

WHAT WELL-KNOWN MERCHANTS SAY

About Artemas Ward's Famous Grocer's Encyclopedia

"It is a very fine book and we have occasion to refer to it many times." *Kimball Bros. Co., Wholesale Grocers, Bath, Me.*

"We want to congratulate you on this excellent work. Although we have only had the book for one week, we would not take \$100 for it if we could not get another copy." *F. W. Udy, Gen. Mgr., Flat-Top Grocery Co., Wholesale Grocers, Bluefield, W. Va.*

"A most valuable and interesting book and very complete." *Falk Wholesale Co., Wholesale General Merchandise, Boise, Idaho.*

"It is a mighty fine book and it will fill a place in the library which has heretofore been vacant." *A. G. Van Nostrand, Bunker Hill Breweries (Charlestown), Boston.*

"Your book has filled a long-felt want." *E. D. Bear, Groceries, Provisions, etc., Carlisle, Pa.*

"The Grocer's Encyclopedia far surpasses our expectations. Yours has evidently been a labor of love and your book looks good to us." *L. G. Kunze, Wholesale and Retail, Chicago.*

"It certainly is a very fine book . . . The best \$10 I ever spent." *John F. Schulte, Wholesale and Retail Grocer, Cleveland.*

"We are very much pleased with the production." *Corinth Grocery Co., Wholesale, Corinth, Miss.*

"It is a wonderful book and it will be a valuable aid to the grocer who is so fortunate as to possess a copy." *G. Reddish, Secretary, Denver Retail Grocers' Assn., Denver.*

"A very attractive book and one which we should think every groceryman would be glad to own." *E. G. Whittlesey & Co., Inc., Wholesale Supplies, Hartford, Conn.*

"I am very much pleased with it. I would not part with it for many times its cost if I could not get another one." *Wm. T. Blackman, Blackman & Fuller, Wholesale Grocers, Hastings, Nebr.*

"We wish to congratulate you upon the very comprehensive manner in which this book has been compiled." *A. M. Todd Co., Growers & Distillers of Essential Oils, Kalamazoo, Mich.*

"We consider it to be very valuable to us and would sooner do without a dictionary than one of these books." *Bittmann-Todd Grocer Co., Leavenworth, Kans.*

"Permit us to congratulate you on the beautiful work which you have turned out. It is far superior to anything of the kind we have ever seen." *Chr. Hansen's Laboratory, Little Falls, N.Y.*

"The book is very beautiful and practical." *The Jones Company, Wholesale Grocers, Louisville.*

"The writer has been looking for a book of this character for a great many years, and we assure you it comes fully up to expectations. We think you deserve great credit for getting out a book so exhaustively covering the broad line of Groceries." *H. O. Rice, V-P. Sergeant & Rice Co., Wholesale Grocers, Nebraska City.*

"We have received The Grocer's Encyclopedia. Consider it more than worth the amount charged." *V. G. Walne, Mgr., A. M. & J. Solari, Ltd., New Orleans.*

(To be continued)

The Encyclopedia tells how to select, care for, and use all kinds of foods—and many other articles sold in modern groceries. It contains 500 illustrations, including 80 beautifully executed full-page color-plates. It cost nearly \$50,000 to produce, but it sells for only \$10.50. Copies can be obtained from the BOOK DEPARTMENT, MACLEAN PUBLISHING COMPANY, Toronto, Canada.