



## EVERY SALE GUARANTEES A REPEAT

**T**HERE are needs in every home for Ioco Liquid Gloss and Household Lubricant. Their many and varied uses keep them always in demand and make them easy to sell.

Every time you sell a can of Household Lubricant or Ioco Liquid Gloss, you make a nice profit for yourself, and you give your customer an exceptionally good value. Quality and quantity considered, you are able to offer just about twice the value in Ioco Liquid Gloss and Household Lubricant that you can offer in any other similar products.

Ioco Liquid Gloss is the most satisfactory polish to be had for finished surfaces of all kinds. It is excellent for polishing automobiles and carriages, as well as for cleaning and polishing furniture. It is unequalled for use on the dust cloth.

Household Lubricant is non-gumming, non-corrosive. It prevents rust, serves for all light household lubricating purposes, and is very effective for use in cleaning and polishing windows, mirrors, cut glass and automobile window-shields.

If you are not handling Household Lubricant and Ioco Liquid Gloss, write to us at 56 Church Street, Toronto, for our very attractive dealers' proposition.

# IMPERIAL OIL LIMITED

Manufacturers & Marketers of POLARINE MOTOR OILS & GREASES

Marketers of Gargoyle Mobiloils in Canada

## BRANCHES IN ALL CITIES