

# YOUR PROSPERITY. PROFIT. PROGRESS.

Your prosperity, profit and progress depend altogether upon the quality and the brand of goods you are selling your customers. Much care should be taken to see that they embody such high quality that when sold a good impression of your store accompanies the article or articles. Remember, if such and such a thing coming from your store proves satisfactory, your prospects are good for holding the good-will and patronage of those who deal with you. But, alas! don't make the fatal mistake of looking too much at the profit side of an article, and overlook quality. When quality is "standard" profit always follows. A dealer never runs any danger of turning trade in the direction of his competitor if

## *Jonas' Flavoring Extracts*

are kept well to the front, for they embody all the necessary ingredients to assist the purchaser in turning out first class and delicious baking. Nature's best is represented in each and every bottle. A good impression of your store is made when a bottle of Jonas' Flavoring Extract is taken away. These extracts have secured a splendid footing in households from one end of the country to the other. Cooks enjoy using them, housewives enjoy using them, therefore, you will enjoy selling them. Your chances for progress, profit making and prosperity are excellent if all the goods you handle are of the same high standard as

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Manufactured by

**HENRI JONAS & CO., MONTREAL.**

Send for interesting facts and price lists.