

WELL, WELL!
 THIS IS A HOME DYE that ANYONE can use.
 Dyed ALL these DIFFERENT KINDS of Goods with the SAME Dye.
 I used
DYOLA
 ONE DYE—ALL KINDS OF GOODS.
 No Chance of Bleeding. Simple and Free Color Card and Booklet Will be sent you on request.
 The JOHNSON-RICHMOND CO., Limited, Montreal, Que.

Schr. Heroine Lost.

Mr. H. W. LeMessurier of the Customs received a wire from the Sub-collector at Charnel last evening telling of the loss of the schr. Heroine at Isle aux Mortes. She is a 38 ton vessel and is insured in the M. M. Club of St. John's. There is no sign of the crew and it is feared they are lost. The message is as follows:—
 "The Isle aux Mortes mail carrier reports a schooner's wreckage floating and picked up at Isle aux Mortes yesterday and to-day. The name on a board rescued was marked 'Heroine'. It is supposed the schooner belonged to Burgeo; Rose, master. No sign of crew. It is feared all have perished."

Minard's Liniment Co., Limited.
 Gentlemen—I have used MINARD'S LINIMENT on my vessel and in my family for years, and for the every day ills and accidents of life I consider it has no equal.
 I would not start on a voyage without it if it cost a dollar a bottle.
 CAPT. F. R. DESJARDIN,
 Schr. "Storke", St. Andre, Kamouraska.

Here and There.

WEATHER UP COUNTRY.—Along the line to-day the wind is N.W.; temperature 30 to 38 above.

C. C. C. DANCE POSTPONED.—The Dance advertised to take place on the 28th inst. has been postponed. Date will be announced later.—Nov 21, 11.

FISHERY NEWS.—At Bonne Bay herring is very plentiful. All the nets are sunk with them. At Belleoram a few herring of large size were taken in nets here yesterday.

Electric Restorer for Men Phosphonal restores every nerve in the body to its proper tension; restores strength and vitality. Phosphonal is a scientific preparation of pure phosphorus. Phosphonal will make you a new man. Price \$4 a box, or \$20 a dozen. Write for address. The Scott & Borden Co., St. Catharines, Ont.

NOTICE.—BE SOBER AND WATCH.—The members of the St. John's T. A. & B. Society with their lady friends are invited to be present on to-morrow, Wednesday evening, at 8.30, at the Juvenile Room, when the Officers of the Society will present the Band the newly imported instruments, to which the Band will entertain the members and friends to an "At Home." By order, GEO. J. COUGHLAN, Sec.—Nov 21, 11.

NOTE OF THANKS.

The family of the late Henry T. Tapper wishes to express its sincere gratitude to the many kind friends for sympathy extended; which is of such great help at this very sad period.

DIED.

At Grand Falls, on 10th, after a painful illness, Annie Foley, beloved wife of Michael Shallow, aged 28 years; leaving a husband and two children.

Yesterday morning, at Pouch Cove, after a long and painful illness, Joseph Shea, aged 32 years; leaving a wife, three children, father, mother and two brothers and four sisters to mourn their sad loss. Halifax and Boston papers please copy.

The Kidneys Wear Out

But in advanced years you can keep these organs healthy by using Dr. Chase's Kidney-Liver Pills.
 An old age comes on most people suffer more or less from derangements of the kidneys. With some there are years of pain and aches, with others it is a matter of days and the end comes quickly.
 Fortunately many have learned about Dr. Chase's Kidney-Liver Pills and are enabled by their use to keep the kidneys healthy and active.
 Mr. Richard Preston, Osborne, Lambton County, Ont., says: "Seventeen years ago I began the use of Dr. Chase's Kidney-Liver Pills when my back was so bad that I stooped or rose was torture to me. The kidneys were in bad condition, but these pills entirely freed me of all pain. I have used them ever since, whenever the kidneys would get out of order, and now, at eighty years, am well and hearty, thanks to this grand medicine."
 Dr. Chase's Kidney-Liver Pills, one all a dose, 25 cents a box, at all dealers, or Edmondson, Bates & Co., Toronto.

