But without the involvement of us all we will never have the ideas or the people power to fight back.

As a Stong Student Action rep on CYSF I will publicize all our actions and proposals, not because I want to do you a favour, but because we in Student Action know it is only together with everybody involved that we can protect our education.

Fred Kuzyk (S.A.)

As a member of the NDP, I am dedicated to restructuring university government in order to give faculty, students, administrators and the community a greater share indecision-making in education.

I support the aims of Student Action, which means I oppose the cutbacks in university services. The cost of a university education continues to rise while the amount of student assistance for next year decreases. We must continue to oppose the dictates of the McKeough-Henderson report, otherwise the cost of parking and residence accomodation may be the next items to rise this fall.

I see unemployment among university students as being a major problem. Students can't depend on programs such as "Experience '78". How can you, when an assistant to the head of the Youth Secretariat admits that the jobs go to the students with political connections?

CYSF must press the Ontario government to create more jobs. I would also have CYSF prepare a handout which sums up the various summer employment opportunities in the private sector.

Finally, I intend to promote greater input from the students of Stong College. First by establishing better liason between college council and the CYSF. Second by holding open policy meetings in the college.

Fred Kuzyk is a third-year Fine Arts student of Ukrainian - Canadian descent. He also studies Political Science and economics.

Leon Mitchell

I am a second year sociology student. I am currently a student representative on the York Senate, the faculty of Arts caucus, and a Stong representative on the CYSF. I have lived in Stong College for two years, in which time I have participated in most of its social and cultural activities.

With one year's experience on the CYSF, I am running for re-election independently for the following reasons: I would like to reintroduce real democracy to CYSF, and disregarding to who the other student representatives are, I am willing to work with them to create a student union on council. And not a pawn shop where different vendors come to sell their wares and protecting their own self-interests instead of those of the students. I will endeavour to work with other student leaders to represent Stong college and fight for things like "no cutbacks", more physical space for students, lower prices inthe cafeterias, and more student-run services. And finally, in our "little world of man", where women have been consistently shortchanged, I see the need for more womencentred activities at York and I am willing to support them.

If elected, I shall endeavour to participate on the residence council, the college council, because it is only in this light that one can presume to represent the student of Stong College.

Joanne Pritchard (S.A.)

I'm a member of the York Young Socialists and I'm a supporter of Student Action. Student Action is opposed to the cutbacks in

education spending because we believe quality education is a right. We support the protest rally against the cutbacks to be held on March 16th at Queen's Park. I, as well as other members of Student Action, am a member of the Toronto Area Cutbacks Committee which is organizing the protest. It is made up of representatives from York, U of T, and Ryerson, not only from the student body but also faculty, Graduate Assistants Association and support staff workers.

This is important because students cannot defeat the cutbacks alone. We must be part of a broad, anti-cutbacks movement with other people affected by them such as the GAA with 300 members threatened with lay-offs. Other allies we must look to off-campus are other social service sector workers and users such as in child care, hospitals etc. If we let the government get away with cutting back in one are we're letting them pick us off one by one. Instead let's unite and defend social services. Come to the protest rally March 16th.

Alan Silverberg

The problems facing the educational process are as great now as in recent times. Tenure was given to many, who in light of their performance in academic endeavours and teaching skills, had no right to be given it.

It now seems probable that some cutbacks will occur. We must attempt to persuade the government to make them as minimal as possible. If we must cut back, we should be very careful where we do it.

Athletics, for example, is imperative to a viable University environment. We must not cut back athletic appropriations under any circumstances.

Students living in residence pay an awful lot of money. It is the responsibility of CYSF representatives to see that they get the most for their money.

Every student has three votes for representative. I ask Stong students to elect George Karaynnides, Gary Empey, and myself, Alan Silverberg. Let's continue to make Stong the great college it is and will be in 1978-79.

Winters

Kerry Johnston

Kerry Johnston will be entering his fourth year next Fall to complete his Honours B.A. in English.

Kerry has ben an enthusiastic supporter of college activities. During the past year Kerry was President of the Winters Residence Council, and was a member of the Winters College Council. In the recent college elections Kerry was



History/Political Science

GRADUATE STUDENT SUMMER EMPLOYMENT

Involves research and writing. Subject: Canadian communications industry. Location: Toronto. Send letter detailing background, with names of academic references, to: S. Dopp, School of Public Admin., Queen's Univ., Kingston.

elected as Councillor-at-Large for the 1978-79 term. Kerry is also a porter in Winters Residence. His stay at York and his work in various college and residence councils and committees has enabled Kerry to meet a broad cross-section of the student population, whether they be commuting or resident students. He would like to extend his involvement in university life to include membership of CYSF. Kerry aims to better define the relationship between Winters College, CYSF, and York University.

Robin Carter

Robin Carter will be entering his second year next Fall enrolled in the Faculty of Arts as an economics major.

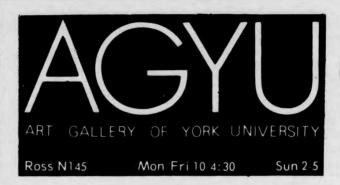
Robin feels that participation is an important aspect of university life. He was elected to the Winters College Council in the Fall of his first year. Robin has also been actively involved as a CYSF Winters Rep. and a member of the Excalibur Board of Publications. Robin was 'also a member of the Winters Constitutional Review Committee, a participant in the efforts to bring about closer relations between CYSF and the College Councils, and was instrumental in personally negotiating the December '77 meeting with Dr. Harry Parrott, Minister of Colleges and Universities.

Robin's record is proof of his commitment to both Winters and the entire York community. He is concerned for the directions taken by CYSF next year and has firm ideas on the issues facing us.

A vote for Robin Carter is a vote for an experienced voice to represent Winters College next year.

Keith Smockum

Keith Smockum has been extensively involved in the political issues involving Winters College. Well-known in the past as a hardworker for student activities in the Winters community, Keith will be quite capable of representing the views of Winters College at the CYSF level. Keith is concerned with the basic issue of cutbacks and their drastic effect on the Winters College community, as well as York University at large. Only a united York population will be capable of presenting an active, responsible opposition to the imposition of the cutbacks. Believing strongly in the CYSF as a political body, Keith believe it is necessary to increase its responsiveness and acceptibility to the community it represents. Vote for York as your first concern.



THE RAYFIELD COLLECTION OF ETHIOPIAN ART

To March 12

Ask Procter & Gamble
what you can do
with your BA degree!
You could become the
advertising / marketing manager
for one of these P&G products!

Although only 5 are shown here, Procter & Gamble makes more than 30 well-known, well-advertised consumer brands.

For each brand, there is a small management group, usually just 3 people, totally responsible for planning, creating and supervising everything that is done to increase consumer acceptance of their brand.

The group is headed by a Brand Manager, an important level of management in our company.

Right now, we're looking for a few highly qualified Spring graduates with the potential to become Brand Managers.

You would start in our Toronto General Offices as part of a brand group for a specific brand, perhaps one of those shown here. To help you learn quickly, your Brand Manager would give you challenging assignments of increasing responsibility in various key marketing areas such as package design, special promotions, budget planning and analysis, and market research.

The emphasis would be on you, your ideas, your ability to contribute. You'll be promoted on the basis of merit alone. It's not uncommon to become a full Brand Manager within 3 years.

Since you will begin to manage from the day you join us, we're looking for "take charge" people with outstanding records of leadership while in university. "Superior academic achievement", "innovative", "a record of being able to get things done", and "good oral and written communications skills" are some of the words we use to describe the people we want.

If this kind of work interests you, find out more about us at your Placement Office. If you think you qualify, please send me your resume, including a recap of your achievements to date.

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