

Booth!

music comes, and muffled... is dead—man who leads holders of... and clash of... of death... and frozen... aster Gazette... ERAL BOOTH—... 15c. per copy... extra... at Life, by Hulda... so. Scott Ralston, manager of the... Appreciation, by... cess, by Rev. F. S... of the Salvation... Beveridge... the Land, by Mrs...

& CO'Y

greatest and Best... and Fancy... in the City.

Store

WEEK!
ERS: Asters,
es: Chrysan-

Ferns, a good

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NS' CROSS.**

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summer is over.
our WINTER'S
UPPLY!

is will be due to arrive... with a choice cargo... Coal. Send along... steamer is discharg-

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NDERS!**

invited for the pur-
property of Estate late
at Bonaville, consisting
and Furniture, or
use.

will be opened 19th
12. The Administrator
himself to accept the
y tender.

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only Land and House.
F. E. RENDELL,
St. John's,
late H. E. Martin,
sep19,16

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Class Whisky at
derate Price.

\$1.00

per bottle.

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Water Street.

FOR CAVALIERS!

vels by that most talented
Wynne, Special Colonial
cents. Other books by
are Henry of Navarra,
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For Charles the Tower,

ND'S BOOKSTORES.

WE HAVE THE PEN THAT FITS YOUR HAND

For Left Hand Writers
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Sub. Fobon
Soft Point
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In great variety

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Press an exchangeable nib until you are satisfied

UNLIMITED VARIETIES

T. J. DULEY & Co.,
The Reliable Jewellers and Opticians.

OCTOBER FASHIONS

Pictorial Paper Patterns
Now in Stock. Call or
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FASHION BOOKS.

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Sole Agent for Newfoundland.



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MARBLE
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HEADSTONES
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Latest Designs.
Orders executed promptly.
First-class workmanship. Plans
and prices sent on application.

324 Water St.,
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June 30 1911 P. O. Box-411

Just Received:

400 sacks WHITE HOMINY FEED.
100 sacks YELLOW C. MEAL.
100 sacks YELLOW CORN.
50 sacks CRACKED CORN.
50 sacks HOMINY & BRAN FEED—Cheap.
HAY, BLACK & MIXED OATS.

H. J. Brownrigg, Water St.
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**Our Watch
Repairing is
Second to None.**

Leave your Watch with us
and we will give it a good
overhauling. D. A. McRAE.

D. A. McRAE,
Watchmaker
and
Jeweler,
295 Water St.

Men, You Have Got to Help Your Families to Run Their Homes on Business Lines.

BY J. R. HAMILTON.

The home is a business as much as the factory, and it must be systematized. A shrewd business man recently said, "To acquire happiness in life, a man must be a success in his business, a success in his health and a success in his family."

Now there are just thousands of you men reading this paper to-day who are not a success in your families. It is safe to say, that over eighty per cent. of you men in Newfoundland know nothing about the expenditures of your families except when you see the bills.

You have got to stop this sort of thing or you'll wreck the Colony. A few weeks ago in Chicago, a little woman with four babies wrote a pitiful note, and later they found her a suicide in the park. She just couldn't find out how to keep her expenses down. Her allowance was \$250 a month, but it might as well have been \$2,000 for all the good it did. She had no business training and she did not know how to buy.

You've got to teach your families the use of money, and the best way to teach them is by the example you set. You thousands of men who are reading this article now will probably spend thousands of dollars collectively in the stores of this City this fall. The example you set in spending your money will be the example they follow in spending theirs. If you try to save money, they will try to save money, they will try to save it, also. If you spend it recklessly, they will do the same.

If you read the advertising carefully, everyday as every business man should; if you pick out the best values in hats and shoes and clothes and underwear, you will be getting an example that will save you tons of misery.

You know better than anyone else that the stores that advertise, are, as a rule, the most reliable stores. You know that such stores offer the best value. You know what you ought to do—so do it.

Go through this advertising now for the things you intend to buy. Use the same good judgment in your personal purchases as you do in your business affairs. Teach your family how to buy. Teach; don't preach and you won't be kicking at the bills when the end of the month rolls around.

A business house is not the only thing that can go through insolvency. There are far more bankrupt homes than factories.

TUESDAY is Bargain Day at LARACY'S

Men's Golf Shirts, soft bosom, 70c. on Tuesday.

Men's Colored Shirts, stiff bosom; new colors, all sizes, for 85c. on Tuesday.

Striped Blouse Cloths, "Golf", Regular 20c. for 17c. on Tuesday.

White and Gold Cups and Saucers, 5c. a C. and S. on Tuesday.

6 piece Toilet Sets, Regular \$2.40 for \$1.95 on Tuesday.

Sidboard Cloths 25c. on Tuesday.

