



A Clever Advertisement

may induce you to purchase very poor tea. If you buy Blue Ribbon Tea you run no risk, as your grocer will refund your money if you are not entirely satisfied with it.

Our Honest Belief

is that we have brought Blue Ribbon Tea as near perfection as modern methods and materials will permit. Blue Ribbon Tea has a distinct individuality that lifts it above the line of comparison with other brands. Buy a packet to-day and if you are not entirely satisfied with it your grocer will refund your money.

Whether You Are Rich

or poor, it pays to use Blue Ribbon Tea. On account of its great strength it is the cheapest tea a poor man can buy, and the millionaire if he wants the best must have Blue Ribbon. Try a pound packet and if you do not find it superior to the tea you have been using, you can return it and your grocer will refund purchase price.

16 Ounces to the Pound

and best quality in every ounce. That's what you get when you buy Blue Ribbon Tea. If you don't find it superior to the tea you have been using, your money will be refunded by your grocer.

First-Prize Goods

Blue Ribbon Tea, Coffee, Baking Powder, Flavoring Extracts, Jelly Powder, Etc. Remember, they are guaranteed to please, and may be returned and money refunded if not satisfactory.

Some People

want quality, others price. Sensible people get both when they buy Blue Ribbon Tea. If you don't find this tea superior to what you have been using, please return it and get your money refunded.

Not Merely the Best

value, or the best at a price, but positively the best at any price. Buy a pound packet, and if you don't find it superior to the tea you have been using, you can return it and your grocer will refund purchase price.

To Drink a Tea

that is perfection, after using ordinary kinds, surprises most people, and may surprise you. Try Blue Ribbon, and if you don't find it superior to the tea you have been using, your money will be refunded by your grocer.