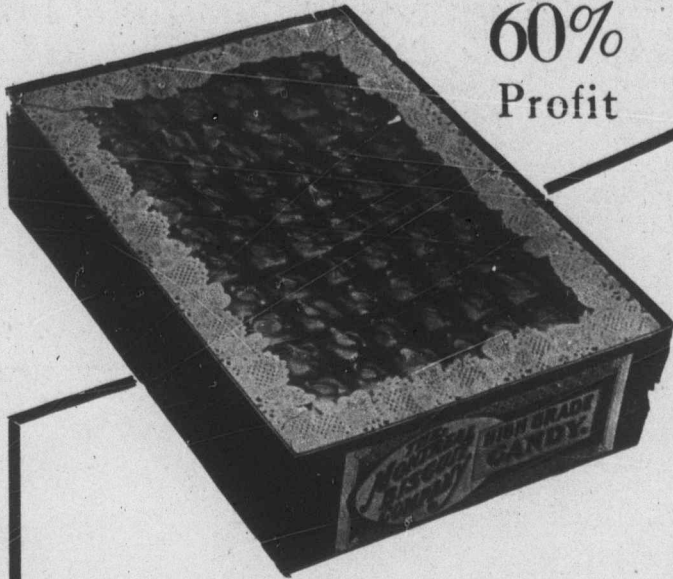


CANADIAN GROCER

60%
Profit



People will
economize, but—
will still eat Chocolates

Very few of your customers will eliminate chocolates from their little pleasures even during stringent times, but instead will buy less expensive kinds.

“BORDO”

*spells fine quality at a
very moderate price*

Push “Bordo” Sales

because they produce a good sound profit of 60% and satisfy your trade, helping them to economize without debarring themselves of the toothsome sweetmeats they have been used to.

Packed in 10c. packages, ½ lb. boxes, 1 lb. boxes, 5 lb. boxes.

Send for Free sample box. Yours for the asking.

It is the name of the chocolate that is different in flavor, of high quality, pure and wholesome. One flavor only and one that will please your most particular patrons.

The Montreal Biscuit Co.
The Originators MONTREAL



A New Delight at
Every Meal

O - E A T - A

These dainty pickles add an appetizing deliciousness to every meal. The more your customers eat the more they want. Start them out with a few good displays. Show them in the window or on your counters. The distinctive bottle and neatly packed pickles will make the display stand out particularly strong. The result makes it worth while.

The T. A. Lytle Company, Limited

“Canada’s Largest Pickle Industry”

STERLING ROAD

TORONTO