



Baby's Own Soap
Pure, Fragrant, Cleansing
Albert Toilet Soap Co., Mfrs.
MONTREAL
No other Soap is just as good. 811

"King Baby
Reigns"
Makes ANY
skin like
Baby's skin

THE EXCELSIOR LIFE INSURANCE COMPANY

HEAD OFFICE: TORONTO.
Some Salient Features From Report for 1904.

Insurance in force.....	\$7,646,798 35
Increase, 24 per cent.,	\$1,474,192.85.
New insurance issued....	\$2,338,157 00
Increase, 26 per cent.,	\$609,958.75.
Cash Income, Premiums, Interest, etc.....	\$283,546 51
Increase, 26 per cent.,	\$57,566.09.
Total Expenses, Payments to Policy-holders, etc.....	\$166,931 19
Interest Revenue alone more than pays Death Claims.	
Death Claims during year....	\$38,517 00
Rate per 1,000 mean Insurance in force 5.56 per cent.	
Average annual Death Rate 14 years 24 months. 3.54 per 1,000	
The Lowest Rate on Record for any Company of same age.	
Reserve (being in excess of Government Standard)....	\$744,074 49
Increase, 23 per cent.,	\$139,726.12.
Total Assets for Policy-holders' security, balance....	\$1,253,216 05
\$1.67 for every Dollar of Liability, including Reserve.	
Net Surplus on Policy-holders' Account.....	\$84,141 56
Reserves for seven years on Hm. table, interest at 34 per cent.	
Interest earned on mean Net Assets.....	6.33 per cent.

AGENTS WANTED.
E. MARSHALL, DAVID FASKEN,
o Secy. President.

\$4.50 Spring Suits

We make ladies suits. Our leader is a cheviot suit in black, navy, grey, dark red, fawn, seal brown and myrtle green. The cloth is wool. It is a \$15 tailored suit. We the manufacturers offer it to you at the factory price \$4.50. We sell hundreds of these suits. The model is the latest spring style. The jacket has a tight fitting back with half tight fitting front, with belt at waist line. It is lined in mercerized satin. The skirt is seven gored with double tuck at each seam tailor stitched in silk, faced with canvas, and bound with velvet. It is elaborately trimmed with buttons. Skirt or coat alone \$2.50. Any suit may be returned if not entirely satisfactory and money refunded 30 to 40 bust in stock.

Shirt waist Suits.

\$4.50 a tailored waist in spring style supplied instead of a coat if preferred.

Shirt Waist Suits

from lustre or mohair, any shade, made in latest spring style waist and skirt \$4.50.

Skirts alone from any of the goods \$2.50 like model.

Waists. Spring styles, any shade China Silk \$2.25, best

trifles all shades \$2.35, lustre all shades \$1.50, velvet \$2.00,

white lawn \$1.00 Insertion trimmed. All waists are new

styles, large puff at shoulder tucked sleeve from cuff up to

elbow, box pleat down front clusters of tucks on each side

of box pleat, tucked back. Tucks may be fine or wide as

desired, the waists are elaborately trimmed with buttons.

Send to-day. Add 15c postage for waists.

Raincoats. \$7.00 for \$12 kind. Cravenette all shades.

Jackets, like model shown or box style in cloth like

suits \$2.50. Black taffeta silk \$5.50, Black china silk \$4.00,

Black velvet \$3.95. Beautifully made.

Southcott Suit Co., LONDON, CAN. 120 KING ST.

Portrait of the Late Bishop Baldwin

11 x 15, on heavy plate paper, suitable for framing, together with memoir, the funeral service and sermon on the occasion; price for the two, 25c.; 5 sets, one address, \$1.00; cash with order. om

The London Printing & Lithographing Co., LONDON, ONTARIO.

HEALTH IN THE HOME.

By a Trained Nurse

Home.

Whether in the Arctic Circle
Or in India's coral strands,
Where the winds are perfume laden
And warm waves caress the sands,
Whether eastward, whether westward,
When the daylight fades to gloam,
Where a baby runs to meet you,
And to kiss you, that is home.

Where a baby runs to meet you—
That is all there is in life;
All there is at all worth winning,
Worth the slaving and the strife;
Two wee dimpled arms stretched to you,
Two expectant eyes that wait;
It is home for you wherever
There's a baby at the gate.

It is home—sweet home—forever,
Where the lilts of laughter run
Of a tousle-headed baby,
Sitting playing in the sun;
It is home where every night time
As the evening shadows creep
A wee night-robed figure whispers:
"Now I lay me down to c'leep."

Is Your Cellar Clean?

The approach of spring naturally turns our minds to thoughts of housecleaning. The cellar should be the point of attack. A great many people store their winter vegetables there; some are obliged to do so, and by the time spring comes the atmosphere is disagreeable and unhealthy. Vegetables should not be kept in the house at all if it can be avoided. The cellar is of no great advantage for any purpose except to contain the furnace room and coal, unless it is dry, well lighted, easily aired and clean. Many otherwise immaculate housekeepers appear not to mind considerable dirt in the cellar, whereas it is quite as necessary for cleanliness to prevail there as in the attic or any other part of the dwelling. Half-decaying vegetable matter provides an especially favorable residence for every kind of germ. The rough woodwork of a cellar is another trap for all kinds of germ-laden dust.