Everything in Dry Goods and Crockery and Glassware reduced on Tuesday at

LARACY'S,

245 & 347 Water St., opp. Post Office.

The New Wall and Ceiling Material BEAVER BOARD

It takes the place of lath, plaster and wall-paper in every type of building, new or remodeled.

It builds a new room inside the old one; turns cellar or attic into comfortable rooms in an incredibly short time; makes old outbuildings serviceable, etc.

It costs less than lath and plaster, looks better and lasts longer.

Made entirely of selected woods, reduced to fibrous form and pressed into panels of many convenient sizes, with beautiful pebbled surface.

Adapted to durable and handsome decoration in tinting, stencil work, hand-painting, etc.

Quickly and easily put up—full instructions in every bundle.

SOLD BY
Ayre & Sons, Limited,
Royal Stores, Limited,
Bishop, Sons & Co., Ltd.,
Colin Campbell.

To Night.

First Appearance of Miss Virginia King.

At the Nickel Theatre 11 1/2 afternoon and to-night, Miss Virginia King, late vaudeville star, will make her bow to the people of St. John's. Those who have been privileged to hear her in recitals say that she is a very talented lady, and will make an admirable acquisition to the musical combination at the Nickel. During her engagement in this city Miss King will render, at intervals, selections from some of the big musical successes of the season, including numbers from "The Red Rose".

Miss King is only one of the attractions in a big programme to-day. The moving pictures are a varied lot, and include two features, while the music, with Messrs. McCarthy and Duprez, will supply appropriate settings and accompaniments. It is hard to find a better show than will be presented at the Nickel Theatre to-day and to-night.

St. Joseph, Levis, July 14, 1903. Minard's Liniment Co., Limited.

Gentlemen.—I was badly kicked by my horse last May and after using several preparations on my leg nothing would do. My leg was black as jet. I was laid up in bed for a fortnight and could not walk. After using three bottles of your MINARD'S LINIMENT I was perfectly cured, so that I could start on the road.

JOS. DUBES,
Commercial Traveller.

Catalina Notes.

Mr. A. King who went to St. John's on Tuesday last with the intention of going to Toronto, returned again Thursday, having secured a position in The Union Trading Coy's. Store here. We are glad to have Mr. King back with us again.

Magistrate Lilly who was here a few days ago on business returned to Trinity by Thursday's train.

Numbers of men are going away by every train to Millertown Junction and other places along the line to seek employment and make provision for the winter.

A meeting was held in the Orange Hall on Tuesday night in aid of the Marine Disaster Fund. Collectors were appointed, and it is said quite a sum has already been realized.

Mrs. P. Snodgrass who had been in Boston visiting her daughter returned by yesterday's train.

Several of our schooners returned from Labrador during the past week, all were fairly well fitted considering the bad fishery on Labrador during the past summer.

Mr. M. Soper, Station Agent for the Reid Nfld. Co. here, left by Tuesday's train for his home at Port aux Basques to spend a couple of weeks vacation. He is being relieved by Mr. C. Taverer of Trinity, who is very popular amongst our people.

Catalina, Sept 20th, 1912.

ROSSLEY THEATRE.

Another Big Change of Programme.

MR. JACK ALLAN, with his concertina in new selections.

MR. H. INGRAM, the popular Tenor, in a new ballad.

MR. R. SANSFIELD will sing the latest London song hits.

Three Reels of Pictures. Latest Music by the Star Orchestra

General Admission, 10c.; Reserved Seats, 20c.
Coming: Dave Nicholson.

TUESDAY is Bargain Day at LARACY'S

Men's Golf Shirts, soft bosom, 70c. on Tuesday.

Men's Colored Shirts, stiff bosom; new colors, all sizes, for 85c. on Tuesday.

Striped Blouse Cloths, "Golf", Regular 20c. for 17c. on Tuesday.

White and Gold Cups and Saucers, 5c. a C. and S. on Tuesday.

6 piece Toilet Sets, Regular \$2.40 for \$1.95 on Tuesday.

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It builds a new room inside the old one; turns cellar or attic into comfortable rooms in an incredibly short time; makes old outbuildings serviceable, etc.

It costs less than lath and plaster, looks better and lasts longer.

Made entirely of selected woods, reduced to fibrous form and pressed into panels of many convenient sizes, with beautiful pebbled surface.

Adapted to durable and handsome decoration in tinting, stencil work, hand-painting, etc.

Quickly and easily put up—full instructions in every bundle.

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Ayre & Sons, Limited,
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Office Specialty Saving Devices.

Steel or wood, half and whole Sectional Cabinets, made up from Shannon, Vertical and Document Files, Index Drawers, etc., in fact every device for labour saving in office work. Also, a complete line in filing supplies.

Are you interested?
"Let's talk with you."
A good subject:
"Let's correspond."

