

Making The Farm Pay

is a book that every farmer should have in his library. Each of its different departments dealing with a special phase of farming, is edited by a specialist in that particular line. In its 500 pages are many facts and suggestions that are invaluable to the progressive farmer of to-day.

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Commission of Conservation

A Type of Implement that Should be Discarded

line rate per thousand of circulation.

The following comparison of rates shows the reduction we have made:

Month	Circulation	Rate % per line.
August 1st, 1900	7,336	7.336
August 1st, 1902	15,068	4.621
August 1st, 1911	18,250	3.837
December 31st, 1914	20,350	3.441

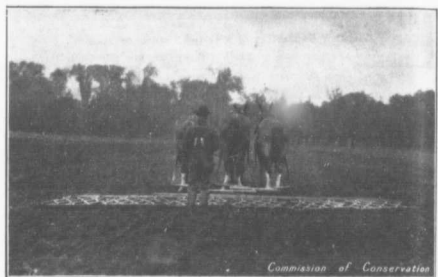
PUBLISHERS' DESK

About Advertising Rates

Most of us are busy looking after our own affairs. We know that Our Folks have all been busy growing the crops and producing the food that feeds the nation. Possibly, therefore, you have not noticed the phenomenal progress Farm and Dairy has made. No other old established agricultural paper in Canada has made the same advance during the same period. Notice what our progress amounts to in black and white:

On August 1st, 1909, the circulation of Farm and Dairy was 7,356.

Do you recognize what the foregoing table reveals? It shows this: During five years the circulation of Farm and Dairy has increased by 10,994. By the end of this year we



Commission of Conservation

No More Man Power is Needed for this Wide Sweep Harrow

On May 1st, 1914, the circulation of Farm and Dairy was 18,290. This is an increase of 148 per cent.

By August 1st, 1914, we anticipate that the circulation of Farm and Dairy will be 18,500, and that by December 31st, 1914, it will exceed 20,500.

TO OUR ADVERTISERS

Our advertisers have benefited. As the circulation of Farm and Dairy has increased our cost of production has decreased. We have consistently shared this benefit with our advertisers by reducing our advertising

anticipate the relative increase in rates and circulation will stand as follows:

May 1st, 1914	18
Estimated circulation increase by Dec. 31st, 1914	173
Advertising rate increase	75

Thus we are in a position to thank our advertisers for their service.

How do you like our front cover this week? The original photograph for this engraving was taken on the farm of McChoner Bros., Red Deer, Alberta. We have received many expressions of appreciation of our new cover design from Our Folks. Likewise the position is covered by many advertisers. But the interests of our readers must come first, and if we appreciate the cover illustration so it must in spite of the most flattery offers of those who would use the space for advertising their goods.

We would call special attention to the wealth of illustrations in this issue. Their object is to simplify home beautifying problems.

OUR FAIR

Germany

HASTIN

CHAPMAN, A has just begun opening for season of fodder cheese than in former years are also raising cheese milk to a cheese and while there fodder the supply local needs—H. S.

SILNEY CROSS conditions are ve good the winter ing fine. The fa winter and showe Frost is out of t son is backward. the red clover su year-old and prom is something unus selling at \$4 to \$5 c; mixed, \$12 to \$15; hay, \$10 to \$12; eggs, 20c a do \$8 to \$10—J. K.

TELETON, Apr started seeding; h Fred seems fairl short. Mill feeds are looking well, not, never better, satisfactory for bu thing—J. K.

NORFOLK HEMLOCK, April fine and warm, in usual lake water, tion for farming t is brisk. Hogs, 49; milk, 40c; potatoes, different varieties; out fruit trees. We do not see the Hemlock. We doing general farm through the winter P. B. F.

MIDDLESEX ILDERTON, April swing. We have had was badly needed, and not much fall wheat; the la considering the wea ber of farmers are this year owing to the canned our district are good—\$6 to \$10 fr weeks old.—W. H.

SASKATOON

QU'APPELLE

FORT QU'APPELLE writing before the v 1890 with considerable ing again the begin frosts at night. Sp April 1st. First lan 1908 and general wo APRIL 1st. The wa and there has been done. There is a g are having a great d —H. H.

BRITISH COLUMBIA

NEW WESTMINSTER

CHILLIWACK, April the 15th, was very dry. fruit bushes. Apr Vegetation has made a fine start. The crop their best. McLaughlin at Clayburn is taking care the crop ing is well advanced. in strong demand. Fall, Washington wa Vancouver, despite a many of which will flood dairy cows mill prices. Twenty-eight g at Aulic—today rates set, 6c; \$26; 18 cent

ANOTHER B.C.

Editor, Farm and Dairy through partial prelim the Rustin-Friedlan Hague, Payne, and the record for fat p and a three-year cla ration, by producing five days 25.56 the fat the freshened at the months 14 days. He served Aggie Payne, B. she was bred and is n Richard Meyer, Pinder prior three-year clas dition she displaces shamba, No. 1266, w even days at \$2.10 the milk—Moolool H. Gard