The ideal cellar has a separate room for furnace and coal, a concrete floor and several windows, so arranged that opening them does not mean letting in an accumulation of ice and snow. Cellar windows are necessarily just beneath the ground-floor level, and consequently just below the cellar ceiling, and if made with one movable square pane in each, afford a means of thoroughly changing the air in a few moments. Cellar stairs have been the death of many a woman, both on account of their not being protected by a railing, as a rule, and because they are generally steep and awkward; the treads are too narrow and the risers too high, and the woman goes up and down many times during the day carrying something, often of a pretty fair weight. The result is excessive fatigue. It would be a good investment in building a house to see that the cellar is light, that the woodwork is at least planed, and to provide a well-built flight of stairs with bannisters. Stairs are bad enough, without being badly built. There should also be a landing at the top, so that the threshold of the door leading to the cellar is not the top of the last stair, coming up. All these things make a great difference to the people who have to attend to the household matters in point of fatigue, consequently nervousness, consequently good temper.

Vegetables should be kept in a root house, or a shed put up for that purpose. An accumulation even of fresh vegetables has a disagreeable smell, and time, combined with a stuffy cellar, does not improve it. Air and

sunlight are disinfectants in themselves, and anything that cannot be safely exposed to air, at any rate, should be kept out of the house where people live. A. G. OWEN.

Tired Mothers.

A little elbow leans upon your knee,
Your tired knee that has so much to bear;
A child's dear eyes are looking lovingly
From underneath a thatch of tangled hair.
Perhaps you do not heed the velvet touch
Of warm, moist fingers, folding yours so tight;
You do not prize this blessing over-much—
You almost are too tired to pray to-night.

But it is blessedness! A year ago
I did not see it as I do to-day—
We are so dull and thankless, and too slow
To catch the sunshine till it slips away—
And now it seems surpassing strange to me,
That, while I wore the badge of motherhood,
I did not kiss more oft and tenderly
The little child that brought me only good.

I wonder so that mothers ever fret
At little children clinging to their gown;
Or that the footprints, when the days are wet,
Are ever black enough to make them frown.
If I could find a little muddy boot,
Or cap, or jacket, on my chamber floor—
If I could kiss a rosy, restless foot,
And hear it patter in my house once more—

If I could mend a broken cart to-day,
To-morrow make a kite to reach the sky,
There is no woman in God's world could say
She was more blissfully content than I.
But, ah! the dainty pillow next my own
Is never rumpled by a shining head;
My singing birdling from its nest is flown—
The little boy I used to kiss is dead!
—May Riley Smith.

To Cook Dried Fruit.

Success in cooking dried fruits depends largely upon little cooking and long soaking. Cover the fruit with cold water and let it stand a short time to soften any dirt that may adhere to it. Then wash the fruit, rubbing it carefully between the hands. Thoroughly rinse the fruit and cover it with plenty of cold water, letting it soak twenty-four hours. Then drain out the fruit and to the water add half a pound of sugar for each pound of dried fruit. When the sugar and water have cooked clear, put in the fruit, taking care not to crowd it, and only cook it until it is just tender.

When making layer cake, if there is not time to line the tins with paper, the cake is not so likely to stick if after the tins are greased they are lightly dredged with flour.

THE HEAT OF THE OVEN.

For angel cake, sponge cake, pound cake and kisses, have the oven so cool that it will require five minutes to turn a piece of white paper light yellow. For all butter cakes, have the oven so as to color the same kind of paper dark yellow in the same length of time.

For bread, have the oven hot enough so that there will be little specks of brown on the bread in ten minutes. For rolls, have the oven as hot as you can without burning the article cooked. When the crust of the pie is cooked, lower the heat to allow all the fruit to cook, if not already done.

Your Ideal Cracker

Think of all the good kinds of crackers you ever tasted. The creamy whiteness of the first—the lightness of the second—the crispness of another—the appetising appearance of another—the delicious eating of the fifth. Then see how we've combined all these five points into one cracker.

Mooney's Perfection Cream Sodas

Conjure up your ideal—your perfect cracker—and you'll find it in Mooney's Perfection Cream Sodas.



There are Suitable Tools for Every Toil.
As the self-binding reaping machine is superior to old methods, so is the New Century superior to the wash board or any other method of cleaning clothes. The New Century Ball-Bearing Washing Machine is the home standard for clean clothes, lightened labor, quick and satisfactory results.
You sit while using it—and five minutes is sufficient for a tubful.
If your dealer has it have him show it to you—if not, write us for descriptive booklet. Sold by dealers for \$1.00.
THE DOWSWELL MFG CO. LTD., HAMILTON, CAN.

What We Can't Do

We can't send you anything to use at home to permanently destroy a growth of

Superfluous Hair

There is positively nothing that will eradicate it forever but Electrolysis. Satisfaction guaranteed. A practically painless treatment, recommended by all up-to-date physicians. If afflicted, let the hairs grow, and come at Easter. Get our book; it describes everything.

WE CURE ECZEMA and all skin troubles, GRAHAM DERMATOLOGICAL INSTITUTE, Dept. F, 502 Church St., Toronto. Tel. N. 1665. Estab. 1892.



Sewing Machines
Free, for 20 days' trial. We send out all machines on 20 days' free trial before we ask you to accept or pay for them. If not satisfactory, send them back at our expense. We sell a 5-drawer, drop-head sewing machine, handsome oak woodwork, for \$17.50; a better machine, same pattern, guaranteed for 20 years, sells for \$21.50; machines with ball bearings and extra fine woodwork, cost a little more, but only about half what others charge. Our sewing machine catalogue, fully explaining our different styles, free. Write for it. Windsor Supply Co., Windsor, Ont.

I WOULD LIKE EVERY WOMAN to write for our New Styles and Samples of \$4.50 to \$15 Suits in cloth, silk, linen and lustre; also raincoats, skirts and waists. Manager SOUTHCOTT SUIT CO. Ltd., London, Can.

In answering any advertisement on this page, kindly mention the FARMER'S ADVOCATE.