# WE'RE MAKING QUIET MONTHS BUSY MONTHS

Serviceable, wantable goods at less than present cost

"OVER BUYING" AND "EARLY COLD WEATHER" account fully for the sacrifice in prices. We had to buy early last year to get this spring's goods, and we bought in larger quantities than ever before to save paying the advance prices. Now we're having a grand final clearance just at a time when the weather is so

Dainty Rich Colored Muslins

Scarce materials in city stores on account of the great demand. We have ample stocks and at reduced prices. 50c and 60c lines to clear

Beautiful Swiss Embroideries included in sale list

25c to 40c lines to clear.

Big stock of Exclusive Things in French Laces and Edgings

A Big Clearing of Summer Hosiery in broken lines about half price. Serviceable goods that everyone can use

> Women's White Colonial Pumps Misses' White Colonial Pumps Children's White Colonial Pumps

Men will reap big advantages in buying Straw Hats here. A very large stock and prices considerably

STORE CLOSED EACH WEDNESDAY AT 1 p. m. DURING

# Five-Passenger Touring

# The Most Popular Overland

There is already an enormous demand for this big four cylinder Overland.

With certain improvements, it is the same car of which 55,000 Overlands were sold last season for \$1050.

The price is \$85 less.

Standardization of product and the purchase of raw materials at before - the - war prices, made this reduction in price possible.

It will not be lower, for materials are rising in

So order your Overland now, to make sure of getting it.

Enbloc 35 horsepower motor Electric starting and lighting system, Electric control buttons on steering column Four inch tires

Demountable rims, with one extra 106-inch wheelbase Deep divan upholstery One man top; top cover

F. G. HUMPHRIES, Agent Glencoe Phone 60

These cars can be seen at Humphries' Garage, Glencoe

### The Transcript

THURSDAY, JULY 20, 1916.

Fall Fair Dates.

Ailsa Craig—Oct. 2 and 3. Alvinston—Oct. 2 and 3. herstburg-Oct. 2 and 3, heim-Oct. 5 and 6. Bienneim — Oct. 5 and 6. Brigden – Oct. 3. Chatham — Sept. 19-21. Comber — Sept. 25 and 26. Delawate — Oct. 11. Dorchester Station — Oct. 4. Dresden — Sept. 28 and 29. Embro — Oct. 5. Fasor — Sept. 28. Embro-Oct. 5 Essex-Sept. 27-29. Florence-Oct. 5 and 6 Forest-Sept. 26 and 27. Galt-Oct. 5 and 6 Glencoe-Sept. 26 and 27. Hamilton-Sept. 12 14. Harrow-Oct. 19 and 11. Higheate-Oct. 13 and 14. Highgate—Oct. 13 and 14. Ingersoll—Oct. 2 and 3. Lambeth—Oct. 3 Leamington—Oct. 4-6. London-Sept. 8-16. Merlin-Sept. 23 and 29. Melbourne-Oct. 4 Melbourne—Oct. 4
Muncey—Oct. 6
Ottawa—Sept. 8:16
Petrolia—Sept. 21 and 22.
Ridgetown—Oct. 9:11.
Rodney—Oct. 2 and 3.
Sarnia—Sept. 28 and 29
Strathroy—Sept. 18:29.
Thamesville—Oct. 3 and 4.
Toronto—Aug. 29:Sept. 11.
Wallacebourg—Sept. 26 and 27.
Wallacetown—Sept. 28 and 29.
Watford—Oct. 10 and 11.
Wheatley—Oct. 2 and 3.
Windsor—Aug. 29:Sept. 1.
Wyoming—Sept. 29 and 39.

### A Good Idea.

The Canadian Countryman pays a ollar apiece for good ideas contri-ated by its readers, if accepted, lere is one of a wire basket to hold green feed for chickens, sent in by Morgan J. Willson, Route I, Wards ville, and reproduced from its issue of

"Take four feet of wire netting two feet wide and

### The Late Mrs. John M. Warren.

The Acton Free Press of June 22nd says:—Sudden indeed was the call which came to Jessie C. McKinnon, the devoted wife of John M. Warren, 612 Christie street. Toronto, formerly of Acton, last Thursday. For some years Mrs. Warren had been troubled with an ailment of the heart and this finally resulted in her passing away, at the age of thirty-six years. The sudden news brought consternation to friends here and many expressions of sympathy have been extended to Mr. Warren and to his dear motherless little ones—Helen McGregor in her third year, and John Cameron McKinnon, who is just 18 months. The funeral was held here on Saturday afterwoon. A hinf awaying was held at the

Lorne's oldest residents, died suddenly on Sunday, aged 83 years.

