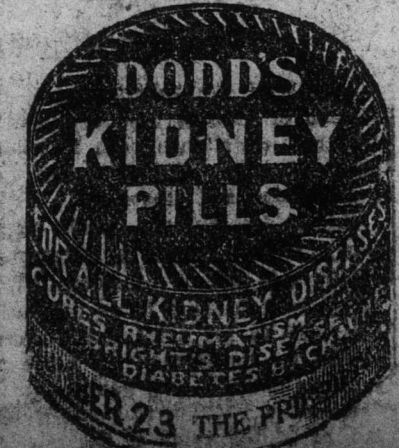
The Executive Committee comprises:—John P. McCormack, of East Cambridge, as Chairman; Simon J. Hogan, Roxbury, Secretary; William B. Somerville, of South Boston, Treasurer; Mayor Curley and Miss Margaret Murphy, of Cambridge; James Bennett and P. A. Buckley, of Lynn; Richard J. Powers, of South Boston; James J. Mulcahy, of Medford; Edward Molloy, of Cambridge; John F. Powers and Miss Maggie Kelly, of Dorchester; Thomas O'Rourke, of Somerville; Jeremiah W. Halleran, of Roxbury; Dennis J. Cantwell, Roxbury; Stephen Puddister, East Boston; Thomas E. Williams, Cambridge; and John O'Connell, of Boston.

Before the meeting adjourned over \$50,000 had been subscribed, then a re-union of Newfoundlanders took place and for fully one hour people chatted merrily of boyhood days, old-time friends and pleasant scenes in dear old Newfoundland.

Hoping, Mr. Editor, that you will let the public see that we exiles in Boston join in the sorrow of thousands of Newfoundlanders both at home and abroad.

I remain, yours in sympathy,
P. A. BUCKLEY,
96 West-Neptune St., Lynn, Mass.

MURPHY'S LINIMENT CURES DYING THROAT.



BUTTER.

Just received, fresh shipment Choice Table Butter.

ON SPOT.

100 bags EXTRA DRY POTATOES.

10 cases ORANGES.

To Arrive:

60 crates CABBAGE.

100 bags TURNIPS.

250 bags P.E.I. POTATOES

SOPER & MOORE

Eugenics.

By GEORGE FITCH.

Author of "At Good Old Siwash." It takes a brave man to talk about Eugenics and a still braver one to listen.

Eugenics is the science of producing better babies. Two different methods are being followed in this country. One crowd brings up children scientifically and the other brings up parents. One crowd takes the babies after they are born and perfects them according to the best modern knowledge. The other crowd takes the prospective parents and puts them through a stock judging class. If they score enough points they are allowed to marry. If not, they are only allowed to live and this is regarded as somewhat of a concession.

The latter is the real Eugenics system, the former being only the old-fashioned job of bringing up children. The Eugenists have the greatest faith in heredity. They believe that when heredity and environment meet the latter goes to the mat for the count in the first round. They believe that by allowing only perfect babies will arrive thereafter and that we will in time become a race of physical gods and goddesses immune to chickenpox and appendicitis, and able to run thirty miles an hour while chasing a street car.

Some states have already begun the process of perfecting their citizens by demanding physical examinations before issuing marriage certificates. But the real third degree Eugenists go farther than that. If they have their way, the thin, puny poet, and statesman will be given the coarse guffaw when he asks permission to marry and the woman who catches cold easily in the winter and hasn't a single Venus de Milo measurement will be sent off to the Old Maids' home at the age of eighteen.

Eugenics, if made mandatory, would produce splendid Americans. Unfortunately if put into effect at the present time about the only men who would be prize fighters who are ravenously beautiful in form. Still, the statesmen, inventors and scholars of the country might work up to the measurements some day if they feel deeply enough in love with some specimen of perfect health.

W. C. T. U. Lecture.

As will be seen by our advertising column, to-day, an illustrated lecture is to be delivered on to-morrow (Thursday) evening, by Mr. W. H. Jones, the popular Manager of the Seamen's Institute. This lecture was to have been given on the evening of the day that the news reached the city of the Sealing Disaster, but was postponed. The original arrangement was that the proceeds were to benefit the funds of the W.C.T.U., but at the last meeting of that organization, it was unanimously decided to devote the proceeds to the Marine Disaster Fund. Choice musical selections and an abundance of home-made candy, a popular lecturer with a fascinating subject and so worthy an object will, we feel sure, fill the Grenfell Hall to overflowing on to-morrow evening.

Vigorol

Weak and run-down. Tired and sluggish. Eyes feel heavy. Head-aches and feverish. Don't allow these symptoms to continue. Tone yourself up. Get a bottle of VIGOROL, it will do it, and do it quickly. Every spring, one needs a good tonic. VIGOROL acts as a general house-cleaner; it goes after every organ and cleanses it. Get it to-day. At all drug stores.

MOIRS

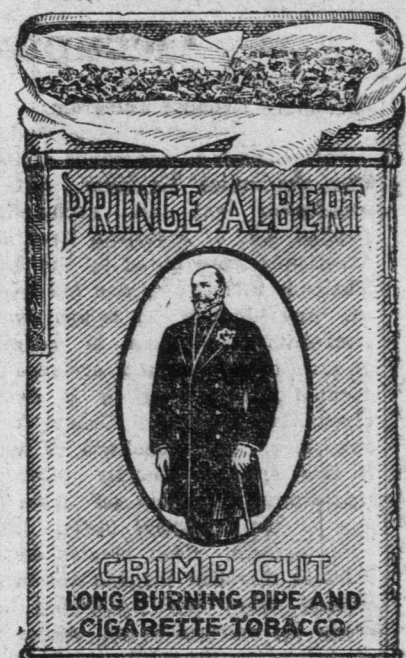
Sounds Like More,
Tastes Like More
More Centers,
More Coating,
More Popular,
More for the Money,
Many More More's.

But ONLY ONE

MOIRS

When talking o

CHOCOLATES.



It Smokes Good,
And Tastes Good,
And is Good.

The largest selling brand in the world.

**PRINCE ALBERT
TOBACCO.**

JAS. P. CASH, Distributor.

Ladies' Department.

GREAT Easter Bargains

Ribbons and Ladies' Lace Collars

HENRY BLAIR'S.

Rich Brilliant Glace Ribbons in White, Cream and leading shades. Note the widths and prices.

¾ of an inch wide, only 4c. per yard
1¼ inches wide 5c. per yard
1½ inches wide 5c. per yard
1¾ inches wide 8c. per yard
2¼ inches wide 10c. per yard
3½ inches wide 12c. per yard

Special All Silk Mousseline Ribbon, 5 inches wide, in White, Cream and leading shades. Worth 25c. for 18c. per yard. 7 inches wide, worth 40c. for 30c. per yard.

Very latest Fancy Millinery Ribbons, from 20c. per yard up.

Ladies' Lace Collars.

12 dozen Ladies' latest style Peter Pan Lace Collars, in White and Cream. Note the prices: 17c., 20c., 25c. and 35c. each.

HENRY BLAIR.

Over 40,000 People
Read The Telegram