OFFICE SPECIALTY MFG. CO.,
Ltd., Toronto, Canada.
FRED. V. CHESMAN,
Representative.

Portia Returns.

The S. S. Portia, Capt. J. Kean, arrived back from western ports at 8 o'clock last evening, after an excellent round trip. On the going passage the steamer went to North Sydney and got her bunkers filled with coal. She got to Bonne Bay, the terminus, on last Wednesday and left again the next morning early. Beautiful weather was had on the return trip. She brought a full freight and as passengers:

Rev. Rawlins, A. H. Prowse, A. Wright, W. Neal, G. Rabbits, H. Furneaux, W. Smith, W. Costello, Geo. Hewitt, Capt. Larder, Const. Gardner, Capt. Jenness, B. Boylison, M. Badcock, M. Aspell, G. Aspell, M. Condon, D. Condon, Messdames Smith, Harvey, Furneaux, Hewitt, Larder, Murphy, Broke, Boylison, Badcock; Misses Collins, Vallis, Hewitt, Boylison, Rawlins, Shannahan; Master Boylison.

Trampled On By A Horse

Gerald Aspell, aged 16, who has a broken leg, arrived from Cape Broyle by the S. S. Portia last evening accompanied by his father, for the General Hospital.

A few days ago the boy left his home to go after his father's horse which was grazing in a meadow. He was endeavouring to catch the animal by the head when it suddenly leaped, knocked its attendant down and trampled upon him. As a result, his right leg was badly fractured, also sustaining minor injuries. The lad lay helpless on the ground moaning with pain until picked up by two men who had him brought home where Dr. Freebairn set the bone, splinted the limb and ordered Aspell to Hospital. Yesterday when the Portia was at Cape Broyle the wounded boy was put on board. The arrival of the steamer here was awaited by the ambulance in which the patient was conveyed to Hospital.

Eastern Car Co's. Expert Management.

The Board of Directors of the New Glasgow Corporation is Composed of the "Scottia" Executive.

No element is more vitally important in bringing success to a manufacturing or any commercial or industrial enterprise than is that of management.

One thing among many that commend the securities of the Eastern Car Company, Limited, now constructing a car building plant at New Glasgow, to the attention of careful investors, is the character of the personnel of the company's board of directors. This is comprised of the executive of the Nova Scotia Steel and Coal Company—that is, the men on that board who are the general moving and directing force of "Scottia" are the men who are entrusted with the management of this allied car building industry. Here are their names.—James C. McGregor, President; Robert E. Harris, K. C., vice-president; Lieutenant-Governor Jas. O. McGregor, George F. McKay, R. E. Chambers and Thomas Cauley.

The plant is being built under the supervision of the engineers and experts of the Nova Scotia Steel and Coal Company. The general manager of the new company has been selected with the utmost care and one of the best known car building experts in the whole industry has been secured to take charge of operations and assume the direct management.

The Eastern Car Company directors have taken \$250,000 of the 6 per cent preferred shares and the balance of \$500,000 is offered by J. C. Macintosh and company, Halifax, at 90 per cent. of par. The offering is being well received.

Largely Attended

The funeral of the late Lawrence Hickey of Barter's Hill who died a couple of days ago took place yesterday afternoon and was attended by a concourse of people. Bishop & Sons of which firm he was a trusted employee kindly closed the doors of their premises to admit of their employees going to the funeral which they did in a body. Delegates from the Star of the Sea, and L. S. P. were present, Mr. J. P. Martin presided, Rev. P. O'Callaghan officiated at the Cathedral and interment was at Mount Carmel Cemetery.

On Second Thought.

BY JAY E. HOUSE.

The trouble with a side line is that it induces you to neglect your specialty.

The Chautauqua assembly is about the only place where a man can get a hundred dollars a day for airing his views.

Fame is fleeting. All that is now known to a certainty about Henry George is that he is a five cent cigar.

Republicans hold their national conventions in Chicago. The Democrats select the hottest place that makes a bid for the honor.

A sixteen-year old girl is appetizing when served with whipped cream. But her conversation is not appealing.

There is also this to say for the men: the women own nearly all of the parrots in captivity.

If gold consisted in following a woman, instead of a ball, around the links more men would take it up.

A healthy, care free man knows that dogs bark at night only by hearsay.

Those disposed to criticize say some men smoke pipes, while others use perfume.

A man can have his own way, but he is whipped for it pretty often.

FISH SENT BACK.—The schooner Banchoe which reached this port yesterday evening from Oporto, brought up about a thousand quintals of codfish, which was shipped from St. John's last winter.

MAKES LIGHT
the work of washing, does Sunlight. Brightness and sweetness reign in the home when Sunlight Soap helps you.

SUNLIGHT SOAP

TRY THE SUNLIGHT WAY

Why Who's Who.

BY H. L. RANN.