FORCED! FORCED! FORCED!

Compelled to Sacrifice--Prices Smashed.

C. L. MARCH CO., LTD.

FORCED TO SELL

Entire \$75,000 Stock of Dry Goods, Furniture, etc. Must be Sold at once for what it will bring--No reasonable offer refused.

REMEMBER! The entire Stock compelled to be sacrificed -- There is no alternative -- Everything must be sold at any price that will move out the Goods in a hurry.

This is the Reason. The Compelling Cause.

The death of a Shareholder, with retirement of one of the principal shareholders of this Company, together with money stringency, FORCES the C. L. MARCH CO., Ltd., to at once sacrifice their entire stock of DRY GOODS and FURNITURE, compelling an immediate raising of a large amount

of money. To accomplish this in the quickest time possible The C. L. MARCH CO., Limited, ENTIRE STOCK is now thrown on the market at the mercy of the public--THIS IS THE PEOPLE'S HARVEST--A GOLDEN OPPORTUNITY TO SAVE MANY GOLDEN DOLLARS on your winter needs. The C. L. MARCH CO'S LOSS IS YOUR GAIN. Come at once to see the amazing SACRIFICE BARGAINS now at your own price. ACT QUICKLY--COME GET YOUR SHARE.

Prices Smashed! Values Slashed! Profits Slaughtered!

Thousands upon thousands of people have been to this Store since this amazing Sacrifice Sale began, to supply their winter needs, and have found the most **Amazing Bargains** -- Bargains that far exceeded their highest expectations. Here are a few of the amazing sacrifices that have made this **Forced Sale** the wonder and sensation of St. John's. Remember, everything in this Big Sale **MUST**—positively **MUST**—be sold at the same amazing sacrifice.

- | | | | | | |
|--|--------|--|--------|--|--------|
| Men's XXXX quality Rubber Collars sacrificed for | 10c | Special lot White Lawn Aprons | 21c | Men's Wool Half Hose | 18c |
| Astonishing sacrifice offer of Men's Tweed Caps, for | 13c | Ladies' nice quality Black Satene Belts for only | 11c | Men's heavy winter Caps, with fur laps | 47c |
| Grey Army Heavy Work Shirt | 50c | Ladies' handsome White and Ecu Lace Jabots, now only | 17c | Men's good wool Sweater Coats | 89c |
| Good strong serviceable Pants in assorted patterns. This lot contains an assortment of American fabrics, styles and fashion cuts. They are good \$1.50 values and up. You can take your pick while they last for only | 78c | Ladies' Black and Colored Ring-wood Gloves at only | 17c | Women's good Corsets | 29c |
| Men's good Worsteds Pants for only | 90c | Ladies' Black Cashmere or Fleece Gloves | 17c | Boys' extra grade heavy weight Pants, sacrificed for | 39c |
| Very special fine quality Wool Pants of American form cut and style. A correctly shaped garment in attractive patterns. They are worth \$3.00, and some of the lot even more. Our Sacrifice Price is only | \$1.25 | White and Colored Wool Clouds for but | 32c | Boys' very fine quality and weight Pants, sacrificed for only | 49c |
| Good Tweed Suits, sizes 3 to 7, striped and mixed patterns. A durable and serviceable Suit, during this sacrifice for only | \$2.95 | Very best design Black Leather Handbags at | \$1.25 | Ladies' Black Cloth Dress Skirts sacrificed for | 75c |
| Men's good value Tweed and Navy Serge Suits at the Big Sacrifice Price of only | \$4.15 | Extra great sacrifice value, Ladies' Black Caravel Neckties | 50c | Ladies' Navy Skirt, trim med satin buttons | 88c |
| Very finest All Wool Suits, comprising Fancy Worsteds, Serges, unfinished Worsteds and Mixed Tweeds. These Suits are the very latest American cuts, shapes and styles. Very neat, dressy and up-to-date. These Suits are worth from \$11.00 up. You take your pick from the lot for only | \$6.25 | Very pretty Brown high-class Fur Neckties, each | 1.55 | Ladies' fine extra quality Black Navy and Tweed Dress Skirts, nicely assorted trimmings, sacrificed for only | \$1.37 |
| Guaranteed \$8.00 Men's Mackintosh Rain Coat for | \$3.98 | Special American imported Blouses, very newest patterns and designs, and warranted perfect fitting. Sacrificed at only | 50c | A \$15.00 Reversible Cushioned Morris Chair, sacrificed for | \$7.95 |
| | | Extra quality American White Lawn Blouses, sacrificed for | 75c | A good durable and comfortable Fibre Mattress, sacrificed for | \$1.85 |
| | | Newest Tweed and Navy Cloth Coats, sacrificed for | \$2.69 | A pretty neat Angle Iron White Enamel Bed, sacrificed for | \$3.25 |
| | | White Cotton Undershirts, embroidery trimmed, for only | 59c | A brass trimmed Bed, with laths, sacrificed for only | \$3.75 |
| | | Heavy Black Ribbed Ladies' Wool Hose | 15c | A fine Verona 5 piece Parlor Suite, a splendid \$42.00 set, sacrificed for only | 27.50 |
| | | Good Pillow Cases, size 40 x 33, only | 12c | A good neat pattern 3 drawer Hardwood Dresser, in Golden Oak, sacrificed for only | \$6.95 |
| | | Handsome Bear Skin Coats for | \$1.65 | | |

