

AN ACRE OF GOLD

There is a Gold Mine on every Farm in the Prairie Provinces

Who will develop his Gold Mine and win the Reward?

WHEAT IS GOLD

Wheat is as good as Gold. The more wheat—the more gold. The man or woman who grows the best wheat will get the largest share of gold. The majority of farmers do not get as much gold out of their wheat as they should because they have not sowed the best quality of seed. The Grain Growers' Guide has purchased enough **pure registered seed** to sow 1,000 acres and is giving this seed away absolutely free to 1,000 farmers. This seed has been grown in the Prairie Provinces under the rules and regulations of the Canadian Seed Growers' Association and has been registered by that Association. This seed is guaranteed to be absolutely pure in variety, free from noxious weed seeds of all kinds, clean, free from small and broken kernels, plump and testing at least 95 per cent. germination. There is no better seed produced in the world. The man who sows an acre with this seed and follows the rules and regulations of the Canadian Seed Growers' Association will start a gold mine right on his own farm. Registered seed is going to be the big demand in this country in the next two or three years and it will bring at least double the price of

the ordinary seed that is shipped over the platform or sold thru the elevator. The man who starts growing **pure registered seed** in 1917 will protect himself against the time when wheat goes back to the old prices after the war. When his neighbor is putting his wheat thru the elevator at \$1.00 the man with **pure registered seed** will be getting \$2.00 to \$2.50 per bushel for all he can produce. The same applies to oats and barley. Never in the history of Western Canada have farmers appreciated the value of good seed as they do today. There is a great money-making opportunity for the first 1,000 or 1,500 farmers who will get into **pure registered seed** and supply it to their fellow farmers. The man who starts now with only one acre of The Guide's seed can easily have 1,000 to 2,000 bushels of **pure registered seed** to sell in two years. The Canadian Seed Growers' Association costs nothing to join and any farmer who follows its rules and regulations will start his own gold mine and it will be one that will never play out. Members of the C.S.G.A. have produced as high as 80 bushels of wheat to the acre and that is one of the best paying propositions in Canada.

The Gold Dust

In the year 1913 Paul Gerlach, Allan, Sask., won the sweepstakes world's prize for the best wheat at the International Dry Farming Congress held at Lethbridge. His world's prize winning wheat was grown from 15 pounds of Marquis which he secured from the Central Experimental Farm at Ottawa. He grew this under the C.S.G.A. rules and produced a magnificent sample. The Guide has purchased Mr. Gerlach's registered Marquis wheat and is giving it away free. Seager Wheeler is a member of the C.S.G.A. and has been selecting wheat for twenty years and steadily improving the quality. He has won the world's prize four times. In the year 1913 he was hailed out and only one plant on his wheat was left standing. This was the start of his famous Kitchener wheat with which he won the world's sweepstakes prizes at the International Dry Farming Congress, El Paso, Texas, September, 1916. Mr. Wheeler was hailed out again this year of The Guide would otherwise have had his wheat also to distribute.

Prof. Bracken of the Saskatoon Agricultural College is carrying on the most remarkable and comprehensive experiments in field crops on the continent. He is one of the best authorities on grain in Canada. Prof. Bracken has no Marquis wheat to spare but The Guide has secured from him a quantity of his pure registered O.A.C. 21 barley and will distribute this free.

The balance of The Guide's pure registered seed has been secured from other growers who are less famous than those mentioned but who have been following Canadian Seed Growers' Association rules and have produced very fine seed. There is no wheat, oats and barley in Western Canada today that will grow into gold faster than that which The Guide will distribute free to its readers. There is no way to make money faster than by producing only the best and getting the top price for it.

The Guide would recommend that every person entering this competition should secure enough seed for one acre of whatever seed they choose. A smaller quantity may be chosen but the larger the plot the better the opportunity to select the prize winning sample.



