

BLAIR'S

Big December Clearance Sale, NOW IN FULL SWING

— IS —
The Biggest Money Saving Sale
of the Year.

EVERY Article of Dry Goods
in Stock Greatly Reduced
in Price.

Get Our Prices,
They speak for themselves.

Ask Your Shoemaker to put ENGLISH Oak Tanned LEATHER

soles on your boots.
They wear better, resist the water better, and are more comfortable than soles of Hemlock tanned leather. Whole sale only at

ROBT. TEMPLETON'S.



Heat up your room with NESCO Heaters.

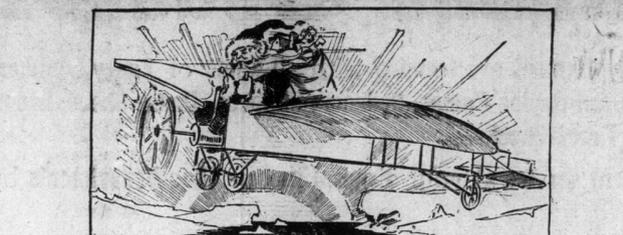
NESCO HEATERS In 3 Qualities, Jacketed and Nickelled. COME and SEE THEM

BISHOP, SONS & CO., LTD.

Big Shipment P. E. I. Produce.

Landing, ex Cape Breton,
500 sacks P. E. I. BLUE POTATOES.
500 sacks P. E. I. TURNIPS.
50 cases FRESH EGGS.
600 bushels BLACK OATS.
PARSNIPS, CARROTS and BEET.
Get your order filled before the next snap of frost.

EDWIN MURRAY.



Our XMAS FAIR



OUR CHRISTMAS FAIR is now dressed with a large variety of novelties in Fancy Goods, Toys and Dolls of every description suitable for gifts. We would advise to buy early before the rush, and have the pick of the bunch.

STEER Bros

DULEY'S for Christmas Gifts!

CHRISTMAS JEWELLERY.

We give you a special invitation to come and see our Christmas showing of High-Class Jewellery. We have endeavoured to make it the best we ever had, and feel confident we have more than surpassed our previous displays.

Just ask to look at any tray of Rings, Lockets, Bracelets, Watches, Brooches, Pins, etc., and we will be pleased to acquaint you with the completeness of our selection.

Make her happy with a gift of Jewellery, it is the Gift of Gifts at Christmas time, and is doubly appreciated when it comes from where quality is the first thought.

T. J. DULEY & CO.,
The Reliable Jewellers.

From the Land of Sunshine.

TINNED APRICOTS. TINNED EGG PLUMS.
TINNED PEACHES. TINNED PEARS.
DRIED APRICOTS. DRIED PRUNES.

And to arrive:
LOOSE RAISINS. SEEDED RAISINS.

GEO. NEAL.

Vessel COAL

IS THE BEST COAL!
The sch. "Wilfrid M." arrived to-day with 380 Tons Double Screened North Sydney Coal.

Send your orders whilst vessel is discharging.

MULLALY & CO'Y.

TO-DAY!

GOOD THINGS IN PLENTY.

We have such lines of Xmas Goods that we are puzzled to know what to talk to you about. Come, inspect our stock and be convinced.

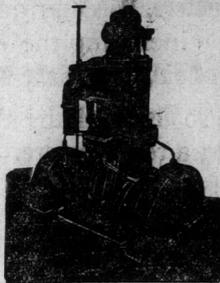
FRY'S CHOCOLATES, Attractive packages.
PASCALL'S CHOCOLATES, Attractive packages.
CLARINCO CHOCOLATES, Attractive packages.
BON BONS, an extra good line.
XMAS TREE ORNAMENTS, containing Chocolates.
XMAS STOCKINGS, Small, Medium and Large. See our window.
FRY'S MILK CHOCOLATE BISCUITS.
PASCALL'S GOLDEN MALTEX A delicious bottled Candy, invigorating and nutritious. It contains 25 per cent. Pure Malt Extract.
If you want Confectionery, pay us a visit.

A. E. CANNING

FORTY YEARS IN USE, 20 years the standard, prescribed and recommended by physicians. For Women's Affluents, Dr. Martell's Pills, at your druggist. nov21, tu, th, s, toy

THE GIDEON MOTOR

Can Work with Crude or Kerosene Oil
With one or more Cylinders.



Highest Award Diploma of Honour at Motor Trials, Copenhagen, 1902. Consumption was 46 per cent. less than other competitors.
First Prize and 100 Mk. at the Kiel Races, 1905. Beat all competitors.
Highest Award Agricultural Exhibition, Copenhagen, 1906.
In the Kiel Week, 1907, the GIDEON MOTOR again beat all competitors and obtained two prizes of 2,000 Mk.
It is recommended by over one thousand users in all parts of the continent.
It has fully demonstrated that it is the most solid, most economic and best working Motor in the world for Fishery, Tug and Freight Vessels. Particulars on application.