C. L. MARCH CO., LTD.
 ENTIRE STOCK
NOW BEING SACRIFICED
 TO THE PEOPLE.
THE BIG WEST END STORE, Corner West Water and Springdale Sts.
THE BIG WEST END STORE, Corner West Water and Springdale Sts.

Wrestling Match.

Olson Defeats Sam Anderson, Putting Him to the Carpet Twice.

The C. L. B. Armoury was well filled last night with sports and lovers of sport, many of whom gladly paid \$2.00 to see the bout. The price of admission ranged from 50 cents to \$2.00. The total receipts amounted to \$840.

Young Olson was the victor and put Anderson down twice. Both men were evidently in good condition and put forth their best efforts.

The bout began at 9.30 when Mr. Reg. Dowden introduced the principals and made known the terms of agreement to the spectators and the wrestlers. Olson's seconds were J. Kavanagh and P. Marshall, and Anderson's, R. Jackman and P. Neville. Even Goodland was referee.

At 9.40 the men grappled in a head-lock test. Anderson did some quick and telling work and put Olson under. Anderson tried for the cradle hold but Olson was on the watch and freed himself every time. Olson had a hard time and for about 20 minutes was kept on the defensive constantly while Anderson tried every trick of his art to bring him to the mat. On two occasions he almost succeeded. He put him in a dangerous position with arm holds and for a time it looked as if it was all up with Olson, he, however, managed to get clear by the effect of pure grit and coolness. For half an hour he looked to the spectators that Anderson might be a winner. The tables were soon turned and his friends confidence in Olson returned. He seemed to have recovered his strength (ill this stage of the bout. The spectators were now getting the worth of their money and saw the finest specimen of wrestling since the big bout between O'Connell and Olson. The excitement grew tense as each man in turn came into imminent danger of going down. It was quick and clever work with no dead minutes. After half an hour of this strenuous life Anderson began to show signs of giving out. Olson made a smart move and secured a cradle and body hold. Holding him tight for about 20 seconds he brought him to the mat and pinned his shoulders down. Time, 40 minutes 42 1/2 seconds.

In the struggle Anderson's head came into contact with the floor outside the mat and he looked quite dazed when he arose, but when the dressing room without complaint. This ended the first bout.

