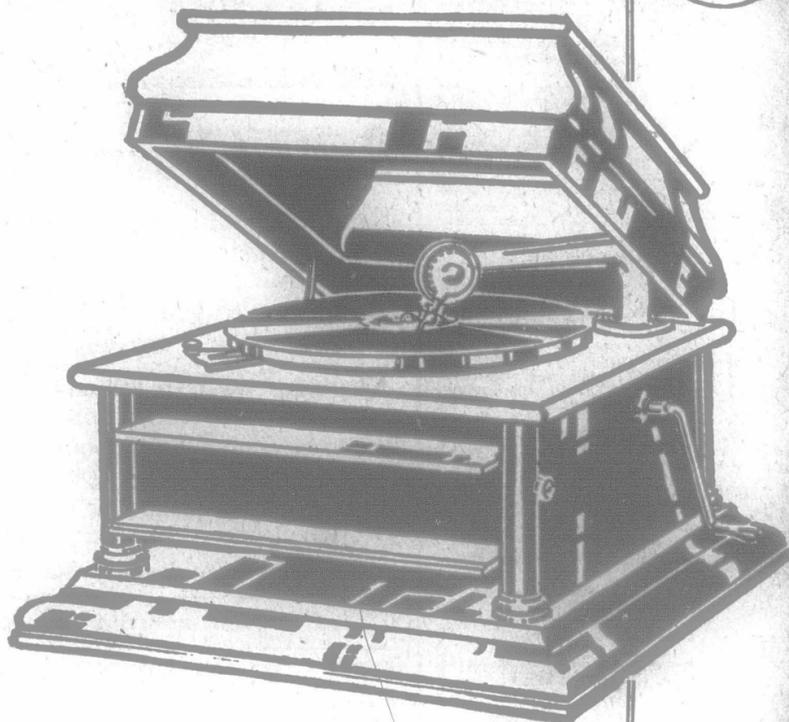


If You Act Quickly You Can Have
One of These Marvellous New

COLUMBIA GRAFONOLAS

with your choice of 3,000
records placed in your home

ABSOLUTELY
FREE!



We want you to see and hear this splendid new model of the Columbia Grafonola, the first shipment of which has just been received. We want you, your family, your friends, to hear the world's greatest singers, violinists, pianists, orchestras, bands, entertainers, sacred and popular songs, waltzes—all the music you most enjoy, right where it will give you the most pleasure—IN YOUR OWN HOME. So we make you this exceptional offer.

**1,000 Music Lovers will Want
to Accept this Offer. Only
100 Can Do So.**

So great is the demand for this superb instrument that it is impossible, at the present time, to spare more than 100 of them under the terms of this offer. Undoubtedly more than one thousand music-lovers will jump at this opportunity to hear the matchless Columbia Grafonola and Records in their own home. But only a hundred can be supplied. You can be one of the fortunate hundred if you send your name at once.

**Bring Cheer to Your Home by
Mailing this Coupon To-day.**

Learn all about this wonderfully liberal Columbia offer. Get a full description of this latest and greatest Columbia model, and a complete catalogue of the thousands of records offered for your selection. Make sure that you are one of the hundred lucky persons who will benefit by our liberality. Fill out the coupon and mail it to-day to

MUSIC SUPPLY COMPANY

Wholesale Distributors of Columbia Graphophones,
Grafonolas and Records,

88 West Wellington St., Toronto

DEALERS Be sure to write for full particulars of this liberal offer.

The Instrument Offered Is

not the old-fashioned out-of-date cylinder phonograph, but the very latest model Columbia Grafonola, made by the Columbia Graphophone Company, originators and owners of the fundamental patents and creators of the talking machine industry. It is the new hornless type of instrument, exactly as illustrated; plays all kinds of flat disc records. The life-like naturalness and quality of its musical reproductions has never been equaled.

Why We Make This Wonderfully Liberal Offer

Why are we willing to go to the expense and trouble of placing this new Columbia Grafonola in your own home, to provide you and your friends with free concerts—entertainments, the like of which have perhaps never been within your reach before?

This is the reason: The instrument is new. We are very anxious to introduce it in every neighborhood. We know its superiority will be quickly recognized, and are sure that you or some of your friends will want to buy one (especially when they can be secured on such remarkably easy terms). We know of no better way to sell the instruments and records than to provide an actual demonstration—AT HOME—where you can best realize the pleasure it means to own one.

Don't Hesitate to Accept

There are no strings to the offer. The complete instrument with your own selection of records will be delivered to your home absolutely free. You incur no obligation whatever in sending this coupon. So write right away.

Use This FREE Coupon Now

MUSIC SUPPLY COMPANY,
88 Wellington St. West, Toronto.

Gentlemen: Please send me a full description of the new Columbia Grafonola advertised in the Farmer's Advocate, together with catalogue of Columbia Records and full explanation of your offer to deliver an instrument and my own selection of records to my home for free trial.

Name

Address

Nearest Express Office

Don't Delay—Send To-day