



Sales - Making Advertising on Oleomargarine

ABOUT the time you read this, thousands of housewives will also be reading the strong and extensive advertising which we are running in all leading Eastern newspapers, featuring

Swift's "Premium" and "Gem Nut" Oleomargarine

Then, in the November issue of all leading magazines in Canada, a page advertisement in full colors will further promote the popularity of Swift's Oleomargarine.

Profit By This Advertising

You will benefit in exact proportion to the co-operation you give. Let your customers **know** that **you** handle these appetizing and economical "spreads" for bread. Get a copy of this advertisement. Show it to your customers and it will link up your store with this campaign.

Swift Canadian Co.
Limited

Toronto

Winnipeg

Edmonton