After a rest of ten minutes they came to close quarters. Olson and Anderson looked somewhat fagged out. They began with a head lock, Olson looking by far the most promising. He was now the aggressor while Anderson took the defensive attitude. He showed lack of vim and it was only by pure scientific knowledge of the game that he kept Olson from downing him so long. After about 8 minutes Olson got a double leg and body hold and pinned him down the second time and thus retained the middleweight championship of the world and took the belt from Anderson.

Great credit is due to Olson, and Anderson deserves praise and a plucky defense. He leaves the belt in St. John's but takes away the best wishes of his supporters.

A Chapter for the Young Housewife.

If it were not for the perfection to which gas appliances have been brought, the position of any housewife without a servant would be a very difficult one. Imagine having to undertake the cooking for even the smallest family, if it were not for that delightful gas cooker! To take one item alone, namely, the fetching of coals. This is essentially a job for which one needs help and a servant in an average middle-class household; but, with the cooker, one strike of the match is all one has to do when cooking is the order of the day. It is now only necessary to light the cooker just a little while before starting operations; for amongst the virtues of gas is the speed with which dishes can be prepared for the table. Besides this cooking by gas is such clean work. When one's hands were plunged in water under the old regime it might just happen to be at this particular moment the stove might need stoking; but, having once raised the temperature of the oven to the desired height, there is nothing else about which to trouble now that gas does all that is necessary to ensure a successful result for the housewife. Then, again, gas is so reliable; there are no sulks to contend with, as in the case of a coal-heated range, when sometimes a good deal of coaxing is required before the fire will condescend to put a bright face on things. Once having lighted the gas, it is quite possible, after having seen that a saucetpan is fairly on the boil, to put it on the smallest jet, and go and either lay the table for a meal, or even fetch from out-of-doors some forgotten article, with the full assurance that all will be well, and that the dish in preparation will not suffer.

Boys Doing Well.

Some of the Newfoundland boys who were at work in the British Columbia whaling factories arrived here by the express-Saturday. One of the boys who returned by Saturday's express is Mr. Wm. Kelly, and he has been on the Pacific Coast for two years or more. Mr. Kelly reports a two good whaling voyage all round. He says that all the boys are doing well in British Columbia and are making good. Jack Murphy, Tom Sullivan, Jack Connors and the boys who have been with Mr. Carroll are doing well.

ARE THEY CAPLIN?—Over around the north shore of Conception Bay a fish which some say is caplin has made its appearance since Friday last. Fishermen, however, believe it is a white fish, which often make their appearance at this season of the year.

QUALITY
 in the flour means quality in the bread and the pastry you bake. Without quality behind your efforts, no knowledge or skill can bring good results. Better be without the skill than without the quality.
"BEAVER" FLOUR
 is the highest development of blended wheats, embracing the rich health-giving properties of Manitoba Spring wheat and the carbohydrates of Ontario Fall wheat, which make delicate, white, light bread and pastry.
 Remember, it is for bread and pastry, both. With BEAVER FLOUR in the house, you only need one kind to attain the best results in every form of baking.
 BEAVER FLOUR means economy as well as efficiency. Ask your grocer for it to-day.
 DEALERS—Write for prices on all feeds, Coarse Grains and Cereals.
E. E. TAYLOR CO., Ltd., Chatham, Ont.

R G ASH & CO., St. John's, Sole Agents in Newfoundland, will be pleased to quote prices.

Avondale Notes.

Mr. Frank Power and Miss Lucy Nowlan, both of Avondale, solemnly promised to participate in each others joys and sorrows for life at their marriage ceremony, which took place at Harbor Main yesterday. Mr. Power was engaged on Bell Island with the D. I. & S. Co. and returned a few days ago, accompanied by several friends and co-workers on the Iron Island. After the ceremony the party drove to the home of the bride, and with amusement and feasting celebrated the happy event till the morning beams of light appeared on the eastern horizon.

