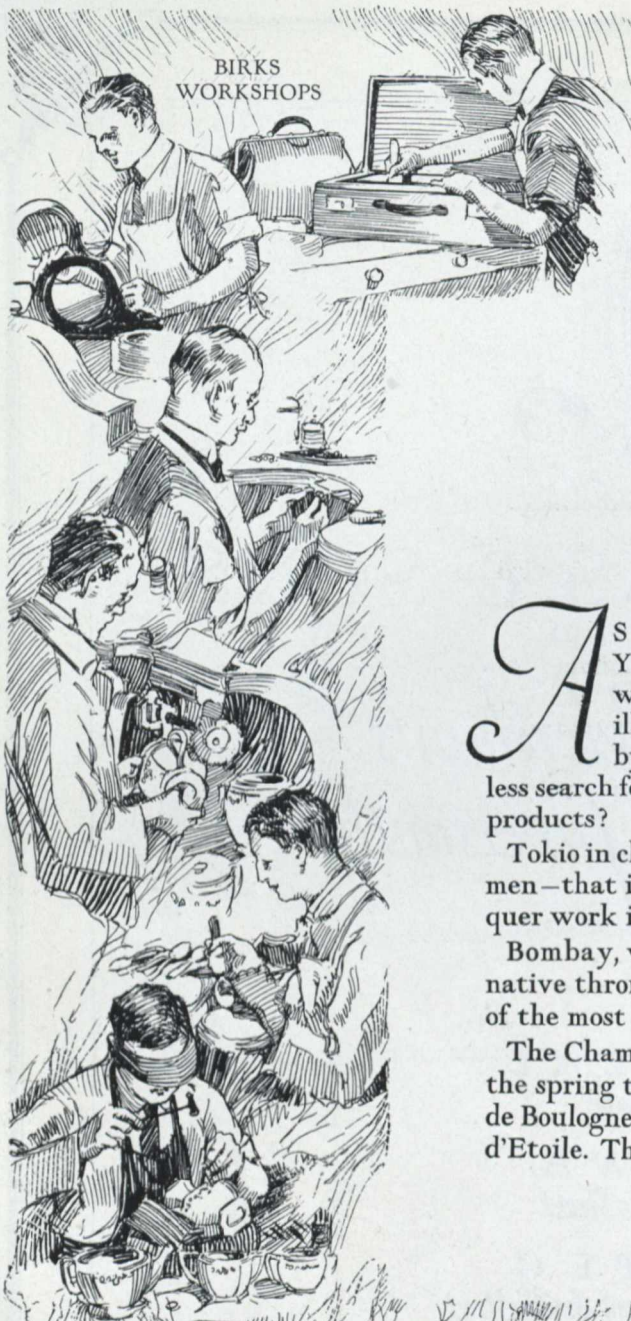




BIRKS
WORKSHOPS

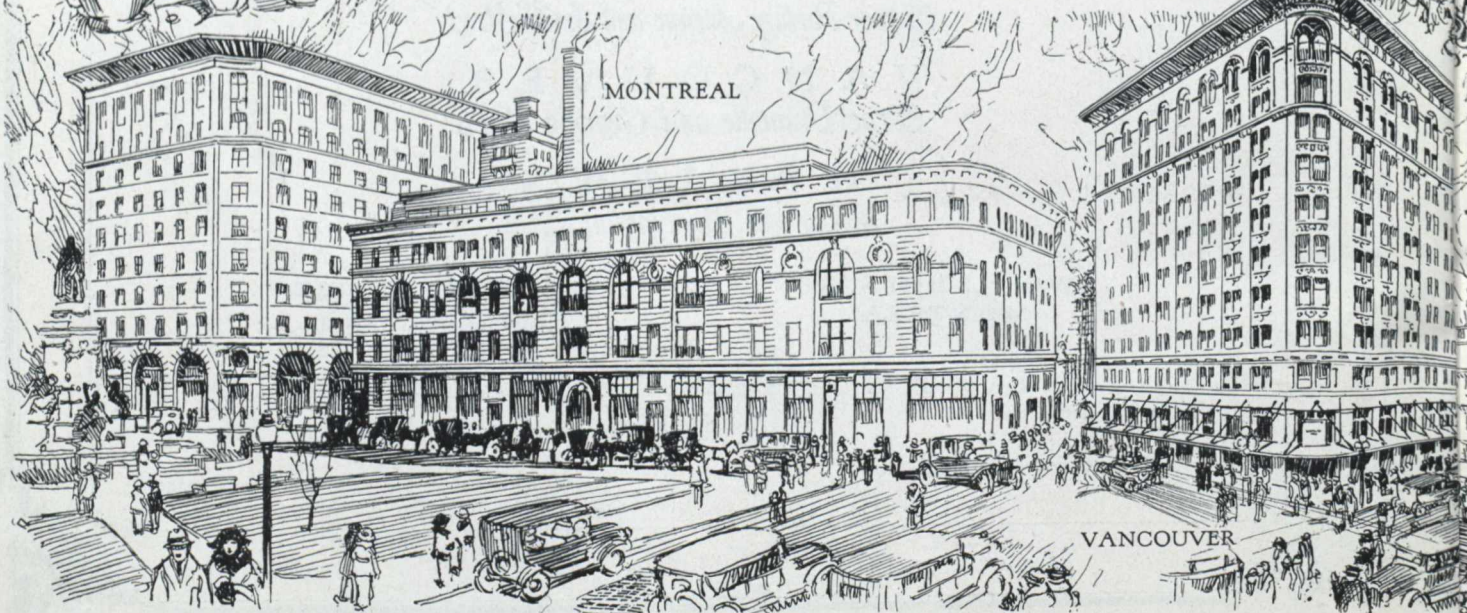


AS YOU TURN THE LEAVES OF YOUR YEAR BOOK did you ever stop to think of the wealth of romance connected with the goods illustrated on its pages; of the highways and byways visited by Birks buyers in their endless search for what is newest and best among the world's products?

Tokio in cherry-blossom time, geisha girls and rickshaw men—that is the atmosphere in which the delicate lacquer work is born.

Bombay, with its quaint bazaars and gaily-attired native throng, gives us the pearls which ornament some of the most beautiful of our jewellery.

The Champs Elysees with its light-hearted crowds in the spring twilight. Ahead, is the rich green of the Bois de Boulogne, behind—the Arc de Triomphe and the Place d'Etoile. The duplicates of some of those dainty hand-



MONTREAL

VANCOUVER