George Ade is the name of a well-known farmer of Posey County, Indiana, who divides his time between writing for the papers and conducting a large free eating house. These pursuits have made George so famous that he is four years behind his schedule, both in fables and grub, and he has a pronounced limp in his right hand as the result of yielding to demands for his autograph.

George was a poor but honest boy who began life as a printer's devil and became so enlightened that he refused to go on being sent after a handful of itale thin spaces or a pica monkey wrench. He also learned how to compose the popular cereal known as the printing office towel. Some of the towels that George made are still doing business at the old stand, and are in a state of perfect health.

About the time that his first mistake began to peep out shyly from his head, repute profile. George began to report things which occurred to him for a Chicago paper. So many things occurred to George which nobody else had thought of that he was taken off the police court route and allowed to write in that bold, free style which now sells for so much per word. He has been doing this ever since, and now has several hundred dollars loaned out on humane first mortgages.

George's writing consists chiefly of capitalized repartee, punctuated ever and anon with extracts from the English language. George's capitalization has made him a household word in every home where the sense of humor can be detected without the aid of a surface map. He is a good speller, and seldom uses a word which is over two days old. Whenever George sees a word which somebody else has used before, he refuses to have anything more to do with it and invents a new one to take its place.

George must be almost of age now, and his hair does not shock so well as it used to, but his genius soars just as high per thousand words as ever. He came near being made governor of Indiana recently, but put his foot down before a grateful electorate could get to him at the primaries. If you have ever seen George's feet in

Obituary.

Mrs. John S. Keating.

It is with feelings of profound regret that we learn of the demise of Mrs. Mary A. Keating which sad event occurred at 2.30 p.m. yesterday at her residence 75 Military Road. Mrs. Keating was the wife of John S. Keating, Esq., Deputy Minister of Finance and had suffered for months past with an insidious and painful disease. She was the youngest daughter of the late Richard and Annie Mehan, and was of a kindly, affable and courteous disposition. Mrs. Keating was also a practical and devout Catholic, charitable and kind to the poor. Besides her husband there are left to mourn her a daughter, Miss Mammie Keating, and a son, master Frank Keating, one sister and two brothers. Her funeral takes place at 2.30 p.m. to-morrow from her late residence, 75 Military Road. In the sympathy expressed by his many friends to Mr. Keating and family the Telegram sincerely joins.

Stafford's Prescription A.

If you are suffering from any stomach trouble; if you have a tendency to bloating; if you suffer distress after meals; if afflicted with gas on the stomach; if embarrassed by offensive breath—Stafford's Prescription "A" will give you relief. When the stomach is not doing its duty the whole system is deranged. Stafford's Prescription "A" is made in accordance with a scientific formulae known to help the stomach do its duty. It increases the appetite and assists the digestive organs to assimilate food.

Price (small size), 25c.; postage 5c. extra.

Price (large size), 50c.; postage 10c. extra.

Prepared only by DR. F. STAFFORD & SON, St. John's, Nfld. sep20,11

The News and The Strike.

For the information of the genius of the "News" we might say in allusion to his remarks of this morning that it was no "irresponsible" who wrote the note about the "Wilhelmina" trouble but an accredited representative of the "Telegram". The facts are that Monday a number of Longshoremen had a heated discussion with President McGrath over the matter of the discharge of the ship's cargo. This occurred in Bennet's Cove or at Slater's corner and as a "Telegram" reporter passed several of the men accosted him and asked him to publish their complaint, the facts of which we gave yesterday. The men also asked him to say that being West Enders they would appeal to Sir E. P. Morris. Our contemporary nicely evades the assertion that certain men from Toppal and other places were brought in to work the ship and are at the work now. Apart from the little fun which we poked at the "News" man we think we can as neatly squelch him on this matter as we did on the police episode.

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If you are suffering from any stomach trouble; if you have a tendency to bloating; if you suffer distress after meals; if afflicted with gas on the stomach; if embarrassed by offensive breath—Stafford's Prescription "A" will give you relief. When the stomach is not doing its duty the whole system is deranged. Stafford's Prescription "A" is made in accordance with a scientific formulae known to help the stomach do its duty. It increases the appetite and assists the digestive organs to assimilate food.

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Prepared only by DR. F. STAFFORD & SON, St. John's, Nfld. sep20,11

T. J. EDENS.

Gravenstein Apples

100 Bbls. Selected Stock, due by Florizel, Thursday, Sept. 26.

Bran and Hominy.

100 Bags Bran.

100 Bags Hominy.

100 Bags Corn Meal.

100 Bags Whole Corn.

100 Bags Cracked Corn.

100 Bags Hominy and Bran, equal quantities of each, 100 lb. bag, \$1.60.

Fresh Stock of
Irish Bacon.
Irish Hams.
Fidelity Bacon.
Fidelity Hams.

T. J. EDENS.