Mr. William Penny, section foreman with the Reid Mfd. Co., has recently completed a large and well built residence at Avondale. The new dwelling is centrally situated and is the work of local mechanics, Mr. John Deveaux being the builder. Mr. Penny will settle his family permanently at Avondale with the opening of spring.

Mr. Patrick Hamen, A. A. school-teacher at Chapel's Cove, Hr. Main, has only recently owing to some unavoidable delay, made a tour of Avondale in the capacity of census enumerator. Mr. Hamen reports the task to be no ideal piece of work.

Mr. Andrew Murphy, an employee of the D. I. & S. Co., Bell Island, purchased several ponies at Avondale and nearby places last week and had them sent by rail to Port au Port for draught purposes on the quarries recently developed by the company there.

The schr. Viola, owned by Mr. Patrick Kennedy, of Hr. Main, but for some time past lying at anchor in the waters of the harbor here, has during the past few months undergone renovation and repair. When the owner has her ready to carry out his intentions, Capt. Joseph Hickey will be placed in command.

Last week, for the fourth time since the present autumn season opened, we witnessed the clothing of mother earth in the garb of winter. Slight snow showers prevailed on Wednesday night and Thursday, but the wind veering to a warmer point quickly dispersed the stern aspect and restored again the golden shades of autumn.

The completion of the site of the new church is rapidly nearing the desired mark. Very stout efforts have been made during the past ten days or more, so much so that Rev. Fr. Sheen, after Mass to-day, heartily congratulated all concerned and urged a continuance of the same diligent application to the task for the coming

fortnight or so, when the site will be complete.
 The many friends here of Mrs. Michael Woodford of Harbor Main, are glad that she is well on the road to recovery from her recent serious illness. CORRESPONDENT.
 Avondale, Nov. 19th, 1911.

Cascarets Surely Straighten You Out

No Headache, Biliousness, Upset Stomach, Lazy Liver or Constipated Bowels by morning.

Are you keeping your bowels, liver and stomach clean, pure and fresh with Cascarets, or merely forcing a passage-way through these alimentary or drainage organs every few days with Salts, Cathartic pills, Castor oil or Purgative Waters.

Stop having a bowel wash-day. Let Cascarets thoroughly cleanse and regulate the stomach, remove the undigested, sour and fermenting food and foul gases, take the excess bile from the liver and carry out of the system all the decomposed waste matter and poisons in the intestines and bowels.

A Cascaret to-night will make you feel great by morning. They work while you sleep—never gripe, sicken or cause any inconvenience, and cost only 10 cents a box from your druggist. Millions of men and women take a Cascaret now and then and never have Headache, Biliousness, coated tongue, Indigestion, Sour Stomach or Constipated Bowels. Cascarets, being in every household. Children just love to take them.

At Synod Building.

An enthusiastic meeting of the C. E. T. S. was held in the Synod Building last night. Rev. Mr. Bell presided and initiated five new members into the ranks. Fourteen others were proposed for membership at the next meeting. Nearly all the applicants are young men. The members are most hopeful and enthusiastic over the cause and will make strenuous efforts to bring about the "catch-my-pai" movement which has done so much for temperance in the north of Ireland two years ago and had now equalled the Father Matthew campaign.

REMOVED TO HOSPITAL.—Yesterday a case of diphtheria and a case of scarlet fever were reported to the Health Office. Both patients were removed to the Hospital.

Due ex "Florizel," Nov. 18th.
150 barrels KING APPLES,
 1's, 2's, 3's.
 A very LOW PRICE will be quoted on this shipment.
There's Worth in Quality.
 "STAR" TEA proves the worth of its quality, grown in the sunny island of Ceylon, packed with scrupulous care under the most modern sanitary conditions it fears no competition as to quality and freshness.
 40c. lb.
 5lb. at 36c. lb.
P.E.L. OATS, GLUTEN MEAL, CORN MEAL, BEAN, COTTON SEED MEAL, CLIMAX FEEDS (5 varieties).
C. P. EAGAN, Duckworth St. & Queen's Rd.