TASKER COOK, Water Street, St. John's, Nfld. dec9, 6in

Your Overcoat Exclusive!

Not Another Like It in the Country.

Just arrived:
The LATEST LONDON OVERCOATINGS
We give you an exclusive pattern of the Finest Overcoatings this town has ever seen. It will when made up have the CHAPLIN Style, Fit and Finish.
What the Hall Mark means on Silver, the Chaplin Cut means on clothes.
Call and see them.

CHAPLIN,

THE STORE THAT PLEASURES.
dec 10, s, m, w, t

There are no Xmas and N. Y. Cards Like Gariand's.

This is the confession of all our friends, city and outport. Our packets this season are again "right on top" for design, quality and price, which varies from 3c. to 75c.

The Jewel Packet of 6 Pretty Cards, 5c.
The Jewel Packet of 8 Pretty Cards, 7c.
The Sovereign Packet of 10 Choice Cards, 10c.
The Crown Packet of 10 Special Cards, 15c.
The Coronet Packet of 10 Attractive Cards, 20c.
The Duchess Packet of 50 Children's Cards, 25c.
The Empress Packet of 12 Artistic Cards, 25c.
The Prince Albert packet of 12 Beautiful Cards, 30c.
The Orient Packet of 12 Very Choice Cards, 30c.
The Princess Packet of 10 Excellent Cards, 40c.
The Red Cross Packet of 12 Charming Cards, 40c.
The King George Packet of 12 Superb Cards, 50c.

Buy your Xmas "Gariand's" Bells, Fans, Flags, Bon Bons and other Xmas Decorations at Gariand's.

GARLAND'S BOOKSTORE, 177 & 179 Water St St. John's.

PERFECT PORTRAITS!

There is a richness and depth to our Portraits which has always been admired, and which has put them in the FIRST-CLASS of perfect Portrait work.

THE HOLLOWAY STUDIO, LTD ,
Corner Bates' Hill and Henry Street.
Phone 765. nov13, t

OUR REPUTATION

For Low Prices, perfect fitting Clothes, made from the best selected material, is well known. Our offerings are greater than ever. Inspection solicited.

T. J. AYLWARD,
The Popular Tailor.
P. O. Box 124. Phone 763. Water Street.

TEN PAGES WEATHER FOR

TORONTO, Noon.—Fair winds, fair and mild.

ROPER'S, Noon.—Fair. 50.

VOLUME XX



FOR COLOR AUCTION S

THE PEOPLE'S AUCTIONEE

BEANS and WHITE
On Thursday next, 12:15 a.m., on the wharf of St. John's, 3 bales White Shirts, containing 2,600 yards, 1,302 1/2 yards each.

P. C. O'DRISCOLL, Exchange
dec9, 3i

Farm for Sale

One of the finest Farms, ed, only one mile from the containing 24 acres of high ed land with splendid for ing on pond; gentleman's Out Houses, Stables, Cow Garden House, Cattle and will be sold as a going concern. Apply to

P. C. O'DRISCOLL, Exchange
dec10, 6i

Slaughter Sale

TO-MORROW, Th at 11 o'clock, AT STORE.
Lot of furniture consisting mahogany rocking chair, tables, 1 quartered oak stand, 1 round table, 1 new chime. Lot of Crockerware, 2 silver butter coolers, 1 ca 2 large skin mat, lot fancy gramophone with 25 gont's fur coat and gloves, 4 good pictures, etc., 1 iron box.

M. A. B.
dec11, 1i

Mares For Sale

One Grey Mare, about One Brown Mare, about Both in best working tion, of stocky build, and in every particular, I stock. Apply to A.B.C. ing Telegram, St. John's dec11, 6i

Now is the Time

to secure real good bargain and Organs. A considerable of new instruments slightly second hands, to be sold early room for other consignments shortly. All are fully Terms either cash or easy pay

W. E. K. Expert Organ Builder & Pianist
dec9, 6i

Lodge Tasker

451 R.S.A.F. An Emergency Meeting of Lodge will be held in Temple on Wednesday, 11:30 p.m., for the purpose of degrees. By order of the R. A. JOHNSTON
dec10, 2i

TO RENT — Large with 2 Basements, situated north Street East; possession December 20th. For particulars apply to WOOD & KELPLE Building, Duckworth St. nov28, t

TO LET — That Sh Building adjoining Messrs. Co. Immediate possession. M. CLAPP, Law Chambers, O'DRISCOLL, Exchange Bldg. dec4, w, t

TO LET — Stable in the of W. H. Greene's Residence for two horses, 1 carriage. Immediate possession. Apply to C. O'DRISCOLL, Exchange Bldg. dec5, ed, t

TO LET — That Sh 166 Water Street; immediate sion given. Apply to M. W. dec3, 3, ed

EVERY OFFICE

Should enquire my handy, labor filing devices, earliest opportunity. Details gladly s. An absolutely n

PERCIE JOHN