

The Trust and Loan Co.
OF CANADA

Capital Subscribed.....\$14,000,000.00
Paid-up Capital.....2,920,000.00
Reserve Funds.....2,920,000.00

MONEY TO LOAN ON REAL ESTATE

30 St. James Street, Montreal

CANADA PERMANENT MORTGAGE CORPORATION

QUARTERLY DIVIDEND

NOTICE is hereby given that a Dividend of TWO and ONE HALF PER CENT, for the current quarter, being at the rate of TEN PER CENT PER ANNUM on the paid up capital Stock of the Corporation, has been declared, and that the same will be payable on and after TUESDAY, the FIRST day of APRIL next, to Shareholders of record at the close of business on the Fifteenth day of March.

By order of the Board,
GEO. H. SMITH,
Assistant General Manager.

Toronto, 26th February, 1919.

Prudential Trust Company
LIMITED

Head Office 9 St. John St., Montreal	Trustee for Bondholders Transfer Agent & Registrar Administrator Receiver Executor Liquidator Guardian Assignee Trustee Custodian	Safety Deposit Vaults Terms Ex- ceptionally moderate. Correspond- ence invited
	Real Estate and Insurance Departments Insurance of every kind placed at lowest possible rates.	

B. HAL. BROWN, President and Gen. Manager

THE KEYSTONE OF THE ARCH

Nothing known in building is stronger than the arch—the symbol of the mutual principle in Life Insurance. The centre of the arch is the keystone—and “The Keystone of a Life Insurance Organization,” says W. O. Chapman, “is Management.” The three leading constituents in good management are Integrity, Economy and Efficiency. It is well known that the secret of the extraordinary success of the Mutual Life of Canada has been the rigid adherence of managers and directors through fifty years of history to these essential things. It is due to these that in spite of more than four years of devastating war, followed by a blighting pestilence, with the immense losses entailed, of the strength of the Mutual Life of Canada is unshaken. The keystone ensures the solidity of the organization, and there is no other better qualified to defy the tooth of time than

The Mutual Life Assurance Co. of Canada
WATERLOO, ONTARIO

Western
Assurance Company
Incorporated in 1861

FIRE, MARINE, EXPLOSION AND AUTOMOBILE INSURANCE

ASSETS over **\$6,000,000.00**

LOSSES paid since organization
of Company . . . over **\$70,000,000.00**

DIRECTORS

W. B. MEILLE, President and General Manager	
Sir John Aird	John Hoskin, K.C., LL.D.
Robt. Bickerdike, (Montreal)	Z. A. Lash, K.C., LL.D.
Lt. Col. Henry Brock	Geo. A. Morrow, O.B.E.
Alfred Cooper, (London, Eng.)	Lt. Col. The Hon.
H. C. Cox	Frederic Nicholls
John H. Fulton, (New York)	Brig.-General Sir
D. B. Hanna	Henry Pellatt, C.V.O.
E. Hay	E. E. Wood

HEAD OFFICE - TORONTO

The LIFE AGENTS' MANUAL
THE CHRONICLE - - MONTREAL

A BRITISH COMPANY

Union Insurance Society of Canton, Limited
ESTABLISHED 1836

Head Office: HONGKONG Assets over \$18,000,000

TOTAL ASSETS—Union and Allied Companies, \$30,000,000

FIRE, MARINE AND AUTOMOBILE

Head Office for Canada, 86 Toronto Street, TORONTO

General Agent Montreal, **JOSEPH ROWAT** Manager for Canada, **C. R. DRAYTON**