

# What are Canada's Victory Bonds

**C**ANADA'S Victory Bonds are the solemn promise of the Dominion of Canada to the holders that Canada will repay, at the time stipulated in the bonds, their full face value in money, and will pay interest at the rate stated in the bonds, every six months.

As a financial investment Canada's Victory Bonds are in the first rank of the world's investments because:

- the security of the principal and interest is certain as anything human can be, being nothing less than the entire assets of Canada, the pledged honor of the people of Canada and all the assets of all the people of Canada,
- they are the most "liquid" form of investment; they can be promptly turned into cash at any time,
- they bear interest which, if saved and compounded, at ordinary bank interest rates would double the amount of the original investment in about fourteen years.

They are also free from Dominion taxation, present or future.

**F**OR the investment of estate funds, trust funds, sinking funds and all other funds which by law or other necessity must be invested in unquestioned securities, Canada's Victory Bonds are the premier investment.

Executors, trustees, municipalities and public service corporations and all others with trust or sinking funds to invest, can render to Canada valuable patriotic service by investing their funds in Canada's Victory Bonds.

**A**ND because of the high rate of interest they bear, coupled with their supreme security, there is every reason to expect that Canada's Victory Bonds 1918 will increase in value, when peace is declared—already in the open market Victory Bonds 1917 are quoted at an increase over the issue price.

**B**UT Canada's Victory Bonds are much more than merely a sound money investment; they are Canada's renewed pledge to fight the war to a finish, till victory is with the Allies and lasting peace is secured to the world.

Every one of Canada's Victory Bonds bought by you is a new assurance to every Canadian soldier that Canada stands behind him ready to send him food and munitions, and to care for those he has left in Canada.

Canada's Victory Bonds guarantee that Canada will keep on producing the food, the munitions and machines to bring victory to the Canadian soldiers in France, and that Canada will keep the home fires burning for their loved ones while they are fighting for our freedom.

**S**O when you buy Canada's Victory Bonds you help Canada finance the war,—you help to maintain the production of food, munitions and supplies which our soldiers must have.

—and the money paid for these products helps to maintain business and industrial conditions by which the productive efficiency of Canada can be kept at high pressure.

Your investment in Canada's Victory Bonds will be a link in the complete chain of helping our soldiers, helping the country, and thereby also helping yourself.

**Investment in Canada's Victory Bonds  
is sound business patriotism**

Issued by Canada's Victory Loan Committee  
in co-operation with the Minister of Finance  
of the Dominion of Canada

Kentville-Merchants have patriotically contributed their space in this issue to advertise Victory Loan. Let every one who can save a few or many dollars be ready to purchase a Bond when called upon next week. Canada expect every citizen to do his or her duty. Buy Bonds to your limit.

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