### PRESSING ON STEADILY

British Forces Go On Capturing **Enemy Trenches** 

Unfavorable Weather is Causing Delay in Progress of Allied Forces, but General Haig Reports Important Gains - British Are Now Holding German Second Line; Have Pierced Third.

LONDON, July 18 .- The successes of the Entente Allies are following each other with great rapidity. Monday brought news of facher important gains for them on both the western and eastern fronts, arousing western and eastern fronts, arousing enthusiasm among the British public hardly less than that caused by the reception of the first news of the Allied offensive,

Comparative quiet on the British front is reported in Monday night's official communication from Sir Dougras Haig, Unfavorable weather having imposed a temporary check on

ing imposed a temporary check on

ing imposed a temporary check on active operations.

The village of Longueval, which Friday night marked the apex of the British salient, has been left behind, while north of Bazentin le Grand British troops broke through the German third line of defence and took part of the powerfully fortified Faureau Wood.

To the north, pushing forward

part of the powerfully fortified Faureauv Wood.

To the north, pushing forward from the direction of Ovillers, the British are fighting in the outskirts of Pozieres, junction point of two military roads and main obstacle to an advance on the Heights of Martin-puich, which commands the surrounding battleground.

In the Bazentin le Petit sector, extending their gains of the previous day, the British have won control of the entire forest, which takes its name from the visinge. Here a Bavarian high officer with the whole of his staff fell prisoners.

The advance of the British is marked by fighting unlike anything before seen in western Europe during this war. The romance of other days is being renewed. For instance, against a position strongly held by the Germans armed with portable machine guns, there was a cavalry charge by the famous Dragoon Guards. Not since the German legions first swept down through Belgium bad the western front seen Guards. Not since the German legions first swept down through Belgium had the western front seen horsemen advancing to the charge. The trench warfare put an end to that. The charge won. The Guards dashing over a terrain pocked with shell holes, swept through the German ranks and, turning swept back. The Germans iled from the position they were organizing. The British losses were small.

losses were small.

And, while this picture brought to

a circle. Fasteen the ends together with heavy cord or light wire so as to form a cylinder. I find that stove pipe wire serves very well. Bend in one end of the cylinder thus formed so as to make the bottom of the basket, and fasten the edges of the netting together with wire. To form the top of the basket take an old barrel hoop and fasten it to the top of the cylinder by bending the raw edges of the wire around it. Make a handle by using a cord or a wire long enough so that when hung in the hen house the basket will be low enough so that the hens can reach it easily.

"When the basket is made, hang it in some convenient part of the house and fill it with cabbage, beets, apples or any kind of green feed. In this way the chickens will have nice clean green feed that is always easily obtainable through the meshes of the wire.

The Late Mrs. John M. Warren.

losses were small.

And, while this picture brought to staring infantrymen a vision of other days, scores of duels were being fought above earth by British 'and German aviators. Low hanging clouds handicapped the fliers, and the battles were fought within easy sight of the foot soldiers beneath, General Haig Sunday night announced that seven German machines had been shot down in the last day.

The War Office has given out a statement by the commanding general which shows that the British in the two weeks of 'fighting have advanced four miles from the German first line. Two successive systems of powerfully organized positions, including field works, redoubts, trench habyrinths, dugouts, underground mazes and supported by a number of fortified villages, have been carried. Sir Douglas Haig says in his report: "All continues to go well on the British front, and at one point we forced the enemy back to his third system of defence, more than four trenches at Fricourt and Mametz.

In the past 24 hours we have captured over 2,000 prisoners, including

In the past 24 hours we have cap-tured over 2,000 prisoners, including a regimental commander of the Third Guards Division, and the total num-

Children Cry for Fletcher's

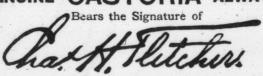
The Kind You Have Always Bought, and which has been in use for over 30 years, has borne the signature of and has been made under his personal supervision since its infancy.

All Counterfeits, Imitations and "Just-as-good" are but Experiments that trifle with and endanger the health of Infants and Children—Experience against Experiment.

## What is CASTORIA

Castoria is a harmless substitute for Castor Oil, Paregoric, Drops and Soothing Syrnps. It is pleasant. It contains neither Opium, Morphine nor other Narcotic substance. Its age is its guarantee. It destroys Worms and allays Feverishness. For more than thirty years it has been in constant use for the relief of Constipation, Flatulency, Wind Colic, all Teething Troubles and Diarrhea. It regulates the Stomach and Bowels, assimilates the Food, giving healthy and natural sleep. The Children's Panacea—The Mother's Friend.

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