

THE EASTERN SOCIETY.

Dr. Hulet and the Eastern Society.

In the annual report of the Corresponding Secretary, published in last November's LINK, in the items regarding Vuyuru, reference is made to the lack of progress and the need of a leader on that field. Perhaps it was not made clear that this refers solely to the Biblewomen and work among the villages, always under the care of the touring missionary, which position was last held by Miss Zimmerman, now Mrs. Cross, and has been vacant ever since she left.

Dr. Hulet is the devoted and indefatigable Medical Missionary, under the Women's Society West, in charge of the hospital, also supervising our schools, but is in no sense responsible for our work among the women.

This explanation is due Dr. Hulet, lest any of our readers should infer from the report that she had not given the work the attention it requires.

ETHEL C. AYER, President.

HELENA MOTLEY, Cor. Secretary.

THE GOAL FOR 1920.

Where do you stand in the Great Campaign? Remember the **Five Thousand Goal** of the campaign for **new subscribers** for both the LINK and "Visitor" is the **minimum**.

Two hundred and seventy-seven LINK agents have responded nobly. Some have sent in **two lists**, others **three**. Several are **at it all the time**. Can you beat these?

Vancouver, B.C., 44+1+4+15.
 Weston, 13+1+8.
 London, 43+12+40+8.
 Norwich, 14+22.
 Peterboro, 9+56+9.
 Smith's Falls, 15+3+18.
 Aylmer, 87+5.
 St. Mary's, 16+11+1.
 Strathroy, 12+12+4.
 Calgary, Alta., 8+10+5+20+1.

Face the fact that we have not the support of some of our loyal Circle workers, and then drive determinedly forward to do your part.

The goal will be well passed if each agent **sends in all arrears**, holds the old subscribers and gains her share of the 5,000 new.

How One Church Increased Its Subscriptions 400 Per Cent.

- (1) From the Women's Missionary Circle was appointed an active woman with good executive ability, as agent—one who reads our Missionary magazine and talks it all the time.
- (2) A Canvassing Committee was formed.
- (3) The whole church membership roll was apportioned among the members of this committee.
- (4) They set a definite time for the canvass.
- (5) If unable to see all on their list, they reached all by telephone or letter.
- (6) At the Sunday morning service, before the canvass, the pastor announced and emphasized what was planned.
- (7) Returns were brought to the agent before the 10th of the month, and she sent list with money to the business manager.
- (8) The follow-up work consists in trying to get all arrearages paid up, hold the old subscribers, and keep their subscriptions paid in advance, to watch for new-comers, and solicit their subscriptions at once. The agent meets her committee every month before the 10th, and sends in her report.

The task is set before you. Spring is a fine time of the year to begin.

SUPT. OF AGENTS OF LINK.