SEAGER WHEELER'S GOLD MINE
This is one of Mr. Wheeler's 1911 seed plots from which he harvested 80 2-3 bushels of Registered Marquis Wheat per acre. Other growers of Registered Marquis Wheat can do just as well as Mr. Wheeler, by following C.S.G.A. Rules

\$500 IN GOLD

TO those who exhibit at our Seed Fair the best samples grown from The Guide's pure seed The Grain Growers' Grain Company has agreed to donate \$500 in cash prizes absolutely free and without any reservation, as shown in the table opposite.

The judges in this competition will be Geo. Seris, Chief Grain Inspector for the Dominion Government, of Winnipeg; Seager Wheeler, of Southern, Sask., and Prof. V. J. Harrison, Manitoba Agricultural College, Winnipeg, Man.

	For Wheat	For Oats	For Barley
1st Prize	\$100	\$40	\$25
2nd "	50	20	15
3rd "	25	12	10
4th "	20	8	7
5th "	15	5	5
6th "	12	4	4
7th "	12	4	3
8th "	10	3	2
9th "	10	3	2
10th "	8	2	2
11th "	7	2	2
12th "	7	2	2
13th "	6	2	2
14th "	5	2	2
15th "	5	2	2
16th "	5	2	2
17th "	5	2	2
18th "	4	2	2
19th "	3	2	2
20th "	3	2	2
Total	\$315	\$105	\$80

Mining Rules

1. The Guide's Pure Registered Seed consists of Marquis and Fife wheat and Banner Oats put up in 20 lb. sacks and O.A.C. 21 barley in 24 lb. sacks. These are the quantities best suited to seeding one quarter acre.
2. Any person who will collect two subscriptions to The Guide (new or renewal) at \$1.50 each and forward the \$3.00 to The Guide office will be entitled to one sack of either variety of wheat, oats, or barley, described on this page free of charge.
3. No person may earn more than three sacks of any one variety of grain, but to everyone who earns three sacks The Guide will donate a fourth sack free of all charge.
4. No person will be allowed to forward his own subscription and count the same towards earning a sack of grain.
5. The Guide will provide to each person who wins one or more sacks of the seed full instructions from the leading experts on the best methods for treating the seed, preparing the seed plot, cultivation, harvesting, threshing and cleaning.
6. The Guide will hold a seed fair in Winnipeg, in November, 1917, at which each person winning one or more sacks of Pure Registered Seed will be entitled to exhibit one half bushel of seed grown from The Guide's stock. The Grain Growers' Grain Co. is giving \$500 in prizes for the best exhibits.
7. All seed earned will be shipped in plenty of time even for the earliest seeding.
8. Every winner of one or more sacks of The Guide pure seed will be assisted to become a member of the Canadian Seed Growers' Association and thus secure the advantages of growing pure registered seed. This seed will be accepted by the C.S.G.A. as foundation stock and entitle the holders to membership in the Association.

THE GOLD RUSH IS ON

Whenever gold is reported in any corner of the world there is always a rush of gold seekers. Nearly all of them are disappointed—sometimes a few find gold—some die on the way—some starve to death—others return sadder, poorer and wiser, and often broken in health. In the rush for The Guide's Gold Mine there will be no disappointments, but every man will be a winner. Already one-fourth of our gold producing **Pure Registered Seed** has been taken. This seed is the scarcest article in this country and gold seekers should get after it now. If you are a gold seeker and want to join hands with The Guide in this gold rush, fill out the coupon on this page with the number of sacks you want, sign your name and mail it at once.



THE GRAIN GROWERS' GUIDE, WINNIPEG, MANITOBA.

December 6, 1916.

Gentlemen—Please reserve for me the number of sacks of the different varieties of your pure seed as indicated below and send at once complete details of competition and seed fair and supplies necessary for taking subscriptions. 20 lb. sacks of Fife Wheat and 20 lb. sacks of Marquis Wheat. 24 lb. sacks O.A.C. 21 Barley and 20 lb. sacks of Banner Oats. To order to entitle me to this grain free and also to enter into the \$500 Prize Competition, I will send you the necessary subscriptions to The Guide at \$1.50 each as or before January 22, 1917.

Name

P.O.

Previous

Write Name and Address Plainly

NOTE—Victory Oats and Thorpe Barley can